LIFE

BEGINNING IN THIS ISSUE

THE WAR AMERICA FOUGHT

MEMOIRS OF OMAR BRADLEY



REG. U. S. PAT. OFF.

20 CENTS

APRIL 9, 1951

CIRCULATION OVER

5,200,000

You'll find no other pen you own can give all these things! New Parker "51" with the exclusive Aero-metric Ink System



LOOK INSIDE... THIS SILVERY SHEATH WITH PLI-GLASS RESERVOIR



CARL SANDBURG

Eminent author and poet. His many brilliant contributions to American literature include Abraham Lincoln: The Prairie Years . . . The War Years; Rootabaga Stories; Remembrance Rock. *"For years I have had a Parker '51' always within reach," writes Mr. Sandburg. "Now I am writing with the new one and find it smooth as black velvet crossed with blue silk."*

Here is a pen to awaken your pride! New "51" is favored by noted people, recognized the world over for its distinctive beauty. And the difference doesn't end there. For this pen alone gives you the Aero-metric Ink System —the new, better way to draw in, store, safeguard, and release ink. It means true writing satisfaction.

New "51" yearns for paper! Its Plathenium-tipped point writes instantly . . . matches your writing pace with a faultless line. It never has to skip to keep up, for an exclusive governor regulates the ink flow.

Filling is a mere pause. Quickly and simply an extra-large ink supply is siphoned into the new-type *Pli-glass* reservoir. It has a 30-year life outlook. You *see* the ink level. In this pen there are no rubber parts.

See why the New "51" is such a practical investment . . . so sure to displace your other pens. At your Parker dealer's in 8 colors, Lustraloy or gold-filled caps. Pens, $13.50 up; with matching pencil, $19.75 up. The Parker Pen Company, Janesville, Wis., U. S. A.; Toronto, Can.

new Parker "51"

OTHER NEW PARKER PENS

NEW PARKER "51" SPECIAL—*$10.00. Typical "51" beauty and superb writing precision.*
NEW PARKER "21"—*$5.00. Smart styling and fine-pen features at a popular price.*
NEW PARKETTE—*$3.00. Economy coupled with genuine quality and new writing ease.*
NEW PARKER MAGNETIX PEN SETS—*$8.75 to $75.00. Distinctive beauty for desk or table.*

NOTE: No F. E. tax on pens listed above

Copr. 1951 by The Parker Pen Company

World's most wanted pen... writes dry with wet ink!





There's a big difference between

walnut ... and ... walrus

—and there is a powerful difference, too, between gasoline and "ETHYL" gasoline!

TRADE MARK



There is nothing like "Ethyl" gasoline . . . for bringing out



the top performance of

a new car . . . or making an older one feel young again!

When you see the familiar yellow-and-black "Ethyl" emblem on a pump, you know you are getting this better gasoline. "Ethyl" antiknock fluid is the famous ingredient that steps up power and performance. *Ethyl Corporation, New York 17, N. Y.*

Other products sold under the "Ethyl" trade-mark: salt cake...ethylene dichloride...sodium (metallic)...chlorine (liquid)...oil soluble dye...benzene hexachloride (technical)

This one
U3WN-5AE-7FX5



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Jimmy gave us the pitch on re-soles!



It's NEOLITE for the whole family!

"Tell ya what I'm gonna do," he said. "I'm going to show you the soles our shoe service man recommended—NEOLITE Soles! They outwear leather 2 to 1*! But that's only *the* beginning, folks! NEOLITE Soles have extra advantages for your shoes, too!"



Half soles? I don't believe it!

Yes, NEOLITE Soles can be "blended" so smoothly, so beautifully at the arch you'd never guess the shoes were ever "fixed" at all! They're smart-looking and they're *practical*—because they keep out dampness, help shoes keep their shape and they're ever so comfortable!

Outwears leather 2 to 1.*

Keeps shoes smart-looking.

Light . . . firm . . . flexible.

Damp-proof! Helps keep feet dry, keep shoes in shape.



Never saw a neater job!

Like the real craftsman he is, your shoe service man takes pride in rebuilding shoes so they look, wear and feel like new. That's why you'll find him featuring NEOLITE in his shop. He knows it gives the superb finish, the longer wear, the extra comfort that satisfies customers and builds better business for himself. Next time anyone in your family needs re-soles—or new shoes—be sure to ask for NEOLITE Soles! Look for the name—it's always plainly marked on the sole!



INSIST ON GENUINE NEOLITE

The name is always plainly marked on the sole

NEOLITE SOLES

NEOLITE, AS BLENDTONED RESIN BLEND, T.M.—THE GOODYEAR TIRE & RUBBER COMPANY, AKRON, OHIO

Make any repair job a better job—any shoe a better shoe!

We think you'll like "The Greatest Story Ever Told" Every Sunday—ABC Network

**As shown by actual walking tests, supervised by our own laboratory experts, comparing Neolite with leather of the same high quality specified for use by the Armed Forces.*



"Nothing like it for Long Life!"

Here's the one for the long run—
mile after mile—year after year—
it's engineered to last!



New 1951 MERCURY

Nothing like it on the Road!

3-WAY CHOICE! *With Mercury for 1951, you have a triple choice for "the drive of your life"—Mercury's new, simpler, smoother, more efficient automatic transmission, Merc-O-Matic Drive, or thrifty Touch-O-Matic Overdrive are optional at extra cost; and in addition, there's the silent-ease synchronized standard transmission.*

From the stitches in its seats to the head bolts on its power plant, Mercury is *precision-built* for the years ahead of it. For long-run investment, you're smart to put your money in this penny-pincher!

Mercury stays new longer—keeps upkeep low and trade-in value high—goes easy on gas—gives you what you want and deserve from a *1951* car.

You get a great new car that *looks* the part. There's a sweep of motion in its line and a sense of power in its look. But *Mercury's* beauty goes far deeper than that—it's built into every part of the car!

Drive a Mercury first chance you get. Test the whisper-hustle of its great 8-cylinder, V-type engine. Check the broader, softer seating—the new increased visibility—the extra roominess. Then *you* be the judge.

You'll decide Mercury's got what you want—and you'll enjoy it for many years to come!

MERCURY DIVISION • FORD MOTOR COMPANY



New way of handling Long Distance

Operator Toll Dialing proves a big help in these busy days of national preparedness

Long Distance lines are really humming these days. There are many more calls than a year ago. More are from the Nation's industries and Armed Forces, hurrying the country's most important job.

A big help in keeping these calls moving is Operator Toll Dialing — a remarkable new telephone development.

You give the Long Distance operator the number in the usual way. She quickly presses several keys and your call goes straight through to the telephone you want in a distant city.

It makes for faster service — especially on calls that formerly had to be relayed through other cities.

With so many more calls on the lines, it's a mighty good thing that Operator Toll Dialing was developed and is now available and in use in so many places. About one-third of Long Distance calls are now being handled in this new way.

It is just one of many ways in which the growth and improvement of telephone service are now proving of extra value to the Nation in these days of preparedness.

ANOTHER STEP FORWARD...

More and more telephone users in a growing number of metropoliton areas can now dial Toll calls direct to nearby places the same way they dial Local calls.

BELL TELEPHONE SYSTEM

THE WEEKEND GUESTS



ENVIOUS CHUM (Jan. 7): "Hm, real luxury sheets! Don't mind spoiling yourself, do you?"



DOG LOVER (Jan. 21): "So these are Cannon Combspun* Percales! Fifi loves her comfort!"



SOUTHERN COUSIN (Feb. 11): "Sho' 'nough, it's the combin' of the cotton that makes Cannon Combspun Percales so soft!"



DOUBTER (Feb. 25): "G'wan! Honest—you can afford to use Cannon Percales on every bed? No! Honest?"



MA-IN-LAW (Mar. 18): "My little boy's wifie is smart! Cannon Combspun Percale is today's best sheet buy!"



NOSY TYPE (April 8): "Oh, 'scuse! Those sheets are so smooth, I knew they'd be Cannon Combspun Percales!"



DOTING MAMA (May 6): "Ha-ha! They do say Cannon Combspun Percales are lighter—easier to wash!"



HELPFUL (June 3): "Pooh—bedmaking's nothing! These are so fine and lightweight!"

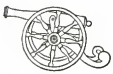


DEMON NEPHEWS (July 15): "Gosh, our sheets at home aren't this strong!"



GO-GETTER (Aug. 4): "What's for today? Golf... tennis...swimming...and of course a shopping trip for my Cannon Combspun Percales!"







CANNON *Combspun* PERCALE SHEETS

*REG. U. S. PAT. OFF.

CANNON TOWELS • STOCKINGS • BLANKETS • BEDSPREADS • CANNON MILLS, INC., N. Y. 13, N. Y. COPR. 1951, CANNON MILLS, INC.



Grandma leads a fast life... and loves it!

No one has to go home to see Grandma today because now *she's* going ...by Skyliner. Age simply doesn't matter. From the moment she settles in her comfortable seat until the family waves hello, Grandma is in good hands. A thoughtful TWA hostess is always nearby, anticipating every need. And best of all, TWA's direct routes across the U. S. end any worries about changing planes or transferring baggage. It's easy and fun traveling TWA — for *all* ages. Grandmas love it!



Where in the world do you want to go? For flight information and reservations call TWA or your travel agent.

ACROSS THE U.S. AND OVERSEAS... YOU CAN DEPEND ON

TWA

TRANS WORLD AIRLINES

U.S.A.·EUROPE·AFRICA·ASIA



Listen to Cary Grant and Betsy Drake as "Mr. & Mrs. Blandings" every Sunday PM, NBC

New 17 inch G-E

brings the picture to life!



HOW much more thrilling, how much easier on your eyes, to have pictures so sharp and brilliant, so big and true to life you feel they're real! Yes, the beautiful new, big-as-life 17" General Electric Black-Daylite Television *exclusively* combines many advancements designed for the ultimate in performance.

New life-size 17" G-E rectangular black tube. General Electric Automatic Sound—just tune the picture, the sound is right every time. Powerful G-E chassis, equipped with super-dependable G-E electronic tubes. G-E Dyna-power speaker for superb tone.

Here's quality unsurpassed at any price . . . here's a grand new world of wonderful entertainment for the family! Your choice of enduringly beautiful, hand-rubbed mahogany or blond veneered models. See your G-E dealer.

General Electric Company, Electronics Park, Syracuse, N. Y.

BLACK-DAYLITE TELEVISION



You can put your confidence in—

GENERAL ELECTRIC

Model 17C107, mahogany. $379.95—*Includes Fed. Tax. Prices subject to change without notice, slightly higher West and South. Installation and Picture Tube Protection Plan extra.*

© 1951, General Electric Co., Syracuse, N. Y.

I WEAR FALSE TEETH

yet my mouth feels fresh, clean and cool No "DENTURE BREATH" for me*



"I keep my false teeth clean and odor-free with Polident. When my plate feels clean and fresh and cool from a Polident bath, I'm safe from Denture Breath."
Mr. A. G. R., New Milford, Pa.

You know what Mr. R. means—it's a wonderful feeling to know that you're not offending friends with Denture Breath. And it's great when your plates feel clean and cool and fresh—from their Polident bath.

Remember, dental plates need the special care of a special denture cleanser. Don't brush, soak them in Polident (only about a cent a day) to keep them sparkling clean, free from Denture Breath. Get Polident tomorrow.

NO BRUSHING

Soak plate or bridge daily—fifteen minutes or more—in a fresh, cleansing solution of Polident and water.



POLIDENT

RECOMMENDED BY MORE DENTISTS THAN ANY OTHER DENTURE CLEANSER



Amazing New Cream Holds Tighter, Longer than anything you've ever tried or double your money back POLI-GRIP

Made and guaranteed by **POLIDENT**

LETTERS TO THE EDITORS

TRUCK COMPANY 26

Sirs:

Having served in both ladder and engine companies I believe I am in a position to say that "Truck Company 26" (Life, March 19) is one of the most authentic articles ever written on the fire fighting profession as it is today.

GENE S. WEAVER

Birmingham, Ala.

Sirs:

As a fire captain I can say that this article dealt accurately with fire fighting evolutions and a fireman's habits while in the station.

WILLIAM T. BEDWELL JR.

Pemberton, N.J.

Sirs:

Grand reading. I felt as if I had actually ridden "The Truck" and served as "first man on the nozzle" up on the sixth floor of that tenement blaze.

FRED A. FETTER JR.

Arlington, Va.

OUTRANKED WIFE

Sirs:

My wife and I were happy to learn there are other people besides ourselves who were able or determined enough to get married despite differences in service rank ("Outranked Wife," Life, March 19). In a way Betty



and Mick Sluis are luckier than we were. In our family the lady wears the bar of a first lieutenant. I was a second class petty officer.

Our "mixed" marriage has never caused us any trouble. Like Seaman Sluis, so long as I wore civilian clothes I was accepted at all the social functions officers seem to like so well.

The one distasteful incident I can recall happened at a general's reception. His lady, quite a wit, greeted me with: "So, you're the dependent in the family?"

ROBERT MCGUIRK

Fort Worth, Texas

Sirs:

Your article brought back pleasant memories although ours was the story of an "outranked husband." He was a chief petty officer and I was a lieutenant (j.g.) Wave.

On many occasions we encountered the obstacles of Navy regulations, but we weathered all with ease.

Congratulations, Betty, on that breakfast in bed and keep up the good work. All the stripes I could earn still haven't entitled me to that luxury.

MARY C. REUTEMANN

Troy, N.Y.

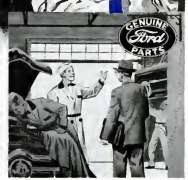
CONTINUED ON NEXT PAGE

"MISTER, YOU SAVED MY DAY!"





"MY SCHEDULE'S TIGHTER THAN EVER THESE DAYS," I TOLD THE MECHANIC, "AND THANKS TO YOU, I'M KEEPING RIGHT ON TIME."



"DON'T THANK ME," HE SAID. "THANK THE GENUINE FORD PARTS I USED IN YOUR FORD. THEY'RE THE REAL TIME SAVER."



"YOU SEE, GENUINE FORD PARTS ARE RIGHT FOR FORDS — MADE RIGHT TO FIT RIGHT TO LAST LONGER. THEY KEEP YOUR FORD ALL FORD."



"THEY'RE DESIGNED BY MEN WHO DESIGNED YOUR FORD, TO SAVE YOU TIME, MONEY AND ASSURE REAL SATISFACTION."

"THAT'S WHY YOU'RE SMART TO LOOK FOR THIS SIGN (AT FORD DEALERS' AND SELECTED INDEPENDENT GARAGES) AND ALWAYS SPECIFY GENUINE FORD PARTS."



THEY KEEP YOUR FORD ALL FORD!

give your hair that "JUST-COMBED" LOOK ...all day long





Want your hair to look neat . . . and *stay that way?*

Try new 'Vaseline' Cream Hair Tonic. It contains VIRATOL, a new special compound that makes hair *look* and *feel* natural—and keeps it in place for hours longer!

You get this good-grooming bonus only in 'Vaseline' Cream Hair Tonic!

So try it . . . see for yourself how your hair looks fresh-combed and natural all through the day. It contains Triple-A Lanolin, too . . . homogenized for easy flow. Get a bottle soon . . . today, if possible!

Vaseline TRADE MARK ® NEW
CREAM HAIR TONIC

* *A special compound (with lanolin) that helps keep hair in place . . . gives it natural lustre.*

VASELINE is the registered trade mark of the Chesebrough Mfg. Co., Cons'd

LETTERS TO THE EDITORS

CONTINUED

Sirs:

Here is a picture of another Navy couple. I was the commanding officer —a lieutenant (j.g.)—and she a store-



keeper 2/c before we were married. Now it's a 50–50 proposition.

DR. J. HENRY WINN

Boston, Mass.

WILLA CATHER

Sirs:

LIFE has written sensitively and sensibly about Hemingway, Sinclair Lewis, Scott Fitzgerald. Now comes your handsomely illustrated text by David E. Scherman about Willa Cather ("Willa Cather Country," LIFE, March 19). May I, as the translator into French of *My Antonia*, congratulate you on a timely job excellently done.

VICTOR LLONA

South Yarmouth, Mass.

Sirs:

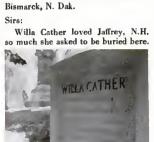
. . . It was like meeting old friends and visiting remembered places. A truly fine article.

ALBERT LANDSBERGER

Bismarck, N. Dak.

Sirs:

Willa Cather loved Jaffrey, N.H. so much she asked to be buried here.



She is now buried under the shade of Monadnock Mountain in the Old Burial Ground in Jaffrey Centre.

JANICE LEE MCGINNIS

East Jaffrey, N.H.

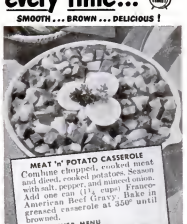
Sirs:

Your worthy presentation of Willa Cather revived vivid memories of her at the University of Nebraska. In the east during women had created a sensation by wearing bloomers. The West had not yet seen them. One morning before classes Willa Cather rode up on

CONTINUED ON PAGE 12

Perfect Gravy every time...

SMOOTH ... BROWN ... DELICIOUS !



Adds *extra* flavor

No more gravy failures! Make *perfect* gravy *every* time . . . *any* time . . . with Franco-American Beef Gravy. Made from fine selected beef. Has that real, beef flavor. All ready to serve—just heat. Get several cans today!

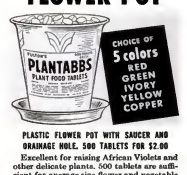
Franco-American BEEF GRAVY — READY TO SERVE!

Now—you can buy your

PLANTABBS

in this beautiful, useful

FLOWER POT



PLASTIC FLOWER POT WITH SAUCER AND DRAINAGE HOLE. 500 TABLETS FOR $2.00

Excellent for raising African Violets and other delicate plants. 500 tablets are sufficient for average size flower and vegetable garden throughout spring and summer.

Fulton's **Plantabbs** are complete, balanced plant food with the high analysis of 11% Nitrogen, of 15% phosphoric acid and 20% potash plus Vitamin B1. Clean, white, odorless, easy to use tablets for indoor and outdoor use. No waste. Excellent for growing roses and garden vegetables. May be used in tablet form or dissolved in water to make rich liquid fertilizer.

Buy your **Plantabbs** in this beautiful plastic flower pot. **Complete package of 500 tablets $2.00.** Also sold in 25c, 50c, and $1.00 boxes at your dealer or postpaid direct from Plantabbs Corporation, Baltimore 1, Md.



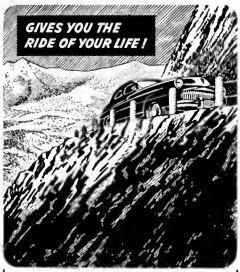
"MY B-W OVERDRIVE HAS EVERYTHING!"



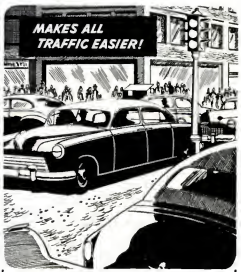
Over 4 million car owners prove that it pays to have B-W Overdrive. Keeps your car modern longer... assures extra economy, extra enjoyment.



An advance-type transmission, B-W Overdrive *cuts engine revolutions 30%*. Drive 30—the engine does 21. Drive 60—it does only 42. Wear and repair drop. Gas mileage zooms. Up to 3 miles in every 10 are "free". Yet there's full power for emergencies. A push of the accelerator—direct drive instantly, *automatically*.



Fatiguing engine noise and vibration almost disappear. B-W Overdrive brings new quiet, new smoothness. Every ride is a rest! And always *you're the boss*. Though you'll want to stay in overdrive most of the time, you *can* flip to conventional drive on steep hills, or any place. A touch of the dash control does it.



B-W Overdrive practically eliminates shifting in traffic. Get into second—stay there. For more speed, a *faster*, overdrive second cuts in automatically. B-W Overdrive pays for itself —often in only 20,000 miles. Offered on newest models of 10 leading makes of cars, it assures more *from* your car now ... more *for* it later.

ENGINEERING B-W PRODUCTION

MAKERS OF STANDARD TRANSMISSIONS, B-W OVERDRIVE AND THE NEW B-W AUTOMATIC TRANSMISSIONS

BORG-WARNER

19 OF THE 20 MAKES OF CARS CONTAIN ONE OR MORE PARTS BY BORG-WARNER. *These units form BORG-WARNER, Executive Offices, 310 South Michigan Ave., Chicago:* BORG & BECK • BORG-WARNER INTERNATIONAL • BORG WARNER SERVICE PARTS • CALUMET STEEL • DETROIT GEAR • DETROIT VAPOR STOVE • FRANKLIN STEEL • INGERSOLL PRODUCTS • INGERSOLL STEEL • LONG MANUFACTURING • LONG MANUFACTURING CO., LTD. • MARBON • MARVEL-SCHEBLER PRODUCTS • MECHANICS UNIVERSAL JOINT • MORSE CHAIN • MORSE CHAIN, LTD • NORGE • NORGE-HEAT • PESCO PRODUCTS • ROCKFORD CLUTCH • SPRING DIVISION WARNER AUTOMOTIVE PARTS • WARNER GEAR • WARNER GEAR CO., LTD.

In the Difference is FATIMA QUALITY

"Pleasing, distinctive and really extra mild. That's the way I'd describe FATIMA. It's definitely the best long cigarette."

Mrs. Clay Borden
PALM SPRINGS & SAN FRANCISCO



Smokers Everywhere Agree— FATIMA—BEST OF ALL LONG CIGARETTES

Copyright 1951, Liggett & Myers Tobacco Co.

LETTERS TO THE EDITORS

CONTINUED

her bicycle wearing flowing bloomers. It was the sensation of the semester!

Stephen J. Cosey
President Emeritus
The College of the Bible
Lexington, Ky.

CREEP AND DOLL

Sirs:

I protest most vehemently against such scurrilous pictures as you show in "The Creep and the Doll" (Life, March 19). It is sufficiently nauseating to know that such scandals as these exist without having the graphic account painted in such detail.

Margo Anderson

Lake Orion, Mich.

MARINES COME HOME

Sirs:

The mother of the Marine walking down the ramp ("Marines Come Home," Life, March 19) was the picture of our era.

James J. Vaughan

Baton Rouge, La.

ROUND HOUSE

Sirs:

Congratulations to Life for the strikingly beautiful picture of "The Round House" (Life, March 19).

Lowell D. Ashby

Chapel Hill, N.C.

Sirs:

Golf House? You mean Goof House.

Mrs. Byron L. Mabie

Rockford, Ill.

ELK HANDOUT

Sirs:

In the March 19 issue you printed this startling headline: "Elk get handout, but Washington fears they may lose self-reliance." I was stunned, bewildered.

Then the simple solution came to me: elk don't vote.

Louis La Fostune

Chicago, Ill.

MALE CHARM?

Sirs:

Thanks for briefing the male animal that most girls prefer their men rugged and crew-cropped ("This Is Male Charm?" Life, March 19).

Marion Tennel

Hollis, N.Y.

CONTINUED ON PAGE 14

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_____ address
city _____ zone _____ state

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(Canada: 1 year, $7.25)

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Tune it up THE EASY WAY!



TUNE YOUR ENGINE

Pour a pint of Casite through the air-intake. Casite gets rid of winter's gum and goo, frees sticky valves and rings, lets the power zoom through. Casite *guarantees* Better, Smoother Performance or Double-Your-Money-Back.



KEEP IT TUNED

Casite in the crankcase keeps the engine clean and free-running—gives cleaner, keener performance the whole year round. Add a pint of Casite every 1000 miles—and with every oil change.



KEEP IT RUNNING LONGER

Casite gives extra protection against engine wear, by speeding lubrication. Casite speeds the flow of No. 10 motor oil 24.3% at 50°F.—more when the engine is colder—greatly reducing start-up wear. Casite gets enough oil to the right places at the right time—cuts repair bills throughout the life of your car.

Get Casite today from your garage, service station or car-dealer.

CASITE DIVISION • HASTINGS MANUFACTURING CO.
HASTINGS, MICHIGAN
Casite Division, Hastings Ltd., Toronto



FREE! Write for your free copy of "Facts of Engine Life."

"Father's Little Dividend" is the blessed event of 1951!



Ah... it's Father's Little Dividend! Tracy's back... and baby's got him!



This is Little Dividend's first picture! No one... but no one... can resist him!



And no wonder it's such a beautiful "dividend"! Liz Taylor is the mother!

M-G-M presents

SPENCER TRACY
JOAN BENNETT
ELIZABETH TAYLOR

"FATHER'S LITTLE DIVIDEND"

DON TAYLOR • BILLIE BURKE

Screen Play by Albert Hackett and Frances Goodrich
Based on characters created by Edward Streeter
Directed by VINCENTE MINNELLI • Produced by PANDRO S. BERMAN

A METRO-GOLDWYN-MAYER PICTURE

There goes the DIRT— fast!



BORAXO

CLEANS dirty HANDS

BORAXO GETS OUT DIRT PLAIN SOAP CAN'T REACH



Being a "handy man" is sure hard on hands . . .



Don't worry! Just wet hands and pour on a little Boraxo . . .



In 30 seconds, even fingernails are shining clean!

Nothing like Boraxo to get hands *cleaner quicker!* Its special Borax-Soap Formula gets out even the toughest ground-in dirt *in seconds!* Yet it's gentle and mild as fine toilet soap. Makes the children really *like* to clean-up grubby hands and knees. Pleases mother because it leaves her hands so soft and smooth feeling. No wonder Boraxo is the American family's favorite powdered hand soap! Get a couple of cans . . . one for the bathroom, one for the kitchen . . . at your market, grocery or drug store, today.

ANOTHER FAMOUS "20 MULE TEAM" PRODUCT

LETTERS TO THE EDITORS

CONTINUED

Sirs:

No wonder the crew cuts wow 'em! Witness these views of Pvt. Gerard Gaudet before and after crew cut.

E. L. MATTHEWS

Starke, Fla.



BEFORE



AFTER

Sirs:

I am very curious. Just what did Carol Channing look like before she got that silly looking haircut?

CPL. DON WENCLAWSKI, USMCR

Camp J. H. Pendleton

Oceanside, Calif.



UNCUT CHANNING

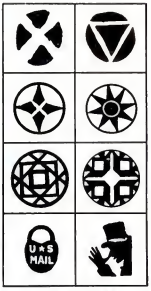
$100,000 FIND

Sirs:

The cancellation on the envelope in which Mrs. Lincoln's letter was enclosed ("$1 Fee Turns Up a $100,000 Find," LIFE, March 19) has an interesting history. In those days there were no "cancelling machines" so our post office foreboers cut designs in the tops of corks and used these as "rubber" stamps. Some philatelists make a specialty of collecting just such old cancellations of varied designs.

EDGAR L. DIMMICK, M.D.

Dunmore, Pa.



OLD CANCELLATIONS

CONTINUED ON PAGE 18



Laura Mae Life

Blouse washes like a Hankie!

check on chick

Sanforized gingham checked shirt.

Red or blue. Sizes 32-38,

$1.98



At your favorite store, or write:
M. SERMAN & CO., 1407 BROADWAY, N.Y.18

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This advertisement sponsored for the Druggists of America, leading drug manufacturers, and wholesalers by

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Heavenly grilled sandwiches!

Imagine! You get almost a square foot of cooking surface for grilled sandwiches—even for eggs or bacon or steaks—*right at your table!*

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GENERAL ELECTRIC

LETTERS TO THE EDITORS

CONTINUED

CHAMPION COCKTAIL

Sirs:

Here it is St. Patrick's Day and I find the results of the United Kingdom Bartenders Guild championship ("Champion Cocktail," LIFE, March 19). You give the names of the champion and runners-up—aye, even the ingredients. But you do not give the proportions or amounts of the ingredients. Won't you please!

LEO MCCARTHY

Webster Groves, Mo.

● O.K., Mr. McCarthy, down the hatch: "Rye Lane": equal parts rye, white curaçao and orange flavoring topped with two dashes of *crème de noyaux*; "Skymaster": ¾ bourbon, ¼ Grand Marnier, ¾ French vermouth, ¾ rum, two dashes passion fruit juice, squeeze orange peel; "Mayfield": ⅓ sloe gin, ⅓ dry sherry, ⅓ Jaffa juice, dash of brandy; "Joannina": ⅓ lemon gin, ⅓ Grand Marnier, ⅓ Vielle Cure; "Mine Host": ¾ Scotch, ¾ medium sherry, ¾ French and Italian vermouth, dash orange squash, three dashes apricot brandy, cherry; "Elevator": ½ Scotch, ½ Lillet, ½ yellow Chartreuse, one dash Angostura; "Provocation": ¾ lemon juice, ¾ lemon gin, ¾ Grand Marnier, ¾ Aurum Pescara.—ED.

TOP TOURIST

Sirs:

In "Key West's Top Tourist," (Life, March 19), now ain't that some getup for the President?

OLIN V. BROCK

Evansville, Ind.

● But compared to reporters, Truman is sometimes restrained. See p. 58.—ED.

GUARD AND THE GIRL

Sirs:

How did the case of "The Guard and the Gaiety Girl" (LIFE, March 5) come out?

ABIGAIL SMITH

Newark, N.J.

● The court denied Toby's claim to the Earldom because of the circumstances of parents' Scottish marriage. All rights were granted to younger brother Tom.—ED.

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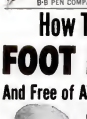
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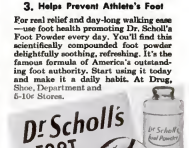


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"Dumplings snowflake light"

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Reach for BISQUICK the 12-in-1 mix!

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-they graduate young and tender





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Budding student. Green Giant scientists keep a record of each day's sun and rain on growing fields.



Graduation day! The tender youngsters are picked and packed in three short hours, vine-fresh. Only the dewdrops get away!

Lady wanted to know why peas right out of her own garden didn't taste as good as ours.

Thank you, ma'am. We've had a lot of professors come up here to the Green Giant country to study the answer to that one. You see, we have special ways of making the soil richer so that our vines grow faster. So, we can pick good-sized peas that are still babies in tenderness.

What gets these pea scientists is the way we know in advance just when our peas reach their one fleeting moment of perfect flavor. That comes about 60 days after planting—maybe at midnight, maybe at dawn. Whenever it comes, *that's* when we pick 'em!

"60-day wonders"—that's what the professor fellows call them. See what *you* think.

Green Giant Peas

BRAND

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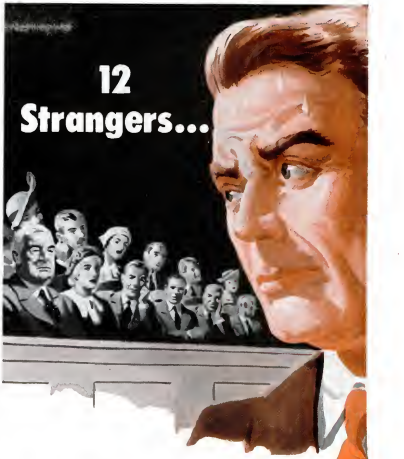
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UNDERWATER NYMPH floating in a haze of sea flowers adorns the blueprint after it has been developed. The paper is dark blue where it was exposed to the direct light of the sun lamp. Cloudy areas are sections which were only partially exposed. In right center is Bob's foot, which got into the composition by accident.



EXPOSING blueprint, Bob holds sun lamp over section of paper for two minutes. In actual sunlight, time of exposure is much shorter.

SPEAKING OF PICTURES . . .

Blueprint paper, sun lamp, a nude produce some vaporous fantasies

Blueprints have long been the tool of architects and engineers who cover them with precise plans and cross sections. Recently two young painters, Bob and Sue Rauschenberg of New York, decided to put them to a more fanciful use. Spreading strips of blueprint paper on the floor, they decked it with leaves, ferns and other oddments salvaged from a florist shop and asked a model friend to come in and pose for them. As she lay nude on the paper, Bob moved slowly around her with a sun lamp, exposing the uncovered areas of the blueprint. At the end of 20 minutes he had produced the decorative image on the opposite page. Although the Rauschenbergs make blueprints for fun, they hope to turn them into screen and wallpaper designs.



DEVELOPING, Bob washes strip under the shower, plasters it on bathroom wall and sponges it with peroxide solution to fix the image.

SURREAL DANCER was made by Sue as Bob lay on paper in his jeans. She used string for head, shell for mouth, broken glass for eyes. →



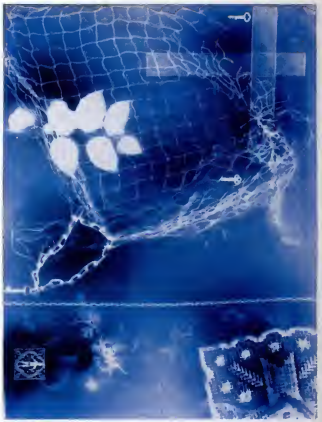
The longer wear *in Florsheim Ventilated Shoes is almost as famous as their cool, breezy comfort. That's because they're identical, in leather, workmanship, and even style, to regular year-round shoes. It all adds up to extra-seasons' wear —and that means typical Florsheim economy in the long run.*

Florsheim
town vents



The VIKING, *S-1230, plain toe ventilated.*

The Florsheim Shoe Company • Chicago • Makers of fine shoes for men and women



STILL LIFE was concocted from fish net, strips of glass, keys, grass, leash, doily. Blueprints are cheap to make. Ten-yard roll of paper costs about $1.75.



FOCUSING on tufts of grass, Bob exposes paper till it turns white under lamp light. Developing turns it blue. Ordinary light bulb has no effect on blueprint.

Here's one that's hard to pass up!



MANY's the man who has paid far more for a fine car than the price of a ROADMASTER—and got less than this gay and gallant traveler offers.

Many's the man who has paid a bit less, for an ordinary car, simply because he never dreamed that a few extra dollars could buy such a lot more automobile.

So before you put your name on anyone's dotted line—better give this greatest of Buicks a careful going over.

First thing you notice, when you step inside, is a coddling softness of cushions and a custom smartness of fabrics which no other car can top.

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And you'll find no other fine car with Dynaflow Drive, with its falterless smoothness of action.

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Your Buick dealer is ready to open the door to a new standard of travel, and he's quoting prices that make this the buy of buys in the fine-car field.

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"Smart Buy's Buick"

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with Dynaflow Drive

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You sleep on the world's most relaxing mattress, an Englander mattress of Goodyear's Airfoam. Millions of air cells float you, give with every turn and twist, fit every curve.

This supreme luxury demands a new type of foundation, designed just for Airfoam. It is Englander's Red-Line Foundation, providing firm, healthful support. So perfectly are they matched that we guarantee both mattress and foundation for 20 years against any defect in materials or workmanship, when used together.





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2 great companies join forces for your sleeping comfort

GOODYEAR
THE GREATEST NAME IN RUBBER



Just press down on Airfoam. Feel how it molds itself to your hand, responds with a buoyant "uplift." Millions of tiny air cells cradle you, allow the mattress to breathe.

No other foundation looks like this inside. The Red-Line is designed especially for an Airfoam Mattress. Unlike other springs, they are joined only in the middle by flexible steel bands. Top half adjusts automatically to your every move. Lower part acts as stabilizer for firm, healthful support.

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- NEVER NEEDS TURNING
- HELPS PREVENT BODY ACHES
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LIFE

REG. U. S. PAT. OFF.

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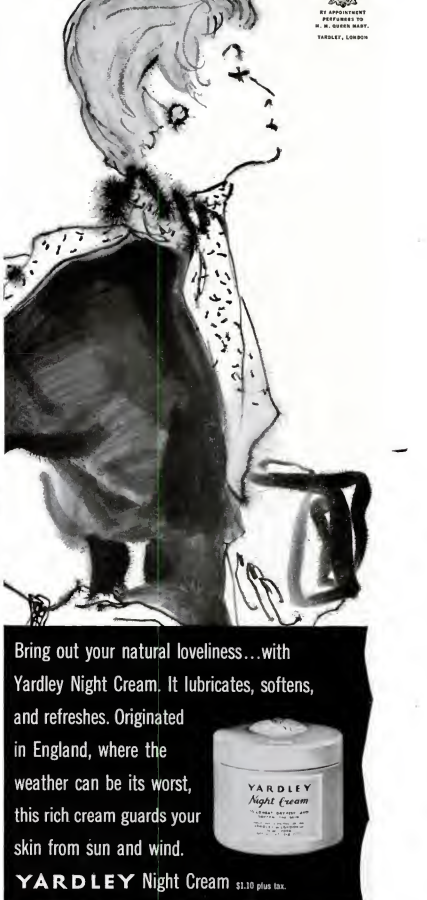
When the chairman of the Joint Chiefs of Staff, General of the Army Omar Nelson Bradley, was asked to wear his old, four-star European battle jacket for this week's cover portrait, a problem arose. No sentimentalist, Bradley had stashed the jacket away and nobody knew where it was. It finally turned up in the attic of his Fort Myer home. The general's four-star helmet was borrowed from the Bradley museum in his home town, Moberly, Mo. The dark green band under the third shoulder star was used to designate an officer who commanded troops. Bradley, who was field commander of more U.S. soldiers than anyone in our history, begins his story of *The War America Fought* on page 82. It will run in four consecutive instalments and give LIFE the distinction of being the first to print General Bradley's own story.

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31—JOHN DOMINIS EXC. MAP BY RAFAEL PALACIOS
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37—FRANCIS MILLER
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40—MARK KAUFFMAN AND HANK WALKER EXC. T. LT. MARK KAUFFMAN
41—MARK KAUFMAN AND HANK WALKER
42—J. R. ZIMMERMAN FOR TIME
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AIRBORNE AND ARMOR LINK UP IN KOREA

PHOTOGRAPHED FOR LIFE BY JOHN DOMINIS AND JOE SCHERSCHEL

Though Seoul had fallen, the Chinese were pulling back out of range, and Operation Killer had turned into a slow, not too profitable chase. In Tokyo, in Seoul and at the Eighth Army command post the planners were working over a new operation which might panic the Reds or chew them up or possibly trap them. It was a high-speed precision maneuver: an airborne regiment was to drop 25 miles northwest of Seoul; an armored column was to link up with them there.

The preparations were completed in the week before Easter. In Seoul the Sixth Armored Battalion marshaled its tanks to lead the ground attack. In Japan transport planes were loaded with combat-packed cargo and flown to Taegu. There the 187th Airborne Infantry, brought out of the front lines, waited. On Good Friday the paratroopers silently boarded the waiting planes (*above*). The tank engines in Seoul turned over. The planes took off, the tanks moved out—all bound for the rice fields and a junction of dirt roads near Munsan. According to plan, the airborne got there first (*next page*).

ANOTHER FIRST FOR "LIFE"

GENERAL BRADLEY TELLS HIS STORY FOR THE FIRST TIME ANYWHERE. SEE PAGE 82 FOR PART I



BEFORE TAKE-OFF men let some of 100-lb. load rest on the ground. Each jumper carries main chute on back, emergency chute on chest. They weigh 40 pounds. Other equipment weighs about 60 pounds.



AT THE DROP ZONE rations and ammunition come down to troops. Big white chutes (*background*) carried heavier equipment. The striped pole (*foreground*) is aiming stake for guns already in action.



250-LB. GROSS WEIGHT, a trooper barely able to lift himself, is pushed into door of plane at Taegu.

THE AIRDROP: "IS EVERYBODY HAPPY?"

At 9 in the morning, with the sun sweeping the mists from the drop zone near Munsan, the paratroopers jumped. Only three hours before they had stumbled under the weight of their gear across the Taegu airstrip, each carrying his assigned weapon, ammunition, rations, clothes and what blankets he thought he might need.

There had been a wait on the ground, then a circling of planes at the rendezvous and then the 165-mile flight north—a silent flight with each man sweating out the jump in his own way (*below*). The tension broke as the crew chief bellowed, "Four minutes!" and the jumpmaster ordered, "Stand up and hook up." Each man attached his static line to the plane. "Are you happy?" screamed the jumpmaster. Back came "No's," "Yeah's" and "Let's get the hell out of here." The plane was 800 feet up. The green light went on and 42 men shuffled to the rear doors of the plane and disappeared.

Other planes dropped big 4.2 mortars, machine guns, 105-mm howitzers and even jeeps. There was little opposition on the drop zone and soon patrols were probing the surrounding hills. But the paratroopers were too lightly equipped to hold off the heavy Red attacks which could come that night. They could be in trouble unless the tanks and big guns, already on their way from Seoul, arrived before dark.



SWEATING OUT the jump in the plane are Paratroopers Hoyt Henry (*left*), Arthur Higas (*right*).



STEPPING INTO SPACE, the last paratrooper of the 42 aboard plane starts his drop. Below him are the rice fields and dikes which form the drop zone and the narrow dirt road which twists and bends on its way back to Seoul. At upper left is an empty C-119 trailing the static lines of the men who have already jumped.

CONTINUED ON NEXT PAGE



DEATH ON THE ROAD came in the crash of an exploding box mine. The covered body of a mortar sergeant lies on a stretcher, his twisted jeep in the ditch.



WARNING ON THE ROAD is the dead sergeant's helmet, marking nearby mine which another car crew found. Past pathetic marker column keeps rolling.



MINED TANK has lost a track (*lower left*) and is laboriously winched off road by tank-recovery crew.

THE ARMOR MOVED UNDER STRICT ORDERS:

As the paratroopers and airborne Rangers, now afoot, fought through the hills near Munsan, the 20-mile-long armored column was grinding up the road from Seoul (*map, opposite page*). Lieut. Colonel John Growdon in command of the task force had started his 25-mile road march at 6:30 that morning. "We're going to Munsan," he ordered. "No delays. No sucker skirmishes."

The task force snaked north, the big Pattons leading, the ambulances and trucks bringing up the rear. There were few Red troops near the road and occasional sniping was ignored. But the road was heavily laid with Russian-type mines, many of which had extra explosives under them to double or triple the explosion. There were also wooden box mines which could not be

PARATROOPERS flush enemy snipers from group of peasants' huts near the drop zone. North Koreans put up short fight but they were quickly driven into the hills. Three hundred were killed. 131 captured.



MORTARMEN fire into hills with weapons and ammunition dropped to them shortly after jump.



THE LINK-UP between airborne and armor is made at the edge of drop zone where parachutes still lie scattered on the ground (*upper right*). When they saw this was the only tank to come up, the paratroopers' faces fell. But they felt a lot better when the tankers told them that the rest of the column was close behind.

"NO DELAYS AND NO SUCKER SKIRMISHES"

picked up on a mine detector designed to pick up metal. Three tanks, two jeeps and a scout car were wrecked by them and some of their occupants killed. The column frequently slowed, and sometimes had to halt, but always it got going again.

Twelve hours after they had started, and right on schedule, Colonel Growdon's lead tank nosed into the paratroopers' perimeter (*above, right*). But on the outskirts of Munsan three tanks had been put out of action by mines and artillery, and engineers were forced to build a log by-pass around them in the mud. With painful slowness the column coiled onto the plain and the colonel deployed his tanks on a three-mile perimeter on the battleground (*next page*).



ARMOR'S ROUTE is shown on map. Both link-up and air drop are marked by cross east of Munsan.

INDIAN ARMY DOCTOR, Lieut. Colonel Rangara, jumped with surgical team, treats wounded.

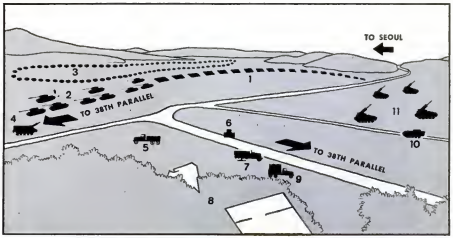


HELICOPTER AMBULANCE takes off on 20-minute flight to Seoul with two enclosed stretchers lashed to each side of the fuselage. One hundred and two men were injured in the drop, only 10 seriously.



CONTINUED ON NEXT PAGE

THE PERIMETER near Munsan, shown above, is explained in the drawing below. Edge of perimeter is a line of tanks (1 and 2) bordering drop zone (3). Within perimeter are 105-mm self-propelled guns (4), supply trucks (5 and 9), piles of rations and ammunition (6), antiaircraft half-tracks (7), armored personnel carriers (10) and 155-mm self-propelled howitzers (11). Markers (8) identify area to planes.



PANORAMA OF

When Lieut. Colonel Growdon's tanks rumbled into the valley where paratroopers of Brig. General Frank S. Bowen had jumped, night was already upon them. Not knowing whether darkness would bring Red counterattacks, Colonel Growdon ordered his tanks to form a huge circle, as the covered wagons in the West used to do a century ago. In this rare panorama of the battlefield (above) the tanks are stretched in a one-mile arc and the troops are hidden in the surrounding hills as far as five miles away.

Colonel Growdon did not have light enough to put the tanks under cover or disperse them. Growdon's alternative was to place his tanks in the armored perimeter shown above and trust that their concentrated firepower would beat off any attacks the Reds might make.

General Bowen's paratroopers had gone up

PATROL MOVING NORTH LOOKS DOWN AT IMJIN RIVER AND AT VILLAGE SET ON FIRE BY U.S. ARTILLERY

BATTLEGROUND

into the hills on the day the drop zone had been secured. Dug in on the slopes, they formed an outer screen for the perimeter. The inner screen was made up of about 60 Patton tanks, many lined up almost hull to hull behind a big dike (*above, left*) which ran around the rice fields at the edge of the drop zone. The big 155-mm self-propelled howitzers inside the circle were ready to fire in any direction to defend the perimeter or support the men in the hills.

No big counterattacks developed during the night, but enemy artillery lobbed shells into the perimeter. Two Pattons blazed fiercely after taking direct hits, but there was little other damage and few casualties. When the frosty dawn came and the Reds still made no move to attack, Bowen sent the tanks after the Ranger patrols northward toward the 38th Parallel.



THE PRESENT DANGER

General Marshall has cause to speak as he does when he says that the world's danger is "a great deal more serious" now than it was at the point of our worst reverses in Korea. The Soviet Union's known military preparations are more extensive and more threatening today than they have been at any time since World War II. General Marshall is not trying to tell us that World War III is just around the clock. But he is trying to remind us that the danger of World War III is a real and present danger. He is saying, very rightly, that the disputes in Congress over mobilizing our military manpower and dispatching troops where they are needed ought to be ended.

Our country *is* in danger. World War III *is* a possibility—this month, this year.

MacARTHUR ON THE SPOT

General Douglas MacArthur is in the tough spot of anyone who has two bosses. His bosses are President Truman and the United Nations, and as usual they have him over the well-known barrel. Neither the President nor the U.N. will give MacArthur a clear-cut, up-to-date directive to follow in Korea. When the U.N. commander in the field tries to make up their deficiencies and define his position, his bosses are a lot quicker to jump on him than they are to tell him just what he and his armies are supposed to accomplish.

MacArthur in his latest statement said the "military weaknesses" of the Chinese Communists are such that they have no chance of winning the battle for Korea, and he offered to meet the enemy commander to discuss a truce. Making his point clear, he added that if the U.N. should decide to carry the war to mainland China the Communists would face "imminent military collapse." What was so awful about that? In ordinary circumstances a field commander might have no business talking as MacArthur does. But these are extraordinary circumstances, created not by him but by the timidity of his bosses. MacArthur's original and only published orders—to throw out the aggressor and to secure a unified and independent Korea—have to all effects been rescinded. Until they are replaced with a coherent set of fresh orders, MacArthur's bosses will have no legitimate kick.

A sufficient and understandable restatement of U.N. aims in Korea is probably too much to hope for at this point. But General MacArthur has once again reminded everyone of the lack, and he may have spurred the U.N. to make at least a modicum of sense when it comes up with a promised declaration on the subject.

The current rumpus has brought forth a gallant defense of General MacArthur in, of all places, Great Britain. Anyone over there who says a good word for MacArthur is automatically consigned to Coventry. Lord Beaverbrook, the British publisher, has nevertheless said the good word with his usual pungent force. More power to him for perceiving the quality in General MacArthur that transcends all else. In MacArthur we have a commander who truly understands that the non-Communist world is fighting for its life in Asia.

THE NATIONALISTS CAN HELP

A sensible official U.S. attitude toward the Chinese Nationalists is at last in sight. In the State Department nowadays the active question is not whether to support and use the Chinese Nationalists in the struggle for Asia, but how to do it. Some officials say it should be done openly. Some say it should be done "covertly." At least for the record, no one in authority is saying it should not be done at all.

But there is still a big obstacle to effective action. The obstacle arises from the widespread notion that this is an all-or-nothing question. As too often posed, the only question is whether to let Chiang Kai-shek strictly alone or advocate his restoration to full power over all of China. No middle ground is offered, and that is unfortunate for all concerned. Many people who see the need of a new policy are honestly repelled by the thought of the U.S. going all-out for Chiang Kai-shek. Some others, not so honest, cultivate the notion that there is no middle ground in order to discourage any action whatever.

The truth is that a middle ground is the only ground the U.S. can practicably take today. Chiang Kai-shek and his Nationalist forces on Formosa cannot be left to wither away—events forbid it. No one can possibly know whether the Generalissimo has a chance to regain power over all China, and to make this the objective of U.S. policy would be both futile and unnecessary. The position that the U.S. can take, and is slowly moving to take, is dictated by the actual and visible circumstances of 1951.

First and foremost of these circumstances is the fact that the Nationalists survive—they refuse to die the death predicted for them by the mistaken prophets of yesterday. Second, the total victory of Communism in China which these same prophets proclaimed as an accomplished fact in 1949 and 1950 has simply not occurred. Instead the Chinese Communists are struggling to hold what they have. By their own accounts they are fighting to suppress discontent and rebellion in many parts of China.

All the U.S. government has to decide is whether to let the Nationalists do whatever they can do to compound this resistance and roll back Communism in China. In the circumstances, letting them do it means helping them do it. Help them with money, with arms, with technical advice, with a strong dash of supervision over the detailed uses of our aid. What the Nationalists actually do may take the form of intensified guerrilla attack on the mainland. It may also take the form of a limited beachhead invasion, presumably in South China. To whatever degree they succeed, we will be so much better off and the Communists will be so much worse off.

A new movement with new leaders may very well arise to guide China. But that is for the future to determine. For now, we have only to respect the unique tenacity and courage of Chiang Kai-shek in his long battle against Communism—and take full advantage of whatever the Nationalists can do now to help us now in the struggle for Asia. The eventual fate of Chiang Kai-shek is neither a proper nor a necessary concern of the U.S. government. It is the concern of our rightful allies, the people of China.

LET'S LOOK INTO IT

Here is something to be happy about. Free men everywhere are giving thought and impetus to various plans for building a better world, and nowhere is this truer than in the U.S. A case in point is the so-called Atlantic Union proposal, now before Congress.

The proposal is quite simple. It calls on the President to invite the signatories of the North Atlantic Treaty to "explore" the prospects for a free federal union of nations roughly corresponding to our union of states. No commitment to join such a union is either expressed or implied. The U.S. is asked only to join the search party.

Senator Kefauver first offered a resolution along these lines in July 1949. Since then both the quantity and quality of sponsorship for the proposal have grown. In Congress, 27 senators and 89 representatives have endorsed the plan. Many respected leaders in business, education and public service are throwing in their support.

"It is our move," says Senator Kefauver. Congress should move toward an early decision on this proposal to examine the possibilities and the merits of Atlantic Union.



CHIEF ME-GEE-SEE

Last week in Ashland, Wis., to the tune of a few whoops, a blare from cornets and the stomp of Indian moccasins, the Chicago *Tribune*'s Publisher Robert McCormick (*above*) got a hearty endorsement from some original Americans. He was made a chief of the Chippewas and named "Me-Gee-See," which means in Chippewa "the Eagle, the Strong One, the One of Courage."







GLUM GLORIA, waiting for the verdict, covers her eyes as José offers encouragement (*top*), covers mouth while whispering to Judy (*middle*), bites fingernails nervously (*bottom*) while two other losers, *Born Yesterday* Director George Cukor and Actress Celeste Holm (*All About Eve*), look unconcerned.



OSCARS FOR JOSE AND JUDY

Gloria also stars in the role of loser in New York celebration

The movies' big show of the year was played on location last week, in a New York nightclub. In Hollywood the klieg lights and the furs and 2,000 fans turned up in conventional style at the Pantages theater for the presentation of the Oscars by the Academy of Motion Picture Arts and Sciences. There was the usual horde of directors, supporting players, technicians biting their nails as they waited for the sealed envelopes to be opened and the winners announced. But the real drama was 3,000 miles away.

José Ferrer was throwing a party at a place called La Zambra for the 52nd birthday of Gloria Swanson, his costar on Broadway in *Twentieth Century*; but it had grown into an East Coast Oscar party with a radio hookup to the Pantages. Celebrities began drifting in about 11:30 p.m. Judy Holliday (LIFE, April 2), nominated for her role in *Born Yesterday*, was there, hands folded in her lap and eyes staring straight ahead of her at nothing. Gloria Swanson, nominated for her role in *Sunset Boulevard*, made a grand entrance, bedecked in aigrette and white mink. At 12:24 the best actor award was announced: José Ferrer for Cyrano de Bergerac. José, who recently denied charges that he was a Communist, made a speech calling the award a "vote of confidence." Gloria smiled and waved her snakelike arms about. Judy sat deathly still and repeated under her breath, "I'm sick, sick, sick." At 12:26 the radio announced the best actress award: Judy Holliday. Judy was too overcome to do more than stand around and sob and smile by turns. Gloria murmured, "Judy, sweet, bless your heart" and maintained the old trouper tradition by saying airily it was just as well she hadn't won: it would have meant she had nothing left to look forward to in life.





JOYOUS JOSE leaps to his feet when announcement comes of the award on air, while press agents and well-wishers close in to drag him over to the microphone.

WINNER AND LOSER, Holliday and Swanson put on their very nicest smiles at climactic moment.







HAPPY HOLLIDAY, finding it impossible to make her way on foot through the crowded nightclub to greet her mother, ducks under the table (*left*), comes up other side (*center*), then stands for smiling family portrait with her father (*right*), her mother and husband, **David Oppenheim,** clarinetist and recording director.



ENTERING NEW YORK HARBOR, THE PRESIDENT OF FRANCE RAISES HIS HAT TO THE STATUE OF LIBERTY



ONE OF WASHINGTON'S POSTERS

HONORED GUESTS

Capital greets French president and 20 Latin-American ministers

For the first time in its 175 years the U.S. last week was visited by a president of France. Jules Vincent Auriol came to see President Truman, but not for reasons that usually bring national chiefs together. Unlike a U.S. president, the president of France resembles a constitutional monarch in that he is head of his state but not of his government. So Auriol made the trip largely for reasons of international public relations: to emphasize France's willingness to defend itself and to report on its economic recovery.

His arrival coincided with the beginning of a two-week meeting of 20 foreign ministers of American republics, in Washington to discuss mutual military defense and intrahemisphere price balances. Between fetes for them and the Auriols, Washington had a big week.

President Auriol was greeted in Washington's Union Station (*below*) by Harry Truman somewhat more tense than he had been when photographed at Key West (*p. 58*). The French leader immediately found the U.S. was somewhat *fantastique*. The tanks that escorted him had rubber treads to reduce their noise, and the bands were led by bare-legged, prancing young women. But most incredible of all, the pictures of himself (*above*) that decorated lampposts showed him wearing the very tie he wore at that moment. "Clever Americans," murmured the president of France, possibly forgetting that the law of coincidence operates internationally.

MR. TRUMAN KILLS 12 MINUTES



EAR IS RUBBED by President awaiting Auriol in Union Station's "State Room."



COAT IS DOFFED amid ferns decorating room, used to greet noted visitors.



DECOR IS EXAMINED by the President, here looking up at some of the flags.



WATCH IS CHECKED. As train was 10 minutes early, Truman waited only 12.

UNDER THE GLARE OF NEWSREEL LIGHTS, DEAN ACHESON (BACK TO CAMERA) ADDRESSES THE FOREIGN MINISTERS IN WASHINGTON'S PAN AMERICAN UNION



GLASSES ARE CLEANED now, giving a rare view of a spectacleless Truman.



POSES ARE STRUCK by Trumans in response to the photographers' demands.



HANDS ARE SHAKEN as Auriol enters. At right: Protocol Chief Simmons.



WIFE IS PRESENTED to the honored visitor by Mr. Truman, now quite at ease.

SOMETHING TO PASTE IN YOUR HAT

Senator Fulbright, moved by scandals and low ethical standards, makes a speech to be read and remembered

Two congressional investigations have revealed widespread betrayals of trust. Last week in the Senate, William J. Fulbright of Arkansas made this timely speech on the grave moral issue that confronts not only every public official but every citizen:

MR. PRESIDENT: when the Subcommittee on the Reconstruction Finance Corporation undertook its study, more than a year ago . . . I expected just another case study of an agency. . . .

Before we had proceeded very far, however, it became evident that we were dealing not simply with a legal or legislative problem, but with a moral problem. The first case to which my attention was called was one involving the employment, by a borrower, of an RFC employe who had recommended the granting of the loan. The Board of Directors of the RFC thought this practice quite proper. I thought it improper. So from the beginning we were confronted with a difference in ethical standards.

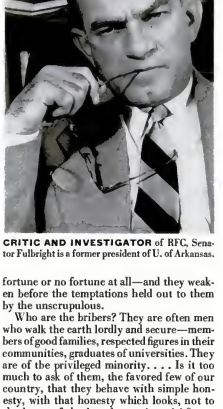
It presents a very difficult problem. It is difficult because the evils to be dealt with are so seldom amenable to the processes of law. When confronted with an evil, we Americans are prone to say, "There ought to be a law." But the law does not and cannot . . . reach those evils which are subtle and impalpable. . . . The law cannot prevent gossip. . . . It cannot restrain men from avarice and gluttony. It cannot restrain a man from betraying his friend. In short, it cannot prevent much of the evil to which men are, unfortunately, too prone. The law being inadequate, men long ago supplemented the law courts with courts of equity, where the spirit of the law, rather than its letter, is paramount. Underlying the law are the codes of ethics promulgated by the great religions and recognized by all civilized men as being essential to a humane and enlightened existence.

The law alone is not enough

AS our study of the RFC progressed, we were confronted more and more with problems of ethical conduct. What should be done about men who do not directly and blatantly sell the favors of their offices for money and so place themselves within the penalties of the law? How do we deal with those who, under the guise of friendship, accept favors which offend the spirit of the law but do not violate its letter?

What of the men outside government who suborn those inside it? They are careful to see that they do not do anything that can be construed as illegal. They operate through lawyers—men who are known as clever lawyers; a cleverness which is like the instinct of the rat that knows how to get the bait without getting caught. Many businessmen, ostensibly reputable businessmen, employ these knavish lawyers to circumvent the law and enrich themselves at government expense. Too often the law cannot touch them.

Who is more at fault, the bribed or the bribers? The bribed have been false to their oaths and betrayers of their trust. But they are often relatively simple men—men of small



CRITIC AND INVESTIGATOR of RFC, Senator Fulbright is a former president of U. of Arkansas.

fortune or no fortune at all—and they weaken before the temptations held out to them by the unscrupulous.

Who are the bribers? They are often men who walk the earth lordly and secure—members of good families, respected figures in their communities, graduates of universities. They are of the privileged minority. . . . Is it too much to ask of them, the favored few of our country, that they behave with simple honesty, with that honesty which looks, not to the letter of the law, but to its spirit?

The essence of what we have been studying in our committee is but a reflection of what may be seen in many other phases of our national life. The government and its activities are, in a very real sense, a mirror of our national life.

Let us consider what has developed in our colleges where the characters of our young men and women are being molded. Our colleges, under extreme pressure from the alumni, have become so intent upon winning football and basketball games that they use any means to gain their ends. They . . . make a mockery of the whole concept of amateur sport. . . . They corrupt not only the hired players, but also the entire student body who learn from their elders, the cynical, immoral doctrine that one must win at all cost.

A byproduct of this doctrine led naturally to betting and to the shocking episode of the widespread bribery of basketball players in New York. I find it difficult to blame the players. They are but following a logical sequence of influences.

This question of the moral strength of our people is not just an internal domestic matter. . . . The vast majority of great civilizations have been destroyed not as a result of external aggression, but as a consequence of domestic corruption.

I wonder whether in recent years we have unwittingly come to accept the totalitarian concept that the end justifies the means, a concept which is fundamentally and completely antagonistic to a true democratic society. Democracy is, I believe, more likely to be destroyed by the perversion of, or abandonment of, its true moral principles than by armed attack from Russia.

One of the most disturbing aspects of this problem of moral conduct is the revelation that among so many influential people morality has become identical with legality. We are certainly in a tragic plight if the accepted standard by which we measure the integrity of a man in public life is that he keep within the letter of the law. . . . The growing size and complexity of our government, as much as we may deplore it, only emphasizes the need for a clarification, a restatement, of the moral standards of governmental conduct. When our government was small, when it took only 10% of our earnings in taxes, we could afford a certain amount of official boodling. Today it has become too important. We simply can no longer afford moral obtuseness in our public officials.

Scandals in our government are not a new phenomenon in our history. What seems to be new about these scandals is the moral blindness or callousness which allows those in responsible positions to accept the practices which the facts reveal. It is bad enough for us to have corruption in our midst, but it is worse if it is to be condoned and accepted as inevitable.

An old faith must be renewed

IS there anything we can do here in Washington to help our country reaffirm or reestablish a higher concept of public conduct?

Some weeks ago I suggested, informally, that it would be beneficial to have a commission of eminent citizens designated by the Congress to consider the problem of ethical standards of conduct in public affairs. I renew that suggestion now. . . . Such a commission . . . would be a catalytic agent, stimulated by public indignation, to draw forth meaning from the mass of data revealed by the several current investigations. The commission would evaluate the conditions . . . and, drawing upon its combined wisdom, would restate again or formulate anew principles which, it is to be hoped, would strengthen the faith of all decent men in our democratic society.

Too many people in our nation do not believe anything with conviction. They question the precepts of God or of man, indiscriminately. The values of life which were clear to the Pilgrims and the Founding Fathers have become dim and fuzzy in outline. . . . The principal objective of the study I suggest is the restoration of the faith of our people in the validity of the traditional precepts of our democratic society. . . . I am unwilling to accept the view that nothing can be done, that the moral deterioration, which is so evident to all, must continue to its logical conclusion, which is the destruction of our free democratic system.

Compare!

ONE HAT COSTS $7.50 ... THE OTHER $10. WHICH IS WHICH?



Actual color photograph of an Adam Hat at $7.50 side by side with a hat of another national brand at $10. Can you tell which is the Adam? *

They look alike, yes. But for *quality* the odds are you'll choose the Adam Hat at $7.50 over the $10 hat of another leading national brand!



THE ROMABOUT

"The Hat of the Year"! A new lightweight snap-brim, smartly styled by Adam. Has a narrow fancy band. Pre-blocked; will not lose its shape. All popular colors. **$7.50**

What does a man want in a hat? . . . He wants style . . . fine felt and workmanship . . . comfort. And that's what Adam gives you . . . at prices at least $2.50 under hats of comparable quality of other leading brands.

How do we do it? Our methods of buying, manufacturing, distribution—combined with our policy of taking only a small profit on every Adam Hat—enable us to offer you a better hat at a lower price. Stop in today at your nearest Adam dealer and compare values! Prices from $5 to $20.

* The Adam Hat is on the left.

ADAM HATS

The First Name in Hats

WE CHALLENGE COMPARISON

Compare any Adam Hat . . . in any of these price classes . . . with any hat you choose in the next-higher price class. The odds are you'll prefer the Adam Hat for style . . . for quality . . . for value!

ADAM HATS	•	OTHER MAKES
$5.00	AGAINST	$7.50
$7.50	AGAINST	$10.00
$10.00	AGAINST	$12.50-$15.00

COPR. 1951 ADAM HAT STORES, INC., NEW YORK, N. Y.

ALSO MANUFACTURED IN CANADA

OLDSMOBILE

LAUNCHES AN ALL-TIME GREAT... ALL

Brand new gas-saving "Rocket" Engine! Leader in high compression! Brilliant new Body by Fisher . . .

Bigger—wider—smarter, too! Luxurious new styling inside and out! More beauty—comfort—room and view!

Completely new chassis—even smoother "Rocket" ride! A great new advancement in Hydra-Matic Drive*!
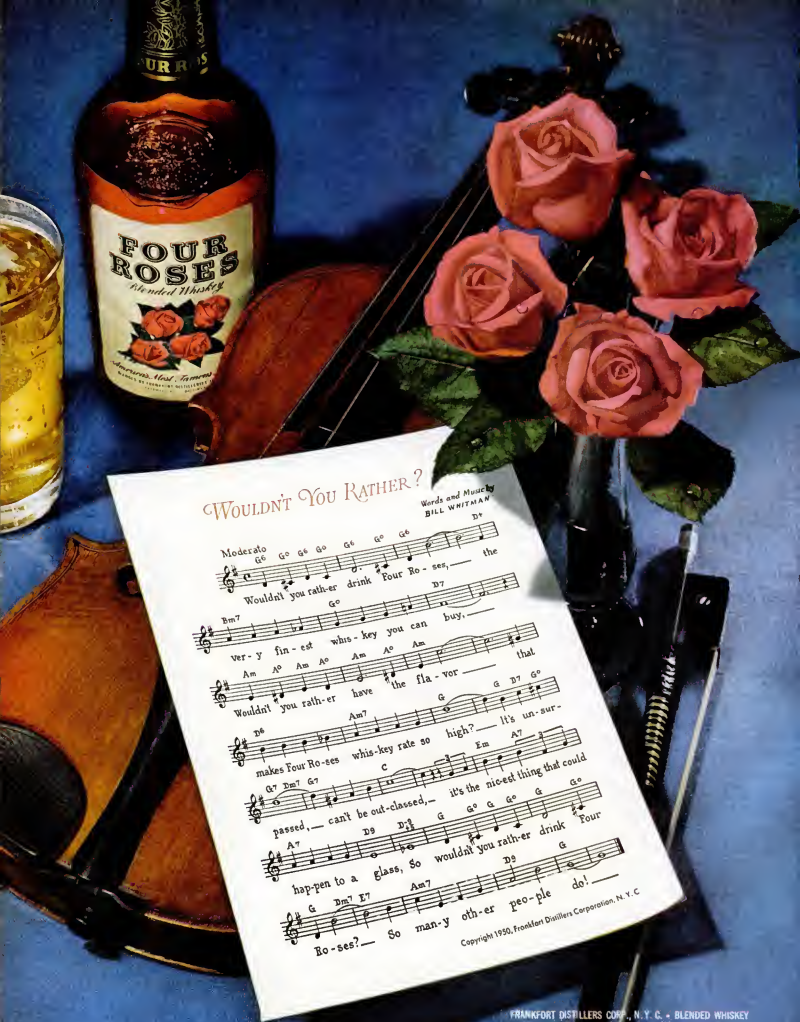
See the triumphant new "Rocket 88"—and the glamorous new "Rocket 98"—at your Oldsmobile dealer's!



*Above, Oldsmobile Super "88" De Luxe 4-Door Sedan. Oldsmobile also offers new Series "98" and "88" models for 1951. Equipment, accessories, and trim illustrated are subject to change without notice. *Oldsmobile Hydra-Matic Drive—optional at extra cost.*



A GENERAL MOTORS VALUE



FRANKFORT DISTILLERS CORP., N. Y. C. • BLENDED WHISKEY
90.5 PROOF • 60% GRAIN NEUTRAL SPIRITS



VOTERS WHO HELPED SEIZE COURTHOUSE WAIT AT WINDOW, READY FOR ACTION WITH SHOTGUN AND CARBINE

POLK COUNTY DRAWS ITS GUNS

Tennessee voters seize courthouse in outbreak of a bitter political feud

The voters of Polk County, down in the mountains of Tennessee, hard by the Georgia border, were toting their guns again last month. A political feud which had erupted periodically since 1946 had worn mountain tempers thin. Three hundred men, many of them armed, seized the courthouse at Benton, poked rifles from the upstairs windows and placed pistol-packing guards at the doors to keep the local officials out. "There'll be no court today," warned a guard grimly.

The armed men were members of the Good Government League, which had come into power five years ago as a reform party and had managed to hold off the local Democratic machine until this winter. Then some technical maneuvering in the state legislature had given the machine control of the county court, a nonjudicial body which administers the county. In 1948 an outbreak of the feud killed three men. This time, as of last week, nobody had been shot.



BACK-COUNTRY VOTERS were met by league man (*right*) as they arrived in Benton for mass meeting. They threatened to secede from state unless county gets "home rule."

CONTINUED ON NEXT PAGE

Go ahead



try it!

NO BELTS
NO PINS
NO PADS
NO ODOR

Near-by you, at drug store or notion counter, a little product is sold. This little product is relied upon by millions of women to make life happier on the "bad days" of the month—by abolishing the all-too-familiar belts, pins and external pads. It provides them with sanitary protection *without any of these reminders*. You really should try it. The name is "Tampax."

A doctor invented Tampax. It is an internal absorbent, completely unfelt when in place. . . . Made of surgical cotton, each Tampax is compressed into its own dainty applicator. Insertion is easy. Changing is quick. High absorbency insures great efficiency in very small size. (No trouble to dispose of.)

Worn internally, Tampax causes no odor or chafing. Cannot cause bulges under clothing or show embarrassing edge-lines. No need to remove when taking bath. . . . Buy Tampax and have it ready. Three absorbency-sizes (Regular, Super, Junior). An average month's supply can be carried in your purse. The economy box holds 4 times this quantity. Look for Tampax Vendor in restrooms throughout the United States. Tampax Incorporated, Palmer, Mass.



Accepted for Advertising by the Journal of the American Medical Association

LF-9-41-H

TAMPAX INCORPORATED
Palmer, Mass.

Please send me in plain wrapper a trial package of Tampax. I enclose 10¢ (stamps or silver) to cover cost of mailing. Size as checked below.

() REGULAR () SUPER () JUNIOR

Name.....

Address.....

City..... State.....



If your car feels like this... it's time for MARFAK chassis lubrication



That cushiony feeling lasts longer with-

MARFAK Lubrication

Trade in rough riding for s-m-o-o-t-h gliding! Get *Marfak* lubrication—longer lasting because it's specially compounded to resist wash-out and to stand up under constant road pounding. *Marfak* gives you 1,000 miles *or more* of "cushiony" driving ease! Get *Marfak* lubrication today from your Texaco Dealer, *the best friend your car ever had.*

TEXACO

THE TEXAS COMPANY

TEXACO DEALERS IN ALL 48 STATES

Texaco Products are also distributed in Canada and in Latin America

TUNE IN... TEXACO STAR THEATER starring MILTON BERLE on television every Tuesday night. See newspaper for time and station.



MACHINE LEADER W. A. Lewis *(left)* was elected justice of the peace with league support in 1948, later broke with the league and got county control from legislature.



MOB LEADER Ralph A. Marchant, who operates a nightclub near Ducktown, Tenn., said area would have been "shoe-top-deep" in blood if league wanted violence.



LEADER LEADER Frank D. Lowery *(left)* was elected to legislature, which then decided he had won by fraud, seated his opponent and supplanted league's commission.



THE SHERIFF, John Edwards, here holding seized moonshine jugs, refused to intervene when machine officials demanded help in entering courthouse. Edwards, the only good government man still holding major county office, defended league action, saying that a "man's got a right to defend himself."

CONTINUED ON PAGE 50

Guard Against Throat-Scratch

enjoy the smooth smoking of fine tobaccos

... smoke PALL MALL
the cigarette whose mildness you can measure



Study this Puff Chart:

PUFF BY PUFF...YOU'RE ALWAYS AHEAD WITH PALL MALL



The further your cigarette filters the smoke through fine tobaccos, the milder that smoke becomes. At the first puff, PALL MALL's smoke is filtered further than that of any other leading cigarette.



Again after 5 puffs of each cigarette your own eyes can measure the extra length for extra mildness as the smoke of PALL MALL's fine tobaccos is filtered further.



After 10 puffs—or 17—**Pall Mall's greater length of traditionally fine tobaccos still travels the smoke further—filters the smoke and makes it mild.** Thus Pall Mall gives you a smoothness, mildness and satisfaction no other cigarette offers you.

* * *

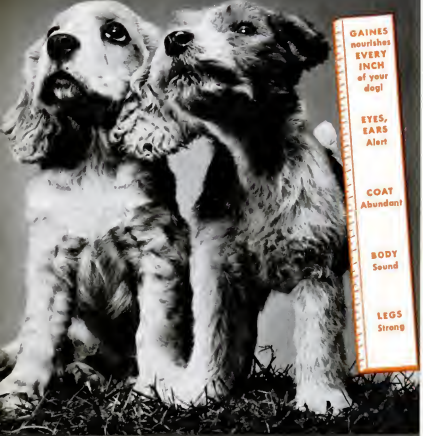
Wherever you go today, you will see more and more people smoking PALL MALL*—the cigarette whose mildness you can measure.*

Outstanding

... and they are **mild!**

Copr. American Cigarette and Cigar Co., Inc.

We'll make you SO PROUD...SO HAPPY!



—and Gaines Meal COSTS LESS THAN ½ AS MUCH to feed as canned dog foods!

ALL THIS NOURISHMENT IN EACH POUND OF GAINES!

As much body-building **proteins** as in 1½ lbs. fresh beef—and as much of the B-complex vitamins **thiamine** and **riboflavin** as in 4 lbs. beef.

As much **calcium** and **phosphorus** for strong bones and teeth and as much essential **niacin** as in 7 quarts Grade-A milk. As much **fat** as in 1¼ ozs. of fresh creamery butter.

As much **vitamin A** as in 1 lb. garden-fresh tomatoes—as much **iron** as in 2 lbs. fresh liver—and as much **food energy** as in 1¼ loaves whole-wheat bread.

When you feed Gaines Meal—America's largest-selling dog food—you get so much nourishment for your money that you can actually save up to 60% in feeding costs.

AND DON'T BE FOOLED BY LOW-PRICED, LOW-GRADE MEALS!

It is risky business to let low price tags tempt you into buying inferior meals dangerously low in nourishment. They are no bargain! Gaines, with its wealth of balanced nourishment that nourishes EVERY INCH of your dog, is your truly economical buy.

YOU MAKE AN EXTRA SAVING

by buying the big 25-lb. and 50-lb. bags . . . wherever dog food is sold!

A Product of General Foods

Copyright 1951 by General Foods Corp.

Gaines

America's Largest-Selling Dog Food



BATTLE OF BENTON COURTHOUSE



MARCH ON COURTHOUSE by unarmed Polk County officials began at Benton hardware store of Court Chairman W. A. Lewis (third from left, *above*).



AT "FORT BENTON," as league men called the courthouse after their bloodless coup, reinforcements wait in the corridors for arrival of county officials.



BACK DOWN THE STEPS come court members after leaguers bar their way. The guards stayed on after members promised to return another day.

LOOK TO KELVINATOR FOR ALL THAT'S NEW!



You set two "dials" for new marvels in foodkeeping . . .

in the *TWIN-CONTROL* KELVINATOR!

SEE THIS AMAZING new two-door, refrigerator-freezer combination with *Twin-Controls!* Now, Kelvinator gives you, not one control for two compartments, but a *separate* control for each! And just see how this gives you the finest foodkeeping *ever* achieved!

★ Dial below-zero cold in freezer!

For extra-fast freezing of ice cubes, ice cream, frozen foods, just dial below-zero cold in that separately insulated, separately refrigerated freezer! It gives you the same dependable low temperature you'd get in a regular home freezer! It's powered by Kelvinator's famous Polar-sphere, the super-dependable cold-maker . . . backed by Kelvinator's 37 years' experience!



★ Dial right cold and moisture!

Kelvinator's amazing "Cold-Mist" throughout the entire food compartment keeps foods from drying out! Keeps them miraculously fresh for days! *And this separate dial lets you maintain that ideal balance of cold and moisture through all seasons and under all climatic conditions!* Want more cold . . . less moisture? Or less cold . . . maximum moisture? Turn the dial! Here's food preservation at its finest!



★ Defrosts automatically!

Once you dial the right cold and moisture, there's no defrosting in the food compartment! A marvelous new device, the Kelvinator "Humidiplate," does the defrosting *automatically* . . . yet maintains the entire compartment at the right cold and moisture to keep foods perfectly! See this new marvel in refrigeration!



Imagine! 12 cu. ft. of cold space . . . in the floor space of old-style "6's"! Cold-clear-to-the-floor, pioneered by Kelvinator! Find the name of your Kelvinator Dealer in your Classified Phone Book . . . see this amazing new Kelvinator freezer-refrigerator combination at his store!

YOU GET THESE *newest* OF FEATURES, TOO!



Giant 70-lb. Freezer! A genuine freezer with below-zero cold you can trust. It will save you shopping trips, save time when you prepare meals! Four quick-release ice trays!



An Extra Bushel of Cold Space! Only in Kelvinator! Keeps more than a bushel of fruits, vegetables, and beverages deliciously cold! Equivalent of two extra shelves of cold space!



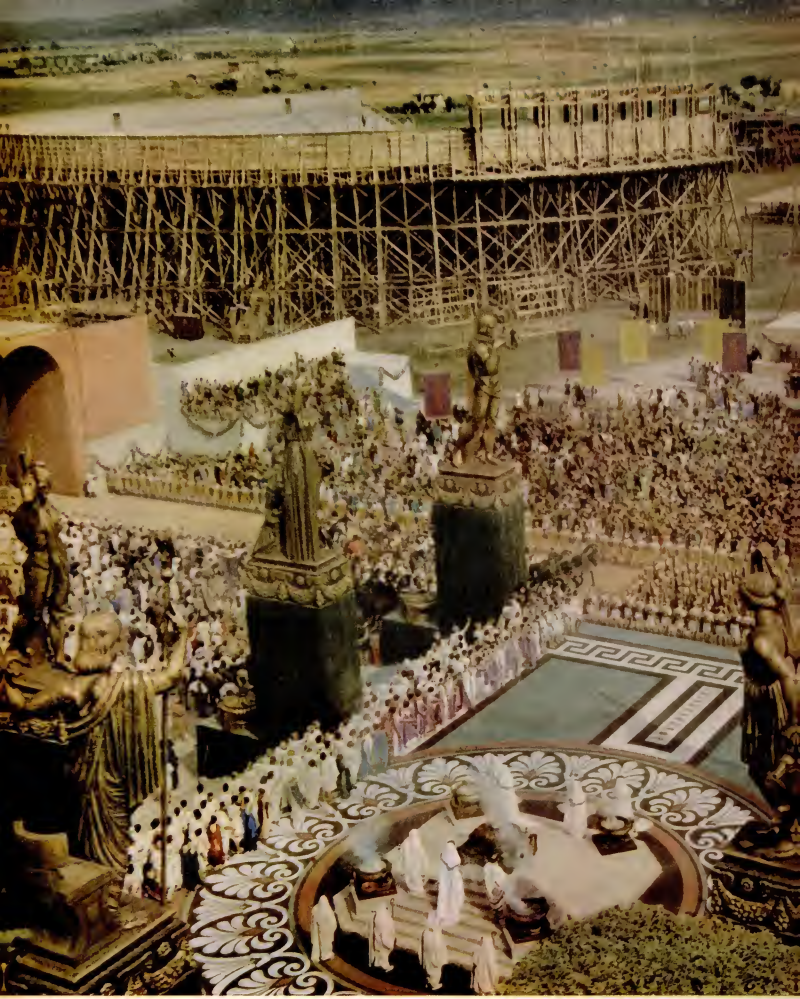
New Butter Chest! Lets you dial the "spreadability" in butter you want! Keeps butter perfectly. Removable for most convenient use. Available as an accessory.

TUNE IN! CBS-TV NETWORK! Kelvinator's *"Star of the Family"* show, starring MORTON DOWNEY. See your local paper for time and station.

LOOK FOR THIS EMBLEM. Awarded to "5-Star" salesmen of Kelvinator Dealers, it assures you the highest standard of courteous, helpful service.

Get more—Get **Kelvinator**

Division of Nash-Kelvinator Corporation, Detroit 32, Michigan



NERO'S EYE VIEW from palace shows celebration going on in huge outdoor set constructed at Cinecitta Studios outside Rome. In circular foreground area a troupe of vestal virgins are performing their rites while a triumphal procession sweeps across scene to honor film's hero, whose admirers include several thousand

friends, Romans and countrymen. At upper right are buildings connected with film studio, and at left is M-G-M's reconstruction of ancient Circus Maximus.

Quo Vadis



HEROINE DEBORAH KERR

MOST COLOSSAL EPIC EVER MADE

M-G-M Boss Louis B. Mayer has always had a nostalgic affection for an epic of Imperial Rome he made a generation ago, *Ben Hur*, which helped popularize the word colossal. Now M-G-M has come up with a worthy successor: *Quo Vadis*, whose story of the love between a highborn Christian damsel and a handsome Roman official in the wicked old days of Nero is almost ready to be seen after 12 years of research and months of shooting. Taken mostly in Rome, *Quo Vadis* is the most expensive ($9 million), most densely populated (30,000 extras), most cosmopolitan (two Polish princes, five Hungarian lions, three Ethiopian acrobats), in short, the most genuinely colossal movie you are likely to see for the rest of your lives.



HERO ROBERT TAYLOR rides a triumphal chariot. Ruins along a two-mile stretch of Appian Way were refurbished by M-G-M to look like new for scene.



Delight the Family!

Smart trick for busy days: Have a can of Hunt's Heavenly Peaches chilling in the refrigerator.

Then, dessert's ready in two minutes! Heavenly eating, but *down-to-earth price.*





Dazzle the Bridge Club!

Quick trick for your bridge club: Serve Heavenly Peach Salad (there's an easy recipe below.)

Easy to make, looks gorgeous, tastes heavenly! And — right now! — your grocer has Hunt's Peaches at *low* prices.



Heavenly Peach Salad

1 #2½ can Hunt's Heavenly Peach Halves
1 3-oz. pkg. cream cheese
¼ cup chopped nuts

Drain syrup from peaches. Cut halves into 3 pieces, lengthwise. Soften cream cheese with 1 tablespoon of the syrup. Beat until creamy. Add nuts. Mix well. Place cheese mixture in center of crisp lettuce. Circle with cut peaches. Makes 4 servings.

Hunt's Heavenly Peaches

at down-to-earth-prices!



Hunt-for the best

Hunt Foods, Inc., Fullerton, Calif.

NIGHT PATROL NEAR THE HAN

Sergeant Thomas takes his men on a routine but perilous job

At night in Korea the war creeps on with the silent beckon of the patrol leader and the lonely, stealthy tread of his scouts. Even under the brightest moons, small groups of U.N. infantrymen file out through the shadowy ravines into the enemy country. They look for living targets for the U.N. mortars and artillery waiting behind them, for enemy stragglers in the villages and Red raiding parties coming in for supplies of rice. The yapping of a scared dog might give away their position, or they might suddenly have to slip away in the face of a Chinese battalion moving up for a dawn attack.

Carrying on the sullen night war, Sgt. William Thomas of Company A, 19th Regiment, 24th Division, took out a 10-man patrol to scout a village near the Han Valley. Equipment such as canteens and cartridge belts that would rattle or clink dangerously as the men walked was left behind. Even their dog tags were rimmed in rubber cushions. The patrol stole across a frozen stream to its objective. There it was confronted only by a blank and eerie stillness. This time it would be an easy report for Sergeant Thomas to make to his lieutenant. But the next time, on the next night, the silence could erupt.



PATROL LEADER THOMAS WAVES HIS MEN FORWARD ON NIGHT RECONNAISSANCE OF ENEMY COUNTRY

UNDER A CLOUDED MOON SERGEANT THOMAS' PATROL HEADS SILENTLY THROUGH SNOW AND GRASS TOWARD THE VILLAGE WHICH THEY MUST RECONNOITER



CONTINUED ON NEXT PAGE



READER'S DIGEST* Reported The Same Research Which Proves That Brushing Teeth Right After Eating with

COLGATE DENTAL CREAM STOPS TOOTH DECAY BEST

MOST THOROUGHLY PROVED AND ACCEPTED HOME METHOD OF ORAL HYGIENE KNOWN TODAY!

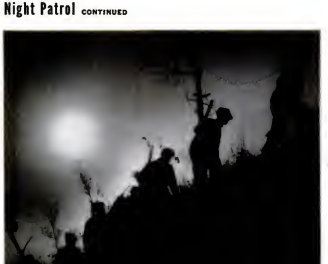
Reader's Digest recently reported the very same research which proves that the Colgate way of brushing teeth right after eating stops tooth decay best! The most thoroughly proved and accepted home method of oral hygiene known today!

Yes, and 2 years' research showed that the Colgate way stopped *more* decay for *more* people than ever before reported in dentifrice history! No other toothpaste or powder—ammoniated or not—offers such proof—the most conclusive proof ever reported for a dentifrice of any type!

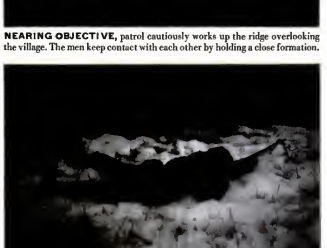
- **Use Colgate Dental Cream**
- **To Clean Your Breath**
- **While You Clean Your Teeth—**
- **And Help Stop Tooth Decay!**



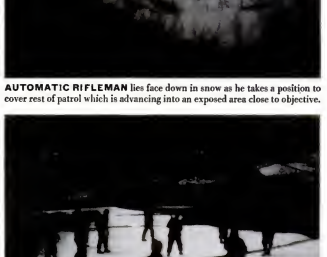
*YOU SHOULD KNOW! Colgate's, while not mentioned by name, was the *one and only* toothpaste used in the scientific research on tooth decay recently reported in Reader's Digest.



NEARING OBJECTIVE, patrol cautiously works up the ridge overlooking the village. The men keep contact with each other by holding a close formation.



AUTOMATIC RIFLEMAN lies face down in snow as he takes a position to cover rest of patrol which is advancing into an exposed area close to objective.



CROSSING STREAM, Sergeant Thomas' patrol is silhouetted on the ice as it moves in a diamond formation to village outskirts lying on the other bank.

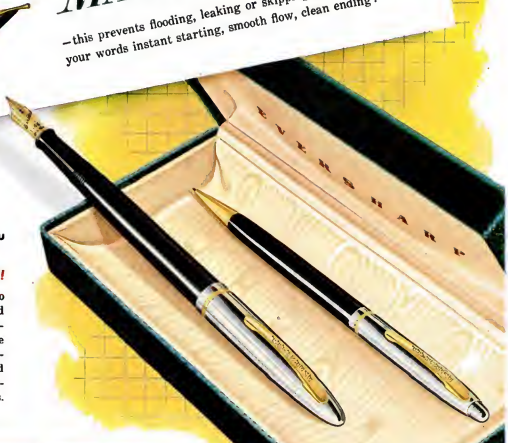
You write better with this *new* Eversharp *because...*



it's the world's only pen with

MAGIC FEED!

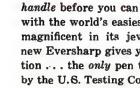
—this prevents flooding, leaking or skipping—and gives your words instant starting, smooth flow, clean ending!



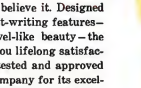
Because no other pen gives you all these great writing features

Compare . . . and see for yourself!

Here is a writing instrument you have to *handle* before you can believe it. Designed with the world's easiest-writing features—magnificent in its jewel-like beauty—the new Eversharp gives you lifelong satisfaction . . . the *only* pen tested and approved by the U.S. Testing Company for its excellent craftsmanship and writing qualities.



Special Breather Tube
Insures largest ink capacity ever. Yours *only* with Eversharp.



Hand Wrought Points
14 kt. gold—extra-large—in your choice of styles to fit your individual writing.

Positive Flip-Fill
Fast, sure, safe. Nothing to take apart or put together. Just flip the lever—pen's brim-full.

$8.75
Complete set—handsomely gift-packaged. Pen alone, $5.00

© 1951, Eversharp Inc., N.Y.C.

GIVE ***EVERSHARP*** *— AND YOU GIVE THE FINEST*







RELAXED PRESIDENT, at his news conference in Key West, one of the few preserved in full color (*opposite page*), sat on the palm-shaded lawn of the tropical "White House" and told reporters history will judge his administration, as it had Jefferson's and Lincoln's. Meanwhile, he insisted, his people are honorable men.

SEASON IN THE SUN

Three weeks at Key West naval base does as much for White House press and staff as for President

No ruler or chief executive of any country in the world is as thoroughly and consistently covered by the press as the President of the U.S. About a dozen reporters do full-time duty at the White House and often more than 200 show up for his weekly press conference. Harry Truman keeps the regulars very busy, starting to make news at 7:00 a.m. when he goes for his walk, and keeps at it until well past midnight. Eventually, however, even he tires and gets snappish, and his doctor urges him to get away from it all. Then Truman collects what he calls his "circus" about him—his staff and the newsmen—and they all fly down to Key West. President and staff take over the pleasant, white-jalousied commandant's house on the naval base, complete with private beach and green baize table for poker. This winter, wher he went to Key West, 29 reporters, photographers and radio men went along.

Although the President can never get away entirely from his executive duties and even in Key West must sign his name to some 600 documents every day, he tries to make little news while on vacation. Reporters are reduced to writing about what color trunks the President wore when he went to the beach. This year there was only one full-blown press conference in Key West, held under the palms on Truman's lawn (*opposite page*). Otherwise, the only news flurries at Key West came when Charles E. Wilson and Eric Johnston flew down to talk over labor's national defense walkout. Under prearranged news "hids," by which the White House agrees that no important news will be made or released for a specified period or without full warning, the press had plenty of time to refresh itself. Newspapermen fished, swam, played tennis, enjoyed tall drinks at the base's "Echoasis," watched cockfights and a strip tease called the "marijuana dance." They ate such Key West specialties as green turtle steaks and Key lime pie. Obviously it was too good to last and it didn't. Three days earlier than he had planned, Truman decided he had had enough of Key West. He flew back to Washington to spend Easter with his family.



RELAXED REPORTERS hang over the porch railing outside the naval base's bachelor officers quarters, waiting for something to turn up, maybe even news.

UNDER SPREADING PALM TREES PRESIDENT MEETS THE PRESS. HERE IS GUIDE TO PICTURE ON OPPOSITE PAGE



Interviewing Truman at Key West press conference are: **1**—Vera Chy, *Newsweek*. **2**—Leon S. Wellstone, State Department reporter. **3**—Jack Doherty, New York *Daily News*. **4**—Ernest Barcella, U.P. **5**—Ernest Vaccaro, A.P. **6**—Robert Nixon, I.N.S. **7**—the President. **8**—Jack Romagna, Truman's stenographer. **9**—Edwin Darby, TIME and LIFE. **10**—Don Taft, Miami *Herald*. **11**—Anthony Leviero, New York *Times*. **12**—William Flythe, Hearst Newspapers. **13**—John Spottswood, Key West's WKWF. **14**—Jeannette Barclay, Key West *Citizen*. **15**—Harold Stetler, ABC. **16**—Richard Harkness, NBC. **17**—Carolyn Workman, Cincinnati *Times-Star*. **18**—Bert Andrews, New York *Herald Tribune*. In rear are Truman's staff and friends: **19**—Captain Harvard Dudley, Signal Corps. **20**—Stanley Woodward, Ambassador to Canada. **21**—Roger Tubby, assistant press aide. **22**—Chief Yeoman C. J. Langello, stenographic assistant. **23**—John R. Steelman, assistant to the President. **24**—Captain C. C. Adell, base commander. **25**—Charles Murphy, special counsel to Truman. **26**—Joseph Feeney, legislative liaison. **27**—William Hassett, correspondence secretary. **28**—Joseph Short, press secretary. **29**—Rear Admiral Robert Dennison, naval aide. **30**—Brig. General Robert Landry, Air Force aide.

CONTINUED ON NEXT PAGE



The touch of fashion enhances this lingerie inspired by the slim, newsmaking chemise dress—the silhouette that uses a belt to create the waistline. Slip about $6, gown about $7. Finest multifilament rayon crepe frothed with lace, French tucks and ribbons. In white or delicate colors. Also, knee length gownlet to match. About $6.

Artemis® lingerie

For name of your store, write Weil-Kalter Mfg. Co., St. Louis 1, Mo.



ON THE DOCK White House anglers show their catches. Robert Ruth of the Baltimore *Sun* (*center*) and Macon Reed of Transradio Press hold the fish.



ON THE PORCH of bachelor officers quarters Press Secretary Joseph Short (*third from right*) tells reporters what Truman and his staff have been doing.



ON THE COURT (*left to right*) White House Aides Roger Tubby and David Bell, Newsmen Ed Darby (TIME-LIFE), Frank Bourgholtzer (NBC) start tennis.



You be the doctor!

There's no better tonic for *any* illness than the happy, heart-lifting get-well wishes of thoughtful friends. Like a wonderful miracle medicine, they cheer away those sick-abed blues . . . brightening the road to recovery with the grand feeling that someone cares.

You be the doctor whenever someone you know is feeling sick and blue . . . cheer them regularly with finer Gibson Get-Well Cards. Certainly nothing you can do will win more heartfelt appreciation. And your *extra* thoughtfulness in selecting Gibson will show you've sent the very finest.



Their thoughtfulness was her best get-well tonic!

Her sister's grand sense of humor chose a woe-begone pup that really helped cheer away the blues.

Her husband sent a hot water bottle full of fun and smiles to brighten the lonely hours.

Her pastor's lovely card is a real spirit-lifter, with a message as warm and sunny as its bright daisy design.

An out-of-town friend found just the right note of cheer within this colorful cereal of delicate flowers.

A good neighbor sent this bright red apple with others inside to brighten every day of the week.

Her daughter's volume of get-well wishes brought many a smile to her heart.

GIBSON

Get-Well Cards

GIBSON ART COMPANY • CINCINNATI, OHIO
Publishers since 1850



THESE AND MANY OTHER FINE GIBSON GET-WELL CARDS...NOW AT BETTER STORES



there's
no
better
Bourbon









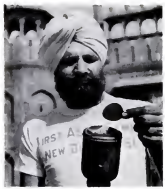
ALWAYS LOOK FOR THE GREEN STAMP ON TOP OF BOTTLE

BOTTLED IN BOND UNDER U. S. GOVERNMENT SUPERVISION

OLD HICKORY

STRAIGHT **BOURBON** WHISKY

100 PROOF BOTTLED IN BOND • ALSO AVAILABLE IN LESSER PROOF • OLD HICKORY DISTILLING CORP. • PHILA., PA.



TORCH-LIGHTING at Delhi's Red Fort opens the Asiad in Olympic style. Magnifying glass failed, match did it.

INDIA STAGES FIRST "ASIAD"

In sports, Orient goes Western

Asia, which has difficulty in deciding what it likes and dislikes about the West, revealed last month that in sports at least it has gone enthusiastically Western. In New Delhi, India's Nehru, who once played cricket at Harrow, was host to 10 visiting teams (*p. 64*) at the first "Asiad." The Oriental Olympics turned out to be almost a carbon copy of the Olympic Games from the opening torch-lighting ceremony to the choosing of a muscle-bound Mr. Asia (*p. 66*). Although a few Britons from Singapore competed, it was an Asiad for Asiatics. By all odds the most spectacular-looking athletes were India's long-haired Sikhs (*right*). But the best were the Japanese. Even without their swimmers, who stayed home to train for the regular Olympics, the Japanese won the games with 130 points, 35 more than second-place India.



A QUICK SIKH, Gurbachan Singh, with hair tied in topknot, leads a teammate in 10,000-meter run in Delhi's new 30,000-seat stadium. He came in third.

NONCOMPETITORS but nonetheless vital were the Indian women (*below*) who carried fine gravel to restore jumping pits' resiliency after a day's use.



THREE WINNERS of 10,000-meter race, topped by Japan's Tamoi Soichi, get a hand from Maharaja of Patiala, president of the Asian Games Federation.



CONTINUED ON NEXT PAGE

Custom Hardtop Sports Coupe designed by Richard Arbib for the VEEDOL "Dream Car" Salon



FOUND

WHEREVER FINE CARS

TRAVEL



NEW

VEEDOL

100% Bradford Pennsylvania
The World's Most Famous Motor Oil

New VEEDOL is made from 100% Bradford, Pennsylvania, crude—finest and most expensive in the world—at Tide Water Associated's great Bayonne, N. J., refinery, a showplace of ultra modern "lube" processing equipment and methods.

TIDE WATER ASSOCIATED OIL COMPANY
NEW YORK · TULSA · SAN FRANCISCO























INDIA'S GUESTS included the 10 teams shown in Olympic-like formations and nine Chinese Communist "observers" (*bottom*). China was invited to compete but the acceptance arrived too late, after entries had closed. Its delegates presented an incense burner to the federation and passed out Red propaganda.

CONTINUED ON PAGE 88

HOW TO GET MORE FOR YOUR MONEY WHEN YOU BUY TELEVISION!

Get an RCA VICTOR Million Proof Combination!

QUALITY PROVEN IN OVER ~~ONE~~ two MILLION HOMES

First, you get television at its finest—17 big inches of it. Buying it in this *combination* makes real sense. You actually get the equivalent of 3 full-size consoles—3 different kinds of fun—yet you pay for just *one* cabinet: *one* sound system.

You get superb AM-FM radio—You'll enjoy both as never before! RCA Victor's famous "Golden Throat" tone system has *Extended Range* for added depth and brilliance.



The RCA Victor Rutland—17-inch television combination.



In over two million homes from coast to coast you'll find one kind of television—RCA Victor. It's America's *owned-most, proved-most* television. A new extra-powerful picture pickup gives you the *best possible* reception—picture quality that's Million Proof—*twice over!* And—ONLY RCA Victor owners can buy the RCA Victor Factory-Service Contract for expert installation and maintenance. Buy it with your set. If you already own an RCA Victor set *without this protection*, call the RCA Service Company for a maintenance contract now.

You get 3 record speeds—2 automatic changers. One is for 78 and 33⅓ rpm records—you can even mix sizes of the same speed. The "Victrola" 45 changer is separate so you can play the 7", 45 rpm records *as they should be played*—on the big, easy-to-load center changer designed especially for them.

"Victrola"—T.M. Reg. U. S. Pat. Off.

RCA VICTOR
Division of Radio Corporation of America

Watch "Kukla, Fran and Ollie," Monday through Friday at 7 p.m., New York time, over your NBC television station.

WORLD LEADER IN RADIO . . . FIRST IN RECORDED MUSIC . . . FIRST IN TELEVISION

LET'S EAT!

TUMS



NO FEAR OF ACID INDIGESTION, HEARTBURN NOW!

Enjoy yourself! Eat without fear of acid indigestion. Just take one or two Tums—gas, heartburn, full feeling go fast. Tums neutralize excess acid. Tums soothe and settle upset stomach. Do not irritate delicate stomach or intestinal lining. Eat Tums like candy mints. Tums cannot overalkalize or cause acid rebound. Guaranteed to contain no soda or other water-soluble alkalies.

AFTER BREAKFAST!
Take one or two Tums to calm your stomach, ward off heartburn, gas. See if you don't feel better.

WHEN YOU SMOKE TOO MUCH!
Sweeten mouth and stomach with one or two Tums and smoke-up. Always keep Tums handy.

AFTER OVERINDULGENCE!
Food too rich? Eat or drink too much? Take 1 or 2 Tums to relieve resulting gas, heartburn, acid indigestion.



for the tummy

Guaranteed to contain no soda



INDIA'S AMERICAN COACH, Ted Arnold of Madras' Y.M.C.A. College, gives Makhan Singh workout before discus-throwing event. Singh placed first.



JAPAN'S AMERICAN COACH Dee Beckman, a former St. Louis athlete, trained the girls' track squad. Here she gives starting pointers. Her girls won.



MR. ASIA OF 1951, Indian Parimal Roy, defeated an Iranian who was Mr. Universe finalist in London's 1948 Olympics. "Politics!" the Iranian protested.

ALL A-BUBBLE AND A-SPARKLE WITH THAT "WAKE-UP" TANG!

PEPSI GIVES More Bounce to the Bounce



(and you get a big, big bottle, too!)

WHY TAKE LESS...WHEN PEPSI'S BEST!

"The bonds William and I bought for our country's defense helped build a house for us!"



HOW U. S. SAVINGS BONDS PAID OFF FOR MRS. ROSE NYSSE OF BRISTOL, PA.

Making her yard a garden showplace is the rewarding hobby of Mrs. Rose Nysse. "There's nothing more wonderful than a house and garden of your own," she says. "And there's no surer way to own one than to save for it through United States Savings Bonds!"



Mrs. Rose Nysse says, "It seems only yesterday, that day back in 1942 when William and I started making U. S. Savings Bonds a part of our plan of financial security. I joined the Payroll Savings Plan at the Sweetheart Soap Co. where I'm a supervisor, and began buying a $100 bond each month. What a relief it was to William and me when bond buying took the saving worries off our minds!"

Bond buying through Payroll Savings is one of the surest of all savings methods. It's an automatic, systematic, and "painless" way to build a substantial cash reserve.



"Savings Bonds alone made a $5,000 down payment on our house!" says Mrs. Nysse. "Altogether, we've saved $8,000 just in bonds bought through Payroll Savings, and we're keeping right on with the plan. In these critical times, we believe bond buying is patriotic as well as practical. And when we retire, our bonds will make the difference between comfort and just getting by."

Whatever your goal—a new home, better education for your children, financial independence—you'll reach it faster with the help of U. S. Savings Bonds!

You can do what the Nysses are doing—the time to start is now!

Maybe you can't save quite as much as William and Rose Nysse, maybe you can save more. But the important thing is to *start now!* It only takes three simple steps.

1. Make the big decision—to put saving *first*—before you draw a single penny of your pay.

2. Decide to save a regular amount *systematically*, week after week or month after month. Even small sums, saved on a systematic basis, become a large sum in an amazingly short time!

3. Start saving automatically by signing up *today* in the Payroll Savings Plan where you work or the Bond-A-Month Plan where you bank. You may save as little as $1.25 a week or as much as $375 a month. If you can set aside just $7.50 weekly, in 10 years you'll have bonds and interest worth $4,329.02 cash!

You'll be providing security not only for yourself and your family, but for the blessed free way of life that's so important to us all. And in far less time than you think, the financial independence the Nysses enjoy will be yours to enjoy as well!

FOR YOUR SECURITY, AND YOUR COUNTRY'S TOO, *SAVE NOW*—THROUGH REGULAR PURCHASE OF U.S. SAVINGS BONDS!

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ART

WHICH PAINTING IS WORTH $1,000?

The two scenes below might well be twin versions of the same subject by the same artist. Actually the picture at the bottom of the page was painted by Maurice de Vlaminck, famous master of the French school, and is worth about $1,000. The other is scarcely worth $10. Intended as an exact copy of the Vlaminck, it failed to duplicate correctly the peasant's stride, the bare trees and the general shadowy mood of the original. It is one of the less successful efforts of one of France's most persistent and elusive forgers. Recently his work turned up in a Paris gallery, led police to the apartment of a Parisian housewife where they found a whole cache of fakes and again picked up the trail of the forger whom they had been seeking for more than a year (*next page*).





CONTINUED ON NEXT PAGE

VARICOSE VEINS
Need Not Keep You From Having
Sheer Leg Beauty
● Bulky elastic stockings are unnecessary. Remarkable Bell-Horn Tropical Weight Elastic Stockings give strong, required support for varicose veins and similar leg ailments, yet are entirely unnoticeable under sheer silk or nylon hose. At Department, Surgical or Drug Stores.
MAIL COUPON FOR FREE BOOKLET TODAY
© 1951 Wm. H. Horn & Bro.
BELL-HORN Tropical Weight ELASTIC STOCKINGS
BELL-HORN, 453 North 3rd St., Philadelphia, Pa.
Send me helpful FREE BOOKLET, "NEW FACTS ABOUT VARICOSE VEINS AND BEAUTIFUL LEGS."
NAME
ADDRESS
AMERICA'S LEADING MAKERS OF SURGICAL HOSIERY FOR OVER 100 YEARS

I FEEL SO MUCH SAFER DEAR, NOW THAT WE CARRY NCB TRAVELERS CHECKS

With the "greotest of eose," you con ovoid feor of lost or stolen cosh. Corry N.C.B. Trovelers Checks. You don't lose, if you lose them. You get o full refund. Cost 75c per $100. *Buy them at your bonk!*

The best thing you know wherever you go

NATIONAL CITY BANK TRAVELERS CHECKS

Backed by The National City Bank of New York
Member Federal Deposit Insurance Corporation

CLEANER RUGS
LESS WORK FOR YOU



It gets more dirt—
the all-new **SINGER**
Vacuum Cleaner!

Dual suction is what does it. The new SINGER* Vacuum Cleaner is the first to bring you two fans. Result: The greatest suction—the greatest dirt-getting action you've ever seen. Call your SINGER SEWING CENTER for a free home demonstration.

PAYMENTS AS LOW AS $5 A MONTH
After minimum down payment
Liberal allowance on your present cleaner

Here's why it's the world's easiest-to-use Vacuum Cleaner!



Magic Handle! No more stooping—for SINGER's completely new vacuum design puts all controls at finger-tip reach.

No Winding of Cord! Push button on handle—cord reels in! Out of your way as you clean.

More Cleaning Power, just by flipping a switch. Two speeds for heavy and light cleaning.

No More Foot Pedal Acrobatics. Touch the trigger, and adjust handle to any position.

Easier To Clean rugs of any thickness. Exclusive floating brush adjusts automatically.

Easy To Carry—has comfortable Midway Handgrip. Soft Vinylite bumper cannot mar furniture.



So easy to store! Hangs flat against wall. Requires no floor space.

So easy to get under beds and furniture. Housing unit is only 5 inches high.

SPECIAL—No Extra Charge! The famous SINGER Course in home Dressmaking or Decoration is freely given at no extra charge to every purchaser of the new SINGER Vacuum Cleaner

SINGER Vacuum Cleaners are sold only through your...

SINGER SEWING CENTERS
THERE'S ONE NEAR YOU TO SERVE YOU

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*A Trade Mark of THE SINGER MANUFACTURING COMPANY



IN JAIL at time of his arrest, Jean Pinson-Berthet wore a Bohemian beard. Later he disappeared, but was sentenced *in absentia* to five years' imprisonment.

MISSING BUT STILL IN ACTION

The apartment where the fakes turned up belonged to the mother of Jean Pinson-Berthet, painter and ex-art dealer. Pinson-Berthet once worked as secretary to Artist Maurice Utrillo, got to know Utrillo so well that he began to paint like him. In 1949 Pinson-Berthet was arrested for having forged and circulated more than 30 "Utrillos." Freed on bail, he quickly went into hiding, failed to turn up for trial last summer. Apparently he spent the time profitably forging Vlamincks and more Utrillos.



IN COURT at the time of his first hearing in November 1949, Pinson-Berthet wore a look of injured innocence as his mustachioed lawyer pleaded his case.

CONTINUED ON PAGE 72

GENUINE REGISTERED

Keepsake

DIAMOND RINGS







A. MONTICELLO Ring $400. Also to 2100. Wedding Ring 125. B. CASTLE Ring $175. Also 125. Wedding Ring $250. C. HOLLISTER Ring $750. Also 450 to 1900. Wedding Ring 150. *Man's Diamond Ring $125. Available at 75 to 250 to match all engagement rings. D. BARONIAL Ring $100. Wedding Ring 50. E. CAMERON Ring $300. Also 100 to 2025. Wedding Ring 125. F. ROANOKE Ring $150. Also 250. Wedding Ring 75. G. REGIS Ring $250. Similar styles 150 to 675. Wedding Ring 125. All rings illustrated available in white as well as natural gold. Prices include Federal tax. Rings enlarged to show details.

The one you've always wanted

This is *YOUR* Day . . . a day of perfect happiness made even more complete by your choice of love's most cherished symbol . . . a Keepsake Diamond Ring.

For this important lifetime choice, select a Keepsake — the ring of guaranteed high quality in color, cut and clarity. True value is assured by the Keepsake Certificate signed by your jeweler and Keepsake.

Ask your trusted Keepsake Jeweler to show you Keepsake — awarded the coveted Fashion Academy Award for the second consecutive year. To avoid the disappointment of an unwise choice, look for the name, Keepsake, in the ring and the words "guaranteed registered perfect gem" on the tag. In a wide range of styles, at prices from $100 to $10,000.



Fashion Award for 1951

Presented to Keepsake for exquisite design and brilliant fashion styling

For the name of your nearest Keepsake Jeweler, call Western Union by number and ask for Operator 25.

Keepsake The Choice of America's Loveliest Brides

Keepsake Diamond Rings, A. H. Pond Co., Inc.
120 East Washington, Syracuse 2, New York

FREE . . . Useful 20-page book, "The Etiquette of the Engagement and Wedding," and the name of my Keepsake Jeweler. — Also gift offer of beautiful new 48-page "Bride's Keepsake Book."

Name

Street and No.

City L 4-51

AMSTERDAM • ANTWERP • HOME OFFICE — SYRACUSE, N.Y.



They'll always find Us

"WE'RE TOO WELL KNOWN TO STAY HIDDEN LONG, WHITEY!"

"EXACTLY, BLACKIE! PEOPLE ARE ALWAYS LOOKING FOR BLACK & WHITE SCOTCH, BECAUSE THE WORLD KNOWS ITS QUALITY AND CHARACTER NEVER CHANGE."

"BLACK & WHITE"

The Scotch with Character

BLENDED SCOTCH WHISKY 86.8 PROOF
THE FLEISCHMANN DISTILLING CORPORATION, N. Y. • SOLE DISTRIBUTORS



MOTHER of the forger denies having had anything to do with the fakes. She accuses her daughter's boyfriend of arranging sales and pocketing the proceeds.



FAKE PAINTINGS found in mother's possession include three "Vlamincks" (*rear*) and four "Utrillos" (*center*). Police inspector holds a genuine Vlaminck.



BOYFRIEND of the daughter says he has been duped by the ladies, but he was jailed along with them. Meanwhile Pinson-Berthet has still not been found.

We give the gong to cigarette cure-alls—

Old Gold cures just one thing: The World's Best Tobacco



Nourishing MEAT
Yardstick of Protein Foods



Meat Serves the Nation
make the most of every pound

He will help you

Get STEAKS, ROAST, STEW

From one cut of Beef Chuck



Arm bone chuck roast

Since meat is America's preferred protein food, it is especially important right now to make the most of every pound. Ideas like this one will help you.

When you get three fresh-cooked meat dishes from a cut that you'd ordinarily cook all at once, you put the good nourishment of meat—*complete*, high-quality protein, B vitamins and food iron—in more of the week's meals.

Remember, meat is a "yardstick of protein foods." Meat on the table helps every member of your family to "keep up" on protein.

AMERICAN MEAT INSTITUTE
Headquarters, Chicago • Members throughout the U.S.



1 Swiss Steak for lots of satisfaction. Braise your meat slowly and gently to get much of the brown of broiling, the flavor of roasting, the tenderness of simmering—and isn't the gravy good!



2 Everyone agrees on Pot Roast. Cooked in its own good juices, and giving its own good flavor to the vegetables that flank it on the platter, tender, meaty pot roast makes a meal that the whole family cheers.



3 Stew says, "Come on and eat." Stew on the table is a hearty invitation to a hearty meal—and stew provides the fine nutrition and good flavor of meat teamed up with the cheerful color of vegetables.

ACCEPTED COUNCIL ON FOODS AND NUTRITION AMERICAN MEDICAL ASSOCIATION

This Seal means that all nutritional statements made in this advertisement are acceptable to the Council on Foods and Nutrition of the American Medical Association.



MORE THAN ONE TENTH of all condors in the U.S., seven out of 60, are shown on California ledge.

THE CONDORS' LAST STAND

U.S. sets up 10,000-acre California refuge for 60 remaining birds

The seven ugly birds crouched on a rocky ledge (*above*) are one of the rarest sights in nature. They are California condors, the world's largest flying land birds, dying relics of the Ice Age. When America was discovered, they were probably plentiful but now only 60 remain. Hidden away in the gorges of California's Los Padres National Forest, the unprolific condor, which lays only one egg in four years, is easily frightened. It took Photographers Harrison and Roberts 10 years of effort to get the pictures on this and the following pages. Sometimes a stranger a half mile away will keep a keen-sighted bird from its home for several days and cause its helpless fledgling to die.

Last year oilmen threatened to move in on the condors with noisy drills and naturalists were sure this amounted to a death sentence for the birds. But this year the Department of the Interior gave the birds a reprieve. In a 25,000-acre area of the forest only limited drilling would be allowed, and no drilling at all would be permitted in a 10,000-acre area where, free from man, the condor may yet manage to survive.



CONDOR EGGS, laid on open ground instead of in nests, are sometimes abandoned by skittish birds.

CONTINUED ON NEXT PAGE

CORN SUFFERERS

find out about new

WONDER DRUG



It's Phenylium, Blue-Jay's New Wonder Drug! In tests, Phenylium went to work 33% faster . . . worked 35% more surely than other leading remedies. New Blue-Jay Corn Plasters with Phenylium on sale now!

At last, science has new, surer help for painful, burning corns. Today a new Wonder Drug, Phenylium, is yours—to bring far quicker, really complete relief . . . far surer corn and callus removal.

Blue-Jay Scientists started from scratch to develop the finest corn-removing agent possible . . . completely different from old-fashioned corn remedies.

The result is Phenylium, the newest, fastest-acting, most effective medication for corns and calluses . . . the first *new* development in corn-removing medications in seventy years. In laboratory tests, Phenylium started its action much sooner than other corn-removing agents . . . removed corns in 19 out of 20 cases—a better record than that of any other agent.

And, most important to you, three out of four corn sufferers who tried New-Formula Blue-Jay Corn Plasters with Phenylium say, "It's better than any corn treatment I ever used before!"

Visit your drug counter today and learn at first hand about the new Blue-Jay Wonder Drug. And remember, *only* the New Blue-Jay Corn or Callus Plasters bring you Phenylium.



At Your Drug Counter Now!





BEFORE TAKE-OFF condor flaps wings to see if the air currents are strong. Twenty-pound birds are too heavy to fly without the help of rising currents.



YOUNG CONDOR lives on its parents' regurgitated food until it is about a year old and can forage for itself. Bird will not be fully mature until it is 7.



CURIOUS CONDOR forgot natural fear, allowed Photographer Harrison to come close. Interest in foliage is academic for condors will eat only carrion.

CONTINUED ON PAGE 78



"A ROMAN EMPEROR IN TWEEDS," the press called him. Hollywood took notice, cast him in his first MGM movie as Mr. Imperium, an Italian king in a slouch hat. And his presence on the screen is authentically royal, even when he is singing a donkey out of its balk. Yet there isn't a pretentious bone in Pinza's strapping six-foot body. Adulation seems to have made no dent at all on his large, uncomplicated nature. For years his press agents have tried to invent colorful anecdotes about him. But what he likes is to cook, play bridge, ride his bicycle, be home with Doris, his wife; Larch, a mild-mannered Dalmatian; and his children, Pietro, Clelia, and Gloria. He *hates* to hurryl

It's a young man's world!

Man is growing younger and healthier with fantastic speed



Just in Pinza's life-time our life span has increased 25 years!

• Yes, when Pinza was born, our life expectancy was around 43 years.

Now, it's 68.2 years.

Don't think this good news applies only to babies! WHATEVER YOUR AGE, every year, your life is being extended days, weeks, MONTHS. Good facts, these, as an antidote for some of today's gloom merchants.

"What a pity youth is wasted on the young," said G.B.S. But Pinza, Paul Lukas, Bob Montgomery and Hollywood's best-paid stars are indications that it *isn't*, anymore! And it's not only actors who don't know how to grow old. Just compare your own clean-shaven, casual face with the stiff-necked tintypes in your family album.

Keeping young takes no special doing at all, today. Our way of life—our fairy-tale elixirs and pills, our eating, bathing, playing habits—keep us youthfully active, flexible, stimulated.

And—a vital part of that spirit which goes with youth—men now take a young man's care of their appearance, *all their lives*. Every year, *more* and *more* men give themselves those small attentions that keep a face young-looking.

We'd like to speak of one habit that helps reduce your age by several years . . . takes less than a minute. It's this: BEFORE you shave, give your face a hot-water application with your washcloth or towel. Your barber does it AFTER your shave.

But dermatologists say it does you twice the good to apply it BEFORE you shave. One, it brings up your own nourishing, renewing blood. Two, it softens hair for an extra-quick, clean shave.

"*Circumstances alter faces,*" said Wells.

The everyday CIRCUMSTANCE of Williams Aqua Velva after your shave will do the most to give you a look of healthy skin freshness.

Regularly used, this circulation-rouser brightens, braces your skin in a way nothing else can. A good reason why Aqua Velva has become the world's most popular after-shave lotion.

Williams Aqua Velva is full of good sensations. Tonic freshness. A pleasant scent. It keeps your skin flexible, comfortable, its natural moisture intact. And that helps protect it from sun, wind, cold. Another way Aqua Velva looks after your face: it lends first aid to scrapes or skin breaks, keeps your skin FEELING soothed, LOOKING young!

SUPERIOR IN VERY DEFINITE WAYS

. . . these preparations were worked out for all 3 ways of shaving

Special preparation for BRUSH users. Williams Shaving Cream offers your skin a new comfort—extract of lanolin —an emollient remarkably like that contained in all human skin. The beneficial ingredients in this extract are 25 times as intensified as in plain lanolin, the well-known skin conditioner. We're proud to say that it's found only in Williams. You'll really appreciate how this bland cream helps to keep your skin looking young and healthy.

For the BRUSHLESS shaver. Williams Glider contains the same type of oil that is used on a baby's skin. This special ingredient softens your beard and enables the razor to cut your whiskers close and clean without scraping. Another ingredient, found only in Williams, helps replace the skin's natural oil . . . soothes tender skin. Rubbed well into the skin, it helps to keep skin smooth, young-looking.

If you use a Schick, Remington, etc. . . . a unique beard conditioner. Williams Lightning Lectric Shave is a pleasantly fragrant liquid that softens your beard so that it almost WIPES *off*. One ingredient prevents sticky perspiration from slowing up your razor.

Another ingredient lubricates not only your skin, but the razor-head—giving you a faster, closer shave. After using Williams Lightning Lectric Shave, your skin feels happy; has a fit, healthy look you'll like.

After any or all shaving—use the world's most popular after-shave lotion. NEVER MISS Aqua Velva after you shave. Yes, any time you want a quick refresher . . . use Williams Aqua Velva.

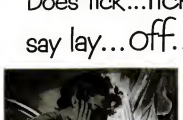
• • •

In the year 1840 The J. B. Williams Company put its first shaving preparations on the market. Since then our products have held the public approval. Their good name has grown and grown, for an obvious reason: Men KNOW these Williams products do the work, and do it better. Year after year, more and more men are using Williams products. Year after year, more and more men are looking wonderfully young, alive and healthy.

Every year...men look younger and healthier!



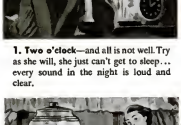
Does tick...tick...tick
say lay...off...coffee?



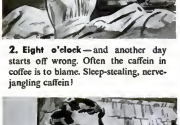
1. Two o'clock—and all is not well. Try as she will, she just can't get to sleep... every sound in the night is loud and clear.



2. Eight o'clock—and another day starts off wrong. Often the caffein in coffee is to blame. Sleep-stealing, nerve-jangling caffein!



3. The big question: Should she cut down on coffee... or perhaps give up this wonderful-tasting beverage entirely? Or is there some other way out?



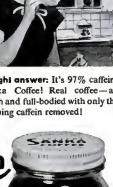
4. The right answer: It's 97% caffein-free Sanka Coffee! Real coffee—all coffee, rich and full-bodied with only the sleep-robbing caffein removed!

Sanka Coffee

Real coffee with the worry taken out. Drink it and sleep!

Delicious, caffein-free Sanka Coffee comes in drip or regular grind—or in the convenient, economical instant form. A jar of Instant Sanka gives you almost the same amount as regular—at about one-third less in cost. And remember—

Instant Sanka is
the only instant coffee
that's caffein-free



A Product of General Foods



SURVEYING REFUGE, condor is now safe from disturbance. The South American condor is entirely different genus and species from California bird.



IN FLIGHT condor flaps its way across a gorge. Their wingspread is usually 7 to 9 feet, but one bird measured 10.2 feet. Life span is from 60 to 100 years.

No Defrosting! No De-freezing!

because there's never any frost in this moist-cold refrigerator! because you never have to shut off the cold: foods stay frozen; never get mushy!

No Dried Out Foods!

because foods stay fresh, moist, appetizing without lids or wrappings!



Old way: These cold cuts were kept 7 days in an ordinary refrigerator. They have dried out, shriveled, lost flavor and color.

Dual-Temp way: These cold cuts, sliced from same piece, were left uncovered 7 days in an Admiral Dual-Temp. Thanks to moist-cold, they're still fresh-tasting, juicy, tempting.





Guaranteed by Good Housekeeping

MODEL 1191—DUAL-TEMP—11 CU. FT.

See the new '51 *Admiral* DUAL-TEMP with new *Serv-a-dor*, new butter keeper, coldest-cold freezer and new glacier blue interior

Here, truly, are 2 appliances in 1! In the huge freezer compartment temperatures range to 20° below zero (52° below freezing) and you can quick-freeze and safely store up to 72 lbs. of food.

In the giant moist-cold compartment, the climate is perfect for preservation of foods—cool and moist yet completely without frost. Foods stay fresh as the morning dew, never need lids or wrappings. An ultra-violet SunAire lamp keeps flavors and odors from mingling, retards mold, helps purify the air.

Admiral refrigerators begin as low as $199.95



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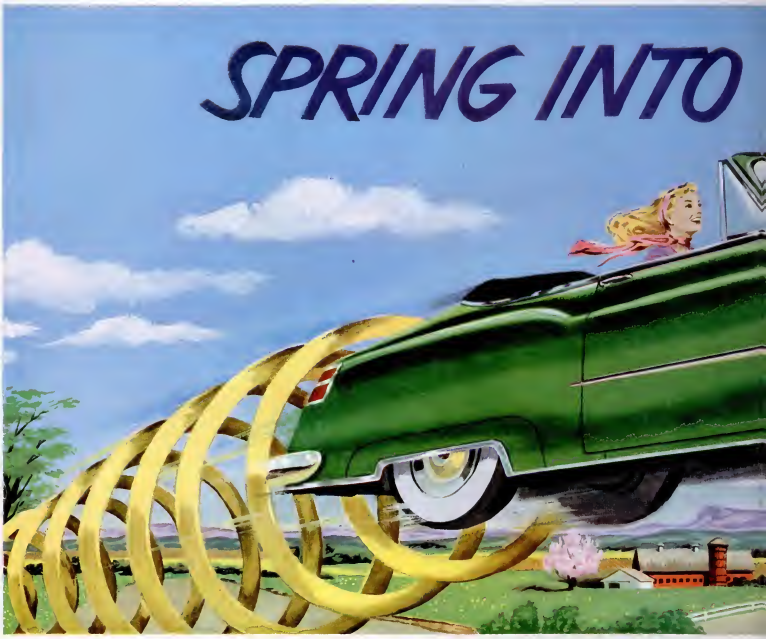
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OMAR N. BRADLEY



SENT BY EISENHOWER TO FIND REASONS FOR U.S. DEFEAT AT KASSERINE, BRADLEY SURPRISED OFFICERS BY SEEKING OPINION OF GIs

THE PERSONAL STORY OF GENERAL OF THE ARMY

OMAR N. BRADLEY

"The War America Fought"

In Africa, Bradley carries out a mission for "Ike," meets Patton, licks the Germans and earns an army

ILLUSTRATED BY BILL MAULDIN

AS the plane buzzed over our jeep, its pilot pulled up on the nose and banked steeply out over the bay where the Mediterranean dozed peacefully on the north Sicilian shore. It was a mottled brown Cub similar to the one I used as an airborne jeep. Again the plane buzzed us, pulled up, and headed out over the sea as the pilot wagged his wings. He had evidently double-checked my jeep by the red three-star plate on its rear. "Keep going." I told the driver. "If he wants us he'll land farther up the road."

It was then Sept. 2, 1943. For three hours we had been driving up this north coast road toward Messina, where Lieut. General Sir Oliver W. H. Leese, commander of the British XXX Corps, had invited me to view General Sir Bernard Law Montgomery's invasion of Italy across the Straits the following morning. Leese and I had commanded adjoining corps during the five-week Sicilian campaign then only two weeks ended. Lieut. General George S. Patton Jr. had commanded the new Seventh U.S. Army while Montgomery headed the seasoned British Eighth. My II Corps, a veteran of the Tunisian campaign, was the only one in Patton's army.

By the time my jeep rounded Cape St. Angelo, the Cub had disappeared. However, as the road straightened out, I saw the plane parked near the beach where it had landed. Captain Chester B. Hansen, my aide, sat waiting on a stone wall by the roadside.

"Sorry to break in on you," he said, "but we've just had a radio from Seventh Army. General Patton wants to see you in Palermo."

Disappointed at the thought of missing the British crossing at Messina, I nevertheless knew something was afoot else Patton would never have called me back. He knew of my plan to meet Oliver Leese at Messina. Back at II Corps headquarters, I cranked the field phone on my desk and asked for General Patton.

"Bradley calling," I said. "What's up, sir?"

"Beats the hell out of me. Ike sent a message saying he wanted to see you early tomorrow morning. I thought we'd better get you back."

"Where am I to meet him—in Africa?"

"Nope. He's coming into that advance CP AFHQ setup near Catania. I'll set up my plane to fly you over."

The advance Command Post of Allied Force Headquarters, where I was to meet General Dwight D. Eisenhower, scarcely merited so formidable a designation. We drove from an airfield near Catania to a huddle of small wall tents screened by a few olive trees in the shadow of Mt. Etna. Eisenhower had flown in from North Africa that morning to witness the signing of a short-term Italian surrender instrument with emissaries from the Badoglio government. Standing outside the tent in which Eisenhower was conferring with his airborne commanders were Major General Walter Bedell Smith, Eisenhower's chief of staff, and General Sir Harold Alexander, Army Group Commander of Eisenhower's ground forces. Smith looked dour and rumpled after the weary weeks of negotiation that had preceded this surrender. At the moment, however, both were hugely

The War America Fought will appear in greater detail in a book entitled *A Soldier's Story*, to be published June 18, 1951 by Henry Holt and Co., Inc. It will be a July Book-of-the-Month Club selection.

◀— BRADLEY SITS UNDER HIS PERSONAL FLAG AS CHAIRMAN OF THE JOINT CHIEFS OF STAFF

CONTINUED ON NEXT PAGE

relieved in having accomplished it before Lieut. General Mark W. Clark's assault on Salerno. At that moment, Clark's troops were loading in North Africa for an early morning assault on Sept. 9.

Eisenhower came out of his small wall tent to find me talking with Smith and Alexander. He hurried over, a lively grin on his face.

"Brad, by gosh, I'm glad to see you. How long have you been waiting?"

He took me by the arm into his tent, empty save for a wooden mess table that ran the length of its earthen floor.

"I've got good news for you, Brad. We've got orders for you to go to England and command an army on the invasion of France."

A bare five months before, I had been given command of a corps; now it was to be an army. After 28 years of snail's pace promotions, I was now finding it difficult to keep in stock on stars.

"When do I leave?" I asked.

Ike laughed. "Just as soon as you can. General Marshall's apparently in a hurry."

On Sept. 2, the day Eisenhower radioed me while I was driving up to Messina, a War Department radio reached AFHQ in Algiers. In it General George C. Marshall, then Army Chief of Staff, said, "Have him [Bradley] make preparation to leave for England. Tell him that he will head an army headquarters and will also probably have to develop an army group headquarters in order to keep pace with the British planning and requisitions."

In directing that I organize an army group staff while also commanding the army, General Marshall had doubled my job. For although the final decision on command of the group had not yet been made, I was to head them both for nine full months—until after the Normandy Breakout. This meant that throughout planning for the invasion, I was to wear two hats—one as the commander of the army group, the other as the commander of First Army.

That evening Brig. General William B. Kean, my chief of staff, sat up with me long past midnight sifting the corps' roster for critical personnel. I spoke what I thought was in his mind. "What a helluva responsibility this is—pulling off the biggest invasion of the war." Kean nodded and stared at the map of Europe on the wall.

"But Bill," I spoke frankly, "who in the Army knows more about it than we do?"

Seven months earlier, that boast would have been an impudent one. For Kean and I were then in Florida with the 28th Division assaulting a half-drowned piece of real estate called Dog Island. I had been called to North Africa, first to act as Eisenhower's "eyes and ears" on the Tunisian front, finally to become commander of U. S. II Corps in the Tunisian campaign. There I gained my first battle experience against the German. And in Sicily I had cut my teeth on a large-scale amphibious assault. As we prepared for the flight to England, I reflected on the lessons I had learned and the judgments I had formed—lessons of tactics, strategy, command, and judgments principally of men.



PATTON'S ARRIVAL at Djebel Kouif to assume command of the II Corps resembled triumphal entry into conquered capital. Chickens fled

ON my arrival in North Africa in February—a few days after my 50th birthday—I had gone directly to Algiers, where General Eisenhower was acting not only as chief diplomat of the Allied nations, but as strategist, logistician and commander as well of Allied troops in the field. Slumped in a chair before his situation map, a long stick in his hand, Eisenhower outlined my mission.

"Just as quickly as you can," he said, "I want you to get up to the front and look for the things I would want to see myself if I only had the time. Bedell will give you a letter telling Fredendall [Major General Lloyd R. Fredendall, commander of II Corps] and the others that you are to act as my eyes and ears."

The American defeat at Kasserine had already raised disquieting doubts in Algiers on the competency of American command, the adequacy of our training and the worthiness of our weapons. But Eisenhower was not looking for a goat, for the mistakes at Kasserine were too numerous at every echelon of command to be attributed to the dereliction of a single commander. Eisenhower insisted that he was looking primarily for lessons to be learned from the defeat.

For two days I browsed through Eisenhower's headquarters in Algiers seeking additional background on the situation at the front. Within the crowded makeshift offices of AFHQ, British and American staffs had achieved a homogeneity that was already a tribute to Ike's insistence on Allied cooperation. Ike was explicit in his orders. Troublemakers who waved the flag were to be sent straight back home—home on a slow boat, unescorted.

In forming an Allied headquarters Eisenhower had organized joint staffs in intelligence, operations and supply planning. Where a section was headed by a Briton, his deputy was an American. And where an American bossed the operation, a Briton filled in as his Number Two man.

In their intelligence activities at AFHQ, the British easily outstripped their American colleagues. The tedious years of prewar study the British had devoted to areas throughout the world gave them a vast advantage which we never overcame. The American Army's long neglect of intelligence training was soon reflected by the ineptness of our initial undertakings. For too many years in the preparation of officers for command assignments, we had overlooked the need for specialization in such activities as intelligence. It is unrealistic to assume that every officer has the capacity and the inclination for field command. Many are uniquely qualified for staff-intelligence duties and indeed would prefer to devote their careers to those tasks. Yet instead of grooming qualified officers for intelligence assignments, we rotated them through conventional duty tours, making correspondingly little use of their special talents. Misfits frequently found themselves assigned to intelligence duties. And in some stations G-2 became a dumping ground for officers ill-suited to line command. I recall how scrupulously I avoided the branding that came with an intelligence assignment in my own career. Had it not been for the uniquely qualified reservists who so capably filled many of our intelligence jobs throughout the war, the Army would have found itself badly pressed for competent intelligence personnel.



PATTON'S STARS as lieutenant general are unpacked by aides ready to cope with any promotion.

OUTSIDE of Tebessa, where a growth of scrubby Aleppo pines screened off the rocky western dorsal, Major General Orlando Ward had concentrated his heavily reduced 1st Armored Division. In both the December battle for Tunis and the German breakthrough at Faid, the division had suffered severe equipment losses. For two days I tramped the division bivouac, talking to officers and noncoms, asking what they had learned during their first few weeks of combat. Although they conceded that the enemy was both a crafty and skilled opponent, they attributed many of their troubles to their own inexperience. Whereas they had frequently blundered into attack, they spoke of how patiently the German reconnoitered his routes of advance, how skillfully he employed the wadies or gullies for cover, and how stealthily he moved in the attack. Initially,



before screaming sirens as Patton, standing erect, swept into village in a command car emblazoned with stars and initials of his old command.

our tankers had galloped like cavalrymen into the offensive, trusting rashly in the speed of their vehicles and in the thickness of their armor. Unfortunately neither helped them when the German antitank gunners came within range.

When I asked about equipment, I learned that our gasoline-driven Shermans had already established a bad reputation among U.S. troops on the front. Because their high-octane fuel blazed too easily when the engine was hit, the crews pleaded for diesel engines to "replace these firetraps." Sergeant James H. Bowser, a tough young Alabaman, spoke for his crew. "General," he said, "this is my third tank although I've still got my original crew. We were burned out of the other two. If they were diesels it wouldn't have happened. But these gasoline engines go up like torches on the first or second hit. Then you've got to barrel out and leave 'em burning."

I found the half-track also was in disrepute, for although effective as an overland personnel carrier, it offered scant protection against enemy fire. When I asked a soldier if enemy machine-gun fire pierced its light armor, he looked up at me and brightened.

"No, sir—" he said. "No, sir, it does not. As a matter of fact bullets generally only come in on one side and rattle around a bit." Actually the American half-track was a competent and dependable contrivance. Its bad name resulted from the inexperience of our troops who attempted to use it for too many things.

AS a consequence of the battle at Kasserine Pass, morale had slumped badly in II Corps and soon after I reached Tebessa Eisenhower decided to replace General Fredendall with Patton. The news fell like a bombshell on the corps CP. With sirens shrieking Patton's arrival, a procession of armored scout cars and half-tracks wheeled into the dingy square opposite the schoolhouse headquarters of II Corps at Djebel Kouif in the late morning of March 7. Even the Arabs plodding through the muddy streets picked up their robes and scurried into the nearest doorways. The armored vehicles bristled with machine guns and their tall fish-pole antennae whipped crazily overhead. In the lead car Patton stood up like a charioteer. He was scowling into the wind and his jaw strained against the web strap of a two-starred steel helmet.

Two oversized silver stars on a red plate designated his command car. On either side of its hood the car carried a rigid metal flag. One bore two white stars on a field of red. The other was lettered WTF to signify the Western Task Force, Patton's invasion command on the Casablanca landing. The following day the WTF plate was replaced by one bearing the blue and white shield of II Corps.

In the words of Eisenhower, Patton was to "rejuvenate" the jaded II Corps and bring it to a "fighting pitch." By the third day after his arrival, the II Corps staff was fighting mad—but at Patton, not at the German.

For George had set out quite deliberately to shock II Corps into a realization that the easygoing days were ended. Rather than wait for the effect of this change in command to filter down to the divisions, Patton sought a device that would instantly bring it home to every GI in the corps. He found what he was looking for in uniform regulations.

After several months in combat American front-line troops had affected the British soldier's casual disregard for conventional field dress. While not under fire, an increasing number removed their heavy helmets and wore only the OD beanie that had been issued for wear under the helmet. To Patton this beanie had become the symbol of slovenly discipline within II Corps. He set out to banish the beanie and make it the first of his corps reforms.

The blow fell with an order that prescribed the wearing of helmets, leggings, and neckties at all times in the corps sector. Rear-echelon units were not exempted from the wearing of helmets and front-line officers were not to be spared the wearing of neckties while in combat. To enforce the regulation Patton established a uniform system of fines that ran as high as $50 for officers, $25 for enlisted men. "When you hit their pocketbooks," George used to say, "you get a quick response."

This beanie campaign marked the start of Patton's spit-and-polish reign in II Corps. Each time that a soldier knotted his necktie, threaded his leggings, and buckled on his heavy steel helmet, he was forcibly reminded that Patton had come to command the II Corps, that the pre-Kasserine days had ended, and that a tough new era had begun.

Though most commanders would have permitted exceptions to the rule on helmets, Patton insisted there be none. The order applied no less to nurses in their hospital tents than it did to mechanics in the ordnance pools. When ordnance asked General Patton if the order was to be enforced while these mechanics were working on their trucks, George snapped back, "You're goddam right —they're soldiers, aren't they?"

With Patton as with Fredendall, I was still a fifth wheel on the wagon, on duty with corps but ranging the front under a directive from Algiers. In the eyes of Patton this unique assignment violated the tenets of sound command. If I was to be in his headquarters, he felt, then I should logically be part of his direct chain of command.

Although George bore me no rancor, he was disturbed by the independence that had been granted me on my mission to corps. "I'm not going to have any goddam spies running around my headquarters," he growled, and with that he rang for FREEDOM, Eisenhower's Allied Force headquarters in Algiers. General Smith answered the phone.

"Bedell," Patton shouted, "I'm calling you about Bradley and his job up here. Look, we're awfully hard up for a good Number Two man as deputy corps commander. Bradley can fill the bill perfectly. If it's all right with Ike, I'm going to make Bradley my deputy commander. He can help us out and I'd like to have him. Okay? Then clear it with Ike."

Smith queried Eisenhower, and when the approval was phoned back I became Patton's deputy commander of II Corps. This did not mean, however, that I was to cease completely being Eisenhower's legman. The week before at Tebessa he had mentioned he might make me deputy corps commander under Patton so that I might pick up some command experience in the southern Tunisian campaign. I was to continue my observations, however, and report to Algiers anything I believed might directly concern Ike.

Patton's command of II Corps brought with it a promotion. When Eisenhower reported that President Roosevelt had recommended to the Senate Patton's promotion as a lieutenant general, George's aides jubilantly unpacked a three-star flag and several sets of the new collar insignia. They had come remarkably well prepared for just such contingencies as these. Indeed had Patton been named an admiral in the Turkish navy, his aides could probably have dipped into their haversacks and come up with the appropriate badge of rank.

I joshed George and told him the promotion would not become effective until after it

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PATTON'S ORDERS for troops to wear helmets at all times seriously inconvenienced Army mechanics.

had been approved by the Senate.

"The hell you say," he grinned, pinning on the extra star. "I've waited long enough for this one."

The evening before the Gafsa attack on March 16, George assembled his II Corps staff for a final briefing. "Gentlemen," he said, glancing around the dimly lighted room, "tomorrow we attack. If we are not victorious, let no one come back alive." With that, George excused himself and retired alone to his room to pray.

The contradictions in Patton's character continued to bewilder his staff. For while he was profane, he was also reverent. And while he strutted imperiously as a commander, he knelt humbly before his God. And while that last appeal for victory even at the price of death was looked upon as a hammy gesture by his corps staff, it helped to make it more clearly apparent to them that to Patton war was a holy crusade.

I still could not accustom myself, however, to the vulgarity with which Patton skinned offenders for relatively minor infractions in discipline. Patton believed that profanity was the most convincing medium of communication with his troops. But while some chuckled over the famed expletives he employed with startling originality, the majority, it seemed to me, were more often shocked and offended. At times I felt that Patton, however successful as a corps commander, had not yet learned to command himself.

DURING the period of Patton's preparations for the Gafsa attack, I visited Eisenhower in Algiers where he had just completed an exchange of messages with General Marshall on American planning for the Sicilian assault. Patton's I Armored Corps had already been designated the American invasion command for Sicily, and detailed planning had been started in its headquarters in Rabat even before George left there to take command of II Corps. It was intended, of course, that he return on completion of the Tunisian campaign. Ike asked me if I thought Patton should remain with II Corps for the rest of the Tunisian campaign or return to I Armored Corps for Sicilian invasion planning at the completion of the southern Tunisian attack. If Patton were to continue with II Corps, then I was to go back to I Armored Corps and substitute temporarily for him in the Sicilian planning.

"Well, I would think George ought to go back," I said, "and resume his Sicilian planning. After all the I Armored staff is his own. He could get much more out of them than I could."

"That's just the way I feel about it too," Ike answered. "When this Gafsa phase is completed, you'll take command of II Corps and we'll send George on back to Rabat. I've already cleared it with General Marshall."



"CASUALTY" BEEF formed *pièce de résistance* at General Terry Allen's 1st Division mess. Allen claimed cattle were killed in crossfire between rough-and-ready GIs and enemy.

TOWARD the end of March, 1943, the Luftwaffe prowled our lines near Gafsa in ever-increasing strength as our tanks attacked down the Gabes road. When Patton protested to Air Vice Marshal Sir Arthur Coningham, chief of the Tactical Air Force, he got a tart reply. At Eisenhower's request, Coningham apologized, but to make certain that we had been thoroughly appeased, Air Chief Marshal Sir Arthur Tedder visited Gafsa on April 3 with Lieut. General Carl ("Tooey") Spaatz, then Deputy Commander in Chief for Air, to explore the need for improvement in Allied fighter cover and air support. They met with us in a small room of the *gendarmerie* building there.

Tedder had scarcely repeated the air force claim of Allied air supremacy in the Mediterranean theater when four Focke-Wulf 190s sped in over the city. Strafing the streets of Gafsa, they stampeded a camel caravan past our door. At the end of the run they dropped their bombs.

Plaster flaked from the ceiling and when we went to open the door I found that the concussion had wedged it tightly shut.



BRITISH UNIFORMS in Africa often were very individual, prompting more than one GI to ask, "Shall I shoot it or salute it?"

Tedder packed his pipe, looked up mischievously from the table, and then smiled. Tooey looked out the window. He turned to Patton and shook his head. "Now how in hell did you ever manage to stage that?"

"I'll be damned if I know," George shouted back, "but if I could find the son-a-bitches who flew those planes, I'd mail them each a medal!"

ON April 19, I published the II Corps order for our combined attack with the British toward Bizerte and Tunis. It was a very brief half-page document with a single illustrative overlay map. Major General Manton S. Eddy's 9th Division on our left was to hack its way through the thicket of the Sedjenane Valley. On our right the 1st Division under Major General Terry de la Mesa Allen was to clear the "Mousetrap Valley" and push across to the Chouigui Hills. Soon after the attack began, Major General Charles W. Ryder would throw his 34th Division against Hill 609 and Major General Ernest N. Harmon would push his 1st Armored Division up the valley toward Mateur. Ultimately we would break the German flank north of Tunis while Eddy slammed into Bizerte.

Terry Allen's combat-wise infantrymen with the Big Red One on their shoulders had headquarters on the Beja-Mateur road in a barnyard piled high with steaming manure. Here, more than anywhere else on the line, an air of easy relaxation hid the tension that comes on the eve of attack. Not only was the 1st thoroughly blooded, but it had come overseas considerably better staffed than most of our divisions. For, unlike the others, it had not been stripped for training cadres —it got shipped out too soon.

The initiative of the 1st Division was apparent even in Allen's mess, where his rough table boasted rare roast beef while the other division COs made do with conventional tinned rations. The meat, Terry explained, was "casualty" beef, from cattle accidentally killed by enemy fire. Despite the warnings of vets on sick cattle, those casualties happened with suspicious frequency. Terry sat with his black hair disheveled, a squinty grin on his face. He wore the same dark green shirt and trousers he had worn through the Gafsa campaign. His orderly had sewn creases into his pants but they had long since bagged out. The aluminum stars he wore had been taken from an Italian private.

Although Terry had become a hero to his troops, he was known as a maverick among the senior commanders. Always fighting to keep his 1st from "being dumped on by the high command," Terry was fiercely antagonistic to any echelon above that of division. As a result he was inclined to be stubborn and independent. Skillful, adept and aggressive, he frequently ignored orders

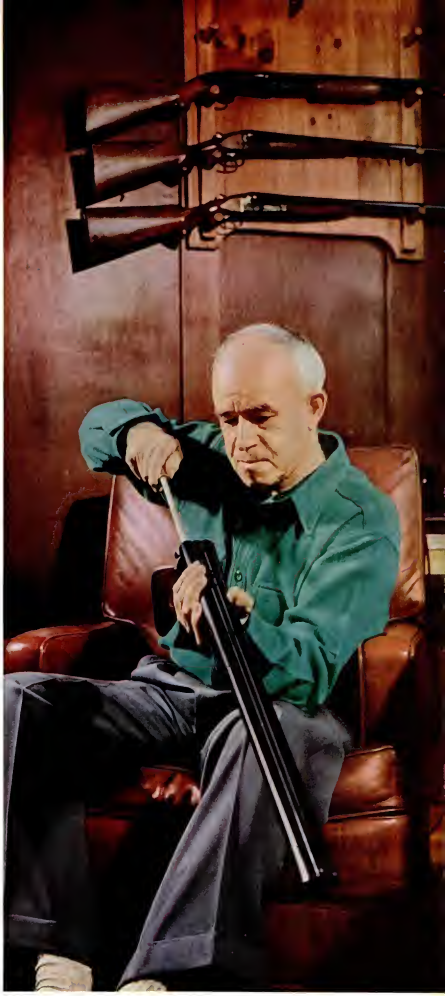
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AS AN OUTDOORSMAN, Bradley likes to putter about his yard in casual clothes. Cannon is one of two old French guns which adorn lawn.



AS A GRANDFATHER, Bradley puts little "Hank" Beukema up on Kilroy, a horse kept at Fort Myer. The general has no horses of his own.



AS A HUNTER, Bradley gets out seldom but is fine shot. Here he cleans 20-gauge shotgun. Racked (*top to bottom*) are a Winchester 410, a Sauer 16 gauge and a Winchester 12.

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THE GENERAL AND HIS LADY enjoy coffee in the sunny "glass porch" of their home at Fort Myer, Va. Mrs. Bradley has filled porch with plants, including African violets and a wandering Jew. High school sweethearts in Moberly, Mo., the Bradleys were married in 1916, a year after he graduated from West Point.



THE GENERAL AND HIS FAMILY spend a great deal of time together. The Bradleys' only child, Elizabeth, married Henry S. Beukema, now an Air Force captain, on June 8, 1944, two days after Bradley landed his D-day forces in Normandy. Holding model plane is his grandchild, Henry Jr. At left is Mrs. Bradley



K-a FOR KRAUTS was the motto in General Harmon's 1st Armored Division. When several German officers drove up in a luxurious staff car for the surrender ceremonies, Harmon (*left*) had his aide hand them a sack of K-rations.

BRADLEY CONTINUED

and fought in his own way. I found it difficult to persuade Terry to put his pressure where I thought it should go. He would halfway agree on a plan, but once the battle started this agreement seemed to be forgotten.

ON the hillside near Sidi Nsir I awakened early the morning of May 9. In the stuffy, blacked-out G-3 war tent a duty officer logged the night's TWXs. Across the acetate sheet that covered his large-scale map, the blue lines of Harmon's advance threaded like thin veins into the enemy's sector. Our offensive had gone according to plan. Tunis and Bizerte had been ringed heavily in blue to signify that they had been captured.

It was shortly after 9:30 that morning when Harmon telephoned corps. His gravelly voice rasped noisily over the miles of field wire from his CP near Ferryville.

"A couple of Krauts just drove in under a white flag. They want to talk surrender. What d'ya want me to tell them? Or do you want to come up and handle this stuff yourself?"

"I'll stick by here, Ernie," I said in reply, "in the event something happens elsewhere. Just tell them we have no terms. It must be unconditional surrender."

At 11:40 that May morning Major General Fritz Krause, the poker-faced artillery commander of the Afrika Korps, listened stonily to Harmon's instructions. Twenty minutes later a surrender was negotiated for the II Corps front. Thus at noon on May 9, 182 days after the North African invasion, 518 days after Pearl Harbor, the American Army obtained its first unconditional surrender of Axis forces.

That afternoon Krause was joined in Harmon's CP by a group of senior officer colleagues. In huge Mercedes-Benz staff cars, weighted down with baggage, they had turned out in crisp dress uniforms, as though to stiffen their pride in defeat.

"You would have thought the bastards were going to a wedding," Harmon said in telling me of their arrival.

Ernie in his sweaty ODs was in no mood for amenities. When he sat down for dinner his aide handed the German officers a sack of K-rations.

ONE week before the opening battle of the Tunisian campaign Eisenhower had counseled me to be tough with the division commanders. "As a final word," he said, "let me offer one item of advice. It is that you must be tough. You must be tough with your immediate commanders and they must be equally tough with their respective subordinates. We have passed the time where we cannot demand from troops reasonable results after we have made careful plans and preparations and estimated that the task can be accomplished. . . ."

However, to command a corps of four divisions, toughness alone is not enough. The corps commander must know his division commanders, he must thoroughly understand their problems, respect their judgment, and be tolerant of their limitations. For there are few distinguishing characteristics of a successful division commander. Success comes instead from a well-balanced combination of good judgment, self-confidence, leadership and boldness.

Among the division commanders in Tunisia, none excelled the unpredictable Terry Allen in the leadership of troops. He had made himself the champion of the 1st Division GI and they in turn championed him. But in looking out for his own division, Allen tended to belittle the roles of the others and demand for his Big Red One prerogatives we could not fairly accord it.

In the 34th Division, Major General Charles W. Ryder had confirmed his reputation as a skilled tactician. Lacking the dash of Terry Allen, he subordinated himself to the division. His weakness, however, lay in the contentment with which he tolerated mediocrity in his command. For rather than relieve ineffective subordinate commanders, he overlooked their shortcomings and thus penalized the division as well as himself.

The profane and hot-tempered Ernie Harmon brought to corps the rare combination of sound tactical judgment and boldness that together make a great commander. More than any other division

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NEW LANOLIN ENRICHED SHASTA CREAM SHAMPOO gives your natural hair color a dazzling lift. Makes the color look brighter, richer. Makes it *sparkle.*

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SHASTA "SUPER" CLEANS SAFELY: Yet for all its color-sparkling magic, Shasta is safe—it does not steal precious natural oil from your hair. New Shasta Cream Shampoo lathers *out* color-dulling grime, leaves *in* glamour-giving natural oils your hair needs to be *soft, healthy, easy-to-manage.*

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NEW COLOR-SPARKING Shasta *"SUPER" CLEANS SAFELY*
DOES NOT ROB HAIR OF NATURAL OILS

commander in North Africa, he was constantly and brilliantly aggressive; in Europe he was our most outstanding tank commander. Yet like all tankers, Ernie's heart rode with the Shermans and as a result he sometimes failed to make good use of his infantrymen.

But of all these commanders, none was better balanced nor more cooperative than Manton Eddy. Tactically he performed with classical maneuvers. Yet though not timid, neither was he bold; Manton liked to count his steps carefully before he took them.

THE campaign in Sicily was to be divided into several successive phases, beginning with the seizure of an Allied beachhead on July 10 and ending with the capture of the escape port of Messina. Detailed pre-invasion planning had provided only for the beach assault. Thereafter, the maneuver was to be directed from General Alexander's 15th Army Group.

On July 14, as we pressed within easy artillery range of the Vizzini-Caltagirone road that would take us up toward Enna, Patton called me to his Seventh Army headquarters in the city of Gela. "We've had a directive from army group. It's going to raise hell with you," he said. "Monty's to get the Vizzini-Caltagirone road in a drive to flank Catania and Mt. Etna. This means you'll have to sideslip west with your 45th Division."

Having been denied the Vizzini road, I had no other choice but to shift the 45th by trucking it back to the beaches and placing it into position on the left of Allen's 1st Division. I was certain that Alexander could not have known how awkward was this movement into which his directive had forced our corps. For want of a day and a night on the Vizzini road, we were forced to disassemble our front and patch it together again.

Weeks later, after the Sicilian campaign was ended, Patton visited Monty at the latter's CP. During their conversation George complained of the injustice of Alexander's army group directive on the Vizzini-Caltagirone road. Monty looked at him with amusement.

"George," he said, "let me give you some advice. If you get an order from army group that you don't like, why just ignore it. That's what I do."

Montgomery, of course, had oversimplified his explanation. He was first a good, if sometimes perverse, soldier. He didn't ignore his orders though sometimes he seemed to skirt them, while being careful to avoid a showdown. Basically Montgomery's comment to Patton reflected a common attitude in the British command, a view sometimes difficult for an American soldier to understand. Unlike the U.S. Army where an order calls for instant compliance, the British viewed an order as a basis for discussion between commanders. If a difference of opinion developed, it would be ironed out and the order amended. In contrast, we in the American Army sought to work out our differences before issuing an order. Once an order was published it could not be changed except by the issuing authority. Had I known of this British characteristic I most certainly would have appealed to Patton to protest the army group decision on the road.

OUR flight from Africa to England was nearing its end, and with it the time for reflection. We had learned a great deal in the Mediterranean; now the time was nearly at hand to fuse experience and imagination in meeting a new challenge. Ireland sped beneath us with a rich greenness as we turned in from the Atlantic toward Scotland. Two hours later we broke through the clouds into the pattern of barrage balloons that hung over London. Lieut. General Jacob L. Devers had motored out to Henley to greet us. A West Point classmate of Patton in 1909, Devers had been picked by General Marshall only four months before to command the ETO.

After a few days in London, I flew to the U.S. to select officers for my invasion staffs. It was a pleasant if short visit. General Marshall explained some of the problems ahead, President Roosevelt received me, I had several days with Mrs. Bradley and I saw *Oklahoma!* Eager to get started on planning in England, I left Washington on Oct. 1 aboard a C-54 for the Great Circle winter crossing.

Before plunging into planning on my return (the invasion had been given the code name "Overlord") I arranged for billets both in Bristol and London, for it was impossible as yet to determine how much time I would spend with First Army, how much with the army group. I proposed to spend the first part of each week in London, the remainder and weekend in Bristol. Fortunately, group was not to enter the actual chain of command over First Army until it became operational in France. Otherwise, I might have been sending directives to myself. Nevertheless an occasional TWX went to BRADLEY, CG, FIRST ARMY, signed BRADLEY, CG, FUSAG. The latter was an abbreviation of the 1st United States Army Group. This designation was later changed to the 12th Army Group as part of our deception plan on the invasion.

CONTINUED ON PAGE 82

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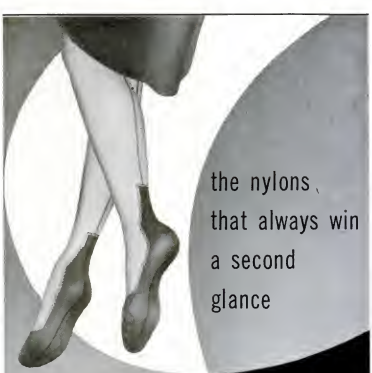
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ENVIOUS TOMMIES, who had had to fight in Africa in 1918-type helmets and with a minimum of luxuries, watched wistfully as U.S. supplies rolled in.

BRADLEY CONTINUED

The selection of a supreme commander for Overlord had been under advisement as long ago as January 1943, during the conference at Casablanca. At that time, when the cross-channel invasion was being planned for 1943, it was anticipated that the assault would be primarily British. For that reason the conferees proposed that Britain name the supreme commander.

When the Overlord invasion was later postponed to 1944, British predominance in the assault gave way to the massive manpower reserves of the United States. Churchill stuck by the principle he had advocated at Casablanca and recommended that now an American be named supreme commander. At Quebec the Prime Minister suggested to President Roosevelt that General Marshall be the man. If ever a man deserved the appointment, that man was General Marshall. Yet in the Army hierarchy of command the appointment of General Marshall as supreme commander would have entailed a stepdown from his post as Army Chief of Staff. But stepdown or no, had General Marshall left Washington to go to Europe, no one—not even Eisenhower—could have taken his place.

With General Marshall out of the running, the next logical choice for supreme commander fell upon the incumbent of a comparable post in the Mediterranean theater. In terms of experience, tact and perspective, Ike was admirably equipped for the job. Although some American subordinates thought him too ready a compromiser, especially in Anglo-American disputes, Eisenhower had demonstrated in the Mediterranean war that compromise is essential to amity in an Allied struggle. I confess that at times I thought Eisenhower too eager to appease the British command, but I admit to having been a prejudiced judge. For as the American field commander I more often than not participated as the Yankee partisan in those disputes.

In early December, Eisenhower was advised by President Roosevelt that he had been chosen at Cairo to become supreme commander for the Overlord invasion. With only six months to go before D-day, Ike wasted no time in forming the beginnings of a SHAEF staff from among his Mediterranean associates.

As his chief of staff, Eisenhower named the brilliant, hard-working Bedell Smith, then with him in a similar spot at AFHQ in Caserta. In contrast to the suave and amiable Eisenhower, Smith could be blunt and curt. Yet, like his chief, he was articulate and expressive, sophisticated, and discreet during those diplomatic crises that occasionally erupted at SHAEF. "Bedell, tell them to go to hell," Eisenhower once said in referring to a mission to SHAEF, "but put it so they won't be offended."

To command the British 21st Army Group, Eisenhower turned first to his good friend and Tunisian associate, General Alexander. The friendship between Eisenhower and Alexander began in February 1943, when Alexander quit his British Middle East Command to join Eisenhower in Algiers as commander of the 18th Army Group for the last four months of the Tunisian campaign. There he not only showed the shrewd tactical judgment that was to make him the outstanding general's general of the European war, but he was easily able to comport the nationally-minded and jealous Allied personalities of his command. By the fall of 1943, with Tunisia, Sicily, and now Salerno behind him, Alexander occupied a unique position in the Allied high command. He was our only army group commander and therefore our only experienced one. At the

CONTINUED ON PAGE 98

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ADORATION OF "MONTY" led one British lady to dash her whisky in the face of an American captain who had spoken frivolously of Britain's No. 1 hero.

BRADLEY CONTINUED

same time he had demonstrated an incomparable ability to fuse the efforts of two Allied armies into a single cohesive campaign. Had Alexander commanded the 21st Army Group in Europe, we could probably have avoided the petulance that later was to becloud our relationships with Montgomery. For in contrast to the rigid self-assurance of General Montgomery, Alexander brought to his command the reasonableness, patience and modesty of a great soldier.

Although I was unaware of it at the time, the British rejected Eisenhower's bid for Alexander and asked instead that he be retained in Italy to spark that peninsula campaign. Stumped on his request for Alexander, Eisenhower settled on Montgomery.

Monty's incomparable talent for the "set" battle—the meticulously planned offensive—made him invaluable in the Overlord assault. For the Channel crossing was patterned to a rigid plan; nothing was left to chance or improvisation in command. Until we gained a beachhead we were to put our trust in the Plan.

Psychologically the choice of Montgomery as British commander for the Overlord assault came like a welcome old-fashioned at the tag-end of a tiring day. For the thin, bony, ascetic face that stared from an unmilitary turtle-neck sweater had, in little over a year, become a symbol of victory in the eyes of the Allied world. Nothing becomes a general more than success in battle, and Montgomery wore success with such chipper faith in the arms of Britain that he was cherished by a British people wearied of valorous setbacks.

My First Army staff soon learned neither to tamper with nor mock this British adulation of Monty. For in a reception tendered the British at Bristol, that staff witnessed the consequences of a slight on Monty by a jaunty Irish captain from New York. A well-bred British lady, and claimant to that title by birth, responded by dashing a glass of whisky into the astonished captain's red face. With a cool sweet smile she cautioned him to mind his tongue on Britain's hero.

When Eisenhower recommended to General Marshall that I command the 1st U.S. Army Group in France, he likewise anticipated the need for someone to take my place as commander of First Army. "One of his army commanders," Eisenhower wrote, referring to the time I would take over the group in France, "should probably be Patton; the other, a man that may be developed in Overlord operations or, alternatively, somebody like Hodges or Simpson, provided such an officer could come to the United Kingdom at an early date and accompany Bradley through the early stages of the operations." When Eisenhower told me of his recommendation, I brightened at the mention of both Hodges and Simpson. Either would have been eminently acceptable. I did not know then that I was to have them both.

CONTINUED ON NEXT PAGE



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MALICIOUS TRIUMPH was enjoyed by Patton when Germans bombed Gafsa as Air Marshal Tedder (*left*) was explaining how Allies controlled the skies.

BRADLEY CONTINUED

A spare, soft-voiced Georgian without temper, drama or visible emotion, Lieut. General Courtney H. Hodges was left behind in the European headline sweepstakes. He was essentially a military technician whose faultless techniques and tactical knowledge made him one of the most skilled craftsmen of my entire command. Because he was unostentatious and retiring, Hodges occupied an almost anonymous role in the war. Yet as a general's general his stature among our U.S. commanders was rivaled only by that of the Ninth Army's Lieut. General William H. Simpson. For Hodges successfully blended dexterity and common sense in such equal portions as to produce a magnificently balanced command. I had implicit faith in his judgment, in his skill and restraint. Of all my army commanders he required the least supervision.

Hodges' claim to greatness as a commander will endure in the achievements of his First Army. Without the flair of Patton's Third Army and the breeziness of Simpson's Ninth, First Army trudged across Europe with a serious and grim intensity. Yet it was the first army to cross the German border, the first to cross the Rhine, the first to close to the Elbe and join hands with the Russians. En route it ticketed more prisoners than any other American army. It also buried more American dead in the wake of its long advance.

THROUGHOUT the fall of 1943, Eisenhower had left George Patton to brood in his palace doghouse at Palermo. An army commander without an army, George had been chastened by Ike's rebuke for the notorious slapping incident. But as the rains of winter continued to darken the Sicilian landscape, the penitent Patton became melancholic. He feared that perhaps he had been left to rot on this island he had conquered.

Ike, however, had not forsaken George, much as he deplored the incident that had brought discredit to Patton. I did not learn that Eisenhower had proposed Patton as an army commander until Ike arrived in England. Had Eisenhower asked for my opinion, I would have counseled against the selection. For not only did I question George's conduct of the Sicilian campaign, but I seriously doubted the wisdom of his forcing Patton to stomach this reversal of roles in command. In Sicily, George had commanded my corps from Seventh Army. Now the tables were to be turned and I was to command his Third Army as part of the new army group. Ike assured me that George would submit without rancor.

"All he wants is the chance to get back into the war. For a time he thought he was through."

Like Eisenhower, I did not dispute George's brilliant dexterity in gaining ground—and there was much of it to be gained between

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the Channel and Berlin. But even this striking talent of Patton's could not offset the misgivings I felt in having him in my command.

To this day I am chagrined to recall how uncharitably I first responded to Patton's assignment. For when George joined my command he came eagerly and as a friend without pique, rancor or grievance. My year's association with him in Europe remains one of the brightest remembrances of my military career.

Patton arrived in England that March before the invasion with a substantial carry-over in key personnel from his Seventh Army. They established a headquarters in Cheshire. It was not long before George had thrust his neck into the pillory again. During the dedication of an Allied service club in a nearby British town George unexpectedly was called upon to speak. Instead of playing on the old saw of British-American amity, George expanded his comments.

"The idea of these clubs," he said, "could not be better because undoubtedly it is our destiny to rule the world."

What would have passed for a local boner with anyone less than Patton promptly exploded into a world crisis when it reached the press wires. Unfortunately the censor had passed it—there was no security violation at stake.

But again, as in Sicily, Eisenhower fended off the wolves. And once more George offered atonement. This time, however, Eisenhower angrily admitted he had reached the end of his rope.

"I'm just about fed up," he said in speaking of Patton to me. "If I have to apologize publicly for George once more, I'm going to have to let him go, valuable as he is. I'm getting sick and tired of having to protect him. Life's much too short to put up with any more of it."

Seventeen months later Patton invited Eisenhower to keep that promise. As commander of Third Army on an occupation mission, George had sidestepped SHAEF's prohibitions on the employment of former Nazis in the restoration of railroads and public works. In explaining his actions to the press, George walked into a buzz saw when he said, "Well, I'll tell you. This Nazi thing. It's just like a Democratic-Republican election fight."

George was relieved from command of Third Army and exiled to the Fifteenth, at that time an obscure "paper" staff writing a report on the campaign. Few generals could surpass Patton as a field commander. But he had one enemy he could not vanquish and that was his own quick tongue.

It was this unhappy talent of Patton's for highly quotable crises that caused me to tighten the screws on press censorship at the time he joined my command.

"Public relations will cuss me for it," I told Bill Kean, "but the devil with them. I'll take the chance. Tell censorship that they are not to pass any direct quotes from *any* commander without my approval. And I want to see those quotes myself."

So scrupulously was this limitation enforced that during the Battle of the Bulge I was called to the phone shortly after the relief of Bastogne.

"We've got a direct quote from General McAuliffe," the officer at the other end said. "Do you want us to pass it?"

"What did he say?" I asked.

"Nuts," came the reply.

EVEN before I arrived in England, the 29th Division had staked out squatters' rights on Omaha Beach. The 29th had landed in Britain in October 1942. It was commanded by Major General Charles H. Gerhardt, a peppery 48-year-old cavalryman whose enthusiasm sometimes exceeded his judgment as a soldier. When Overlord was expanded to include Utah as well as Omaha, we paired the 4th Infantry with the 29th as the second assault division. But although both divisions had undergone extensive amphibious training, neither had as yet come under fire. Rather than chance a landing with two inexperienced divisions I looked around for a veteran division to include in the lineup.

In all of England there was only one experienced assault division. Once more the Big Red One was to carry the heavy end of our stick. When the division learned that it was to make a third D-day assault, this time in France, the troops grumbled bitterly over the injustices of war. Among the infantrymen who had already survived both Mediterranean campaigns, few believed their good fortune could last them through a third.

Although I disliked subjecting the 1st to still another landing I felt that as a commander I had no other choice. My job was to get ashore, establish a lodgment and destroy the German. I felt compelled to employ the best troops I had. Whatever the injustice, it is better that war heap its burdens unfairly than that victory be jeopardized in an effort to equalize the ordeal.

CONTINUED ON PAGE 101

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A "PRIME" TARGET was set up when Churchill visited the training area. Bradley and Eisenhower also fired, but were careful not to check the results.

BRADLEY CONTINUED

EARLY in the spring of 1944 I accompanied Eisenhower and Churchill on a three-day inspection tour of the invasion divisions. The 69-year-old correspondent hero of the Boer War tramped happily through the field, mugging under his famed derby for the benefit of the troops. And each evening at dinner on the private train, over a brandy and soda, he lectured his company on the problems and perfidies of war. However dogged his opposition to the Overlord operation may once have been, he was now enthusiastic in his support of it.

While visiting the 9th Division, Churchill confessed to an itch to try out the American carbine. Targets were promptly put out for Churchill, Eisenhower and me. Mine was handicapped at 75 yards, Eisenhower's at 50. The Prime Minister's was placed at 25 yards. We each fired 15 rounds in rapid succession. Manton Eddy wisely hustled us away before we could inspect the targets.

AT 9:30 on Sunday evening, June 4, Eisenhower gathered his commanders at Portsmouth to discuss the weather reports. This time the forecast encouraged a flicker of hope. Rain squalls over the beaches were expected to clear in two or three hours. Visibility might hold up until Tuesday, June 6. Meanwhile the winds were reported slackening, the cloud base lifting. But while the weather report held out hopes for improvement, it did not excite lively enthusiasm for the adventure. Instead it looked just promising enough to tantalize Ike with the thought of taking a chance. For the clouds that were expected to close in again on June 6 might wash out air support and spoil spotting for naval bombardment.

At 9:45 Eisenhower edged reluctantly into a decision. "I'm quite positive we must give the order. . . . I don't like it, but there it is. . . . I don't see how we can possibly do anything else."

The day for Overlord was now set, save for one last predawn look at the weather on June 5 to make certain that the choice need not be reversed.

Aboard the U.S. Cruiser *Augusta* we awaited a postponement signal. But none came. Overlord was under way; the plan had taken over. For the next 24 hours the fate of the war in Europe was to ride not in the big-hulled command ships, but in the wet flat-bottomed craft where many GIs were to be seasick on the slippery steel floors as they groaned through the choppy Channel.

FROM THE BEACHES TO THE BREAKOUT

In next week's instalment, again illustrated by Bill Mauldin, General Bradley describes problems he encountered in securing the Normandy lodgment, the accomplishment of the breakout and the beginning of the historic feud between Generals Patton and Montgomery.



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RUBBERNECK RHESUS

Monkeys that believe the old routine about see no evil, hear no evil and speak no evil may reach ripe old age but, so far as August is concerned, they wind up only as desk gadgets or on charm bracelets. August, an undersized rhesus monkey and the special house pet of the zoo director in Frankfurt, Germany, prefers to live dangerously. Not only does the monkey like to dive into a pool and torment ducks by pulling their legs, he also enjoys the more hazardous hobby of keyhole peeking. In the picture above, August is looking through the door of the zoo director's apartment, but the family dachshund, instead of acting as a watchdog, goes unfaithfully along with this bit of simian snooping.



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Who advises lovers about the ring? Who helps the girls at the high school with their class pins? The same man who knows what most kids want for graduation (a really good Swiss watch), what Dad wants for his birthday and Mother for her anniversary.

He's the man who's responsible for so many pleasant surprises in *your* life. He's your trusted jeweler.

No matter how large or small his store, he's unique among the friendly merchants of your town—with his very special training, knowledge and ability. And he's truly a friend of the family. He *should* be, because the family needs him. Only an expert jeweler is qualified to counsel you when you shop for your most cherished gifts.

That's why we—makers of the finest watches in the world for over 250 years—can give you no better advice than this: *"For the gifts you'll give with pride, let your jeweler be your guide."*

The WATCHMAKERS OF SWITZERLAND

SWISS FEDERATION OF WATCH MANUFACTURERS

©1951 Swiss Federation of Watch Manufacturers

Stay young the Florida way—

Drink this much Florida Orange Juice every day!

Be on the *safe* side! Drink a full *big* glass of Florida Orange Juice every single day to get plenty of Vitamin C—one vitamin your body doesn't store up. Stay young the Florida way!



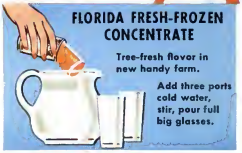
Florida Orange Juice helps you get the vitamins and minerals you need for bright-eyed energy—a sparkling smile.

Don't take "half-measures" with those old-fashioned half-portion juice glasses. For a *full measure* of health—drink a full *big* glass of Florida Orange Juice every day!



FLORIDA FRESH

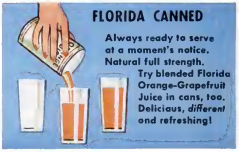
They're the sweetest—for finer flavor, more energy. Save money, too—Florida Oranges have thin skins and they're juicier!



FLORIDA FRESH-FROZEN CONCENTRATE

Tree-fresh flavor in new handy form.

Add three parts cold water, stir, pour full big glasses.



FLORIDA CANNED

Always ready to serve at a moment's notice. Natural full strength. Try blended Florida Orange-Grapefruit Juice in cans, too. Delicious, *different* and refreshing!

FLORIDA ORANGES

THEY'RE THE SWEETEST

FLORIDA CITRUS COMMISSION, LAKELAND, FLORIDA



SLICED HEART SHOWS THE PLASTIC VALVE IN PLACE

SPARE HEART VALVE

New York doctors develop plastic substitute for vital tissue injured by rheumatic fever

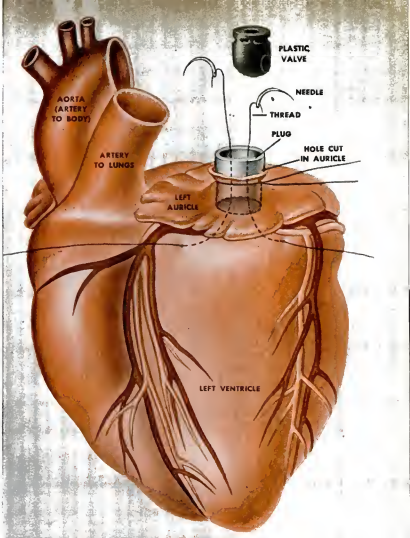
Every year some 50,000 children throughout the U.S. are stricken with childhood's deadliest disease—rheumatic fever. Though many survive its first attack, the disease almost invariably recurs, and these repeated attacks frequently damage the delicate valves which control the heart's blood flow. Though no real cure is known for rheumatic fever, doctors at New York's Albany Medical College recently announced the development of plastic valves to replace those injured by the disease. Introduced into the heart by an ingenious operation (*right*), the valve fits between the flaps of the injured one (*above*) and carries out its failing functions.

Rheumatic fever most frequently damages the heart's mitral valve, which connects two of the heart's chambers, the left auricle and ventricle. Blood enters the auricle from the lungs, drains through the mitral valve into the ventricle, whose contraction forces the blood out into the arteries. When the valve is damaged, however, some of the blood backs up into the auricle (*next page*), forcing the heart to pump harder to maintain normal flow. As the disease progresses, circulation drops despite the added effort, and ultimately the overstrained heart may give out. In recent years much research has been done on methods of repairing injured valves. Some doctors have grafted extra tissue to valve flaps so they will close better. Other artificial valves have been tried, but because of their moving parts there was danger of breakdown. The new valve has no moving parts at all, and the heartbeat itself controls blood flow. So far the spare valve has been installed only in the hearts of dogs. But enough dogs have survived with no ill effects (*below*) to warrant trying it on human patients within a few years.

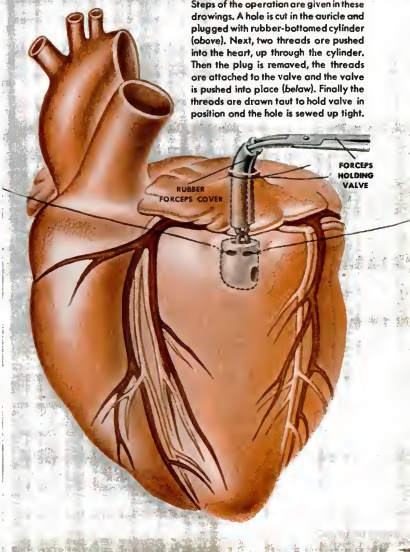


FRISKY DOG has had plastic valve for a year but is completely normal. He will remain under observation to determine the long-range effects of the plastic gadget.

CONTINUED ON NEXT PAGE



Steps of the operation are given in these drawings. A hole is cut in the auricle and plugged with rubber-bottomed cylinder (above). Next, two threads are pushed into the heart, up through the cylinder. Then the plug is removed, the threads are attached to the valve and the valve is pushed into place (below). Finally the threads are drawn taut to hold valve in position and the hole is sewed up tight.





'CHAP STICK' is the overwhelming choice of young and old for chapped, cracked lips. When change of weather roughs up your lips, use 'CHAP STICK' *quick* and get soothing, smoothing relief. Be sure to ask for 'CHAP STICK' because it is specially medicated, and *the only antiseptic lip balm.*

Handy pocket size. Easy to apply — longer lasting in results. Buy 'CHAP STICK' for every member of the family. Their lips will thank you.



KEEPS LIPS FIT



Men! Here's 'Chap-ans'—a new and potent hand cream for hands mauled by work or weather . . . for outdoor workers, factory workers, and all those who *work with their hands.*

'Chap-ans' is *specially formulated, specially medicated* to bring relief to chapped, rough, work-sore hands.

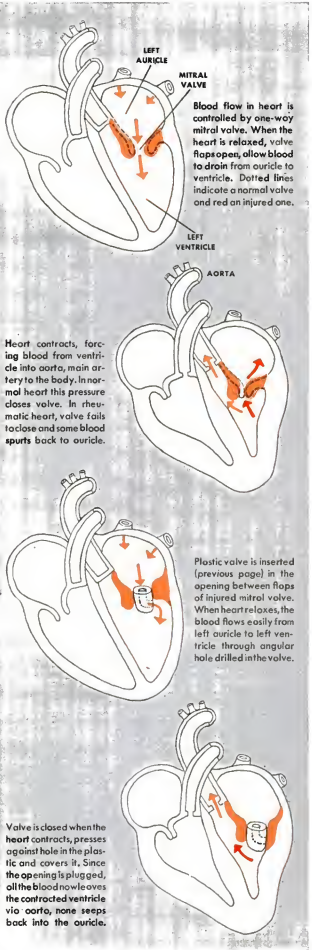


Buy it in the man-sized tube. *Easy to apply . . . extra penetrating . . . swiftly absorbed and antiseptic.*

Chap-ans®

Chap Stick Co., Lynchburg, Va.

KEEPS HANDS FIT



"DRESS YOURSELF" PLAY TOGS

DESIGNED TO SAVE MOTHERS TIME AND MONEY!



Kids love them 'cause they zip 'em on, zip 'em off with no help from mother. And mothers rave about them 'cause they save time and are so moderately priced.

Extra sturdy construction featuring full zipper front, bar back, adjustable shoulder grippetts and elastic back inserts to assure perfect fit for slim or chubby child.

Many styles in good-looking, Sanforized* or guaranteed washable fabrics. Sizes for every boy and girl. *Shrinkages not more than 1%

AT BETTER STORES EVERYWHERE or write

HARRY LANG MANUFACTURING CO.
3rd & Vine, Des Moines, Iowa



BLENDED SCOTCH WHISKY 86.8 PROOF
BROWNE-VINTNERS CO., Inc., New York
Sole Distributors



LEIGH



LARK



SAVOY

it's *Selby*

ARCH PRESERVER

STAR PERFORMANCE WEEK



LOTUS



LETTIE

Selby ARCH PRESERVERS are a revelation in comfort combined with fashion! See these quality shoes at your local retailer's during Star Performance Week, April 9 to 14, while sizes, widths and colors are complete. Enjoy arch-length fitting, heel to ball. Wear the comfortable shoes fashion approves—the shoes with these 3 famous features for your walking pleasure:

- **patented steel arch bridge for firm support**
- **individually placed metatarsal pad for comfort**
- **flat innersole for comfort-plus**

$14.95 to $19.95

slightly higher in western states



MARIUS



NADINE

April 9-14

See the new Selby ARCH PRESERVER CASUALS $11.95 to $12.95

Slightly higher in western states

Also Junior Selby ARCH PRESERVERS for children

For store nearest you, write THE SELBY SHOE COMPANY, PORTSMOUTH, OHIO

for genuine ARCH PRESERVER shoes, always look for this Selby trademark

SELBY PETER PANTS™ in 30th St., New York City, and your leading fine and Department Store . . . Manufactured for women by THE SELBY SHOE COMPANY, Portsmouth, Ohio . . . for men, E. T. WRIGHT & CO., Rockland, Mass. • IN CANADA, MURRAY-SELBY, LTD., LONDON, ONT. • IN ENGLAND, SOUTHCOTE SHOE CO., LTD., NORTHAMPTON • IN AUSTRALIA, SELBY SHOES (Aust.), LTD., SYDNEY • IN NEW ZEALAND, SWINTON & WATTS, LTD., AUCKLAND • IN ARGENTINA, ALBERTO GRINGOLDI, BUENOS AIRES • IN URUGUAY, JAIME S. A., MONTEVIDEO Selby Shoes are Fashion-Right . . . Foot-Right 1952 Copr. 1952, The Selby Shoe Company

The Experts' Choice . . . the People's Favorite

We thank all you experts . . . you men behind the bar of thousands of well run taverns . . . you men behind the counter in thousands of stores. Your recommendations did much to make Seagram's 7 Crown America's No. 1 Whiskey.

And we thank YOU the people. Your appreciation of 7 Crown's taste-perfection . . . your habit of asking for it *by name* in stores and taverns . . . have made Seagram's finest American whiskey pass all others in popularity.





Say **Seagram's** *and be* **Sure**

SEAGRAM'S 7 CROWN. Blended Whiskey. 86.8 PROOF. 65% GRAIN NEUTRAL SPIRITS. SEAGRAM-DISTILLERS CORPORATION, NEW YORK

AUTOMATIC DE-FROST! 2 DOORS!
yours from PHILCO at far less cost!



PHILCO
Advanced Design
has a woman
in mind!

An entirely new kind of refrigerator developed by Philco refrigeration engineers!



PHILCO
REFRIGERATORS

A SENSATIONAL ADVANCE IN REFRIGERATION! You've never seen a refrigerator anything like this new Philco! It's entirely different; it gives you the luxury of two doors and the convenience of *full* automatic defrost at a price that has never been known in refrigeration before.

YOU'RE FREE FOREVER FROM DEFROSTING DRUDGERY! *You* don't have to defrost either the freezer or main food compartment. No more ice chipping, no clock to watch, no indicator to set!

YOUR FROZEN FOODS STAY FROZEN. Philco De-Frost works so fast even frozen foods stay frozen. No need to remove them from the freezer . . . no chance of thawing.

YOU ENJOY THE UTTER LUXURY OF A 2-DOOR MODEL. Yet you get this luxury at a price way below what you'd expect to pay!

PHILCO DUPLEX DESIGN MEANS A DRY REFRIGERATOR. In old-style 2-door refrigerators, water collects on the walls and floods down. Philco engineering has ended all this—no more wall-sweating or messiness!

EVERY FEATURE YOU COULD IMAGINE. Adjustable Shelves, Meat Storage Drawer, Deluxe Crispers—*all* the luxury and economy features you need!

PHILCO DUPLEX REFRIGERATORS come in 8, 10, and 12 cu. ft. sizes. Single door models in 7, 9, 11, and 13 cu. ft. sizes. See them *now* at your dealer's!



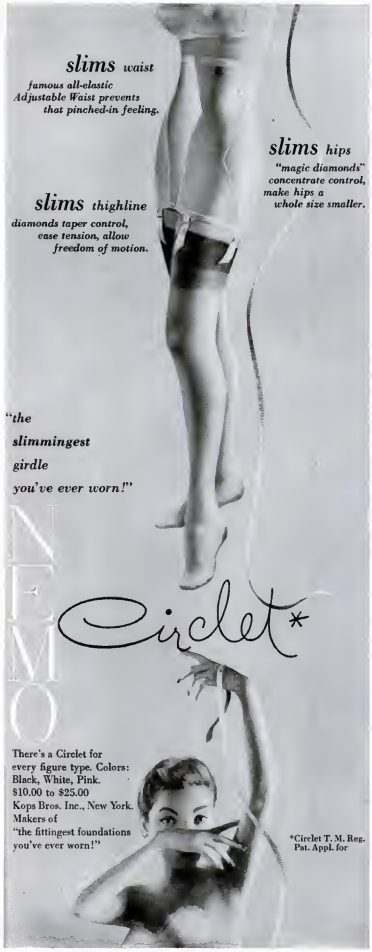
WHITE VIOLETS AND SWEET PEAS ON ORGANDY MAKE EXTRAVAGANT FLORAL STOLE (FLOWER MODES, $60) TO WEAR AS EVENING WRAP

Ready-to-wear Flowers

DESIGNERS PLANT PATCHES OF ARTIFICIAL BLOOMS ON SPRING STYLES

Last year a couple of carnations on a suit lapel were enough to give a woman the feeling that spring had arrived. This year designers have put whole plots of artificial flowers on gloves, pockets, scarves and dress bodices. Roses are the hardy perennial of fake flowers but the rest of the crop varies with style from year to year, switching from last spring's carnations to this season's violets and lilacs, with daisies pushing up as usual for summer. The price of most of the ready-made floral accessories shown on these pages runs high because of labor. The $60 stole above, for example, consists of 468 sweet peas and 432 violets, all hand-finished and stitched in clumps on organdy. Women with the patience to sew on their own sweet peas can achieve something like the same result for about $10 with 32 clusters of ten-cent-store flowers at 29¢ a bunch.

CONTINUED ON NEXT PAGE





OUTSIZE ROSE measuring 15 inches across is American copy (Aster, $15) of French design. French flowers are most original and also most expensive. Very small, intricate flowers are imported from Italy, Germany, Czechoslovakia.



DAFFODIL CUFFS of doeskin gloves (Superb, $75), copied from Balmain design, are French-made. Cheapest imported flowers come from Japan, where artificial flower production has become important part of postwar economy.

CONTINUED ON PAGE 114

Who is she?

Head-turning Jean Worth is a fashion photographer's dream. Not a pore, not a flaw in her baby-soft skin, even in the close-ups. "For a skin that can take the close-ups," Jean herself advises, "Spring cleaning"...the DuBarry 7-day Wonder Treatment with DuBarry Special Cleansing Preparation! This fabulous, fragrant, beauty meal smooths into a Cinderella mask that scrubs away weathered, listless-looking top cuticle, flaky skin particles, surface blemishes, embedded dirt...to reveal the baby-soft, fresh complexion that lies just underneath. Magic, too, on roughened elbows, scraggly heels. Try DuBarry Special Cleansing Preparation and see! Hypo-allergenic...it agrees with your skin. $1.25 plus tax.



Du Barry

BEAUTY PREPARATIONS BY

Richard Hudnut

Makers of the Richard Hudnut Home Permanent



VEIL BY JARMON ET CIE. JEWELRY BY CASTLECLIFF. PHOTOGRAPH, JULES AND BEATRICE PINSLEY

LISTEN TO WALTER WINCHELL, ABC NETWORK, SUNDAY NIGHTS

Timely Tips by Little Lulu

HOW DO YOU SCORE ON THESE HELPFUL WAYS TO SAVE?



Which saves suede shoes in bad weather?

☐ *Old stockings*
☐ *Puddle hopping*

When wearing galoshes, you can guard suede shoes—if you cover 'em with an old pair of stockings, cut off ankle length. To save your good nylons from dye marks, tuck soft Kleenex tissues in galosh tops. For so many uses, you'll find no other tissue is just like Kleenex!



When lipstick breaks, what will mend it?

☐ *Glue*
☐ *A heat treatment*

Put pucker-paint back in the pink—by softening broken ends over low flame. Press together. When slightly cooled, smooth seam with fingernail. And to smooth off makeup, use Kleenex—absorbent, heavenly soft—so *different* from ordinary tissues. Saves delicate skin!



Should you clean piano keys with—

☐ *Water*
☐ *Milk*
☐ *A boogie boot*

Piano keys shrink from water. So, whiten soiled "ivories" with milk—and Kleenex. Kitten-soft Kleenex protects the keys; it's *sturdy*, too—doesn't crumble. And with that Serv-a-Tissue box there's always a Kleenex tissue handy to polish furniture, ash trays, mirrors.

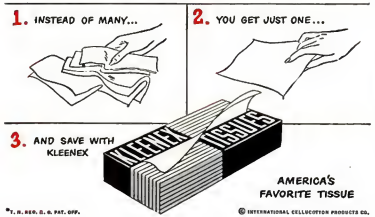


If you lose your scarves, should you—

☐ *Initial them* ☐ *Tape your coat*
☐ *Buy a bloodhound*

Make mufflers *stay put.* Sew an 8-inch loop of tape in your coat collar; slip scarf through loop whenever you remove coat. During colds, use soothing Kleenex—*extra* soft, thanks to a special process—with just-right strength for curbing sneezes. Saves raw noses, saves hankies.

Kleenex ends waste - saves money...



*T. M. REG. U. S. PAT. OFF.

© INTERNATIONAL CELLUCOTTON PRODUCTS CO.



DANDY'S SHIRT in violet striped cotton has a cluster of violets at mannish collar band, comes with a pair of violet cufflinks (Reid and Reid, $6).



MIXED BOUQUET of lilacs and anemones trims pink faille bodice worn with white skirt (del Mar; top, $30, skirt, $16). This looks best on slim figures.



POCKET SPRAY of violets in four shades of purple decorates lavender faille apron (Clifford of del Mar, $23) worn as cocktail costume with black sheath.

CONTINUED ON PAGE 119

SHOWERED with PRAISE



No other Bond can match that Kentucky Tavern taste

Distilled and Bottled in Bond Under Supervision of the U. S. Government—©Glenmore Distilleries Company, Louisville, Kentucky


There's never been
such a charming, easy way
to pretty up, anytime —
anywhere!



She loves...
You love...
Everyone loves

Angel Face

by Pond's

"MIRROR CASE"

Velvety foundation and powder in-one now in a sweet, slim case for your handbag

"This is for me!" That's what every girl *knows* the moment she spies an Angel Face Mirror Case! For here is the *perfect* take-it-with-you make-up in quite the sweetest case you ever saw! Smooth as polished ivory . . . entrancingly etched with golden tracery—and *slim* as a wafer!

Tuck it in your handbag—and you're carrying the *loveliest* kind of beauty insurance! Because with just a touch of the puff, Pond's Angel Face gives your complexion a fresh, new glamour . . . soft-tinted, smooth as velvet! So divinely easy to use! No water—no greasy fingers! And a special cling ingredient makes Angel Face stay on—much, *much* longer than powder. And it *can't spill!*

"The most useful bit of prettiness I've ever owned is the Angel Face Mirror Case," says Mrs. Anthony Drexel Duke. Pond's Angel Face comes in 6 heavenly true-complexion tones—choose yours *today!* It'll be the most successful beauty dollar you ever spent!



Peek inside and find—a mirror, puff, Angel Face! Everything for a glamorous, mat-smooth complexion. This is your Angel Face Mirror Case—only $1 PLUS TAX



Pond's Angel Face in the sweet blue-and-gold box you already love—89¢, 59¢, plus tax.



He was there when he was needed

It's A FINE THING for all of us that Buffalo Bill Cody happened to come along when he did.

We were a young country then, just itching to grow, and the way we had to grow was westward. But the West was a scary wilderness, with vast spaces to get lost in, with wild buffalo herds ready to trample you, with Indians waiting to pounce on you if rattlesnakes didn't get you first. Who'd want to leave the quiet ways of home for a life like that?

"I do," said Buffalo Bill Cody.

So when scouts were needed to lead settlers through the unmapped frontier, there was Bill with his keen eye and a map of the West in his head.

And when fighting men were needed to protect the settlers in their new homes, there was Bill with his stout heart and his ready rifle.

He was there driving oxen when the clattering wagon trains set out with supplies for the frontier. He was there hunting buffaloes when the railroad builders needed meat to strengthen them for the day's work. He was there riding like the night wind when bold horsemen were needed to carry mail to the lonely settlements.

Yes, it's lucky that men like Buffalo Bill were there when we needed them. *But how does it happen that they always are?*

There must be something about freedom that makes *most* men ready to do what is needed . . . for their families, their country, their homes. For in this land of ours, where no man drives another, few men need to be driven to face their duty. We do what we should because a voice inside tells us to. So does the way of freedom lift most of us up to the best.

John Hancock MUTUAL LIFE INSURANCE COMPANY
BOSTON, MASSACHUSETTS



PATCH OF FIELD FLOWERS trims pocket of 2-yard striped jersey stole (Glenlex, $17) worn with black linen dress and white cloche (Anne Fogarty).

Century-old beauty care *makes modern hair-do's lovelier!*



Hair Styled by Bergdorf Goodman Beauty Salon
Photograph by Horst

Lovely hair crowns today's smart miss with shimmering glory, thanks to a secret her great grandmother knew—the magic softness of pure Castile shampoo.

Even in great grandmother's day it was the world's most highly recommended shampoo. She made it herself by dissolving Conti pure castile soap, imported since 1836.

Because of the demand by American women for this fine shampoo in liquid form, Conti developed today's famous Conti Castile Shampoo . . . containing pure imported olive oil to bring out full natural hair loveliness.

Perfect in cleansing action, it is the first choice of leading beauty authorities. Its natural oils guard the health of your scalp, leave hair silky-soft, lustrous and in better condition to take and hold its wave.

Safe for frequent use with every type of hair, Conti is recommended even for young children and for all the family. It will not streak grey or bleached hair, requires no conditioning agents and does not dry the scalp.

Try Conti—its regular use will protect your hair and make it lovelier.

Conti *Shampoo*

PURE CASTILE

Now also available in Canada





ON THE OUTSKIRTS

At midmorning the sun beats down on clustered stone houses. In the distance is belfry of Deleitosa's church.

Spanish Village

IT LIVES IN ANCIENT POVERTY AND FAITH

The village of Deleitosa, a place of about 2,300 peasant people, sits on the high, dry, western Spanish tableland called Estremadura, about halfway between Madrid and the border of Portugal. Its name means "delightful," which it no longer is, and its origins are obscure, though they may go back a thousand years to Spain's Moorish period. In any event it is very old and LIFE Photographer Eugene Smith, wandering off the main road into the village, found that its ways had advanced little since medieval times.

Many Deleitosans have never seen a railroad because the nearest one is 25 miles away. The Madrid-Sevilla highway passes Deleitosa seven miles to the north, so almost the only automobiles it sees are a dilapidated sedan and an old station wagon, for hire at prices few villagers can afford. Mail comes in by burro. The nearest telephone is 12½ miles away in another town. Deleitosa's water system still consists of the sort of aqueducts and open wells from which villagers have drawn their water for centuries. Except for the local doctor's portable tin bathtub there is no trace of any modern sanitation, and the streets smell strongly of the villagers' donkeys and pigs.

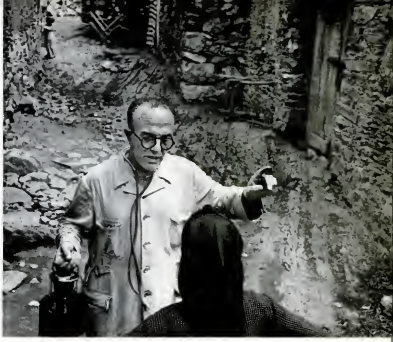
There are a few signs of the encroachment of the 20th Century in Deleitosa. In the city hall, which is run by political subordinates of the provincial governor, one typewriter clatters. A handful of villagers, including the mayor, own their own small radio sets. About half of the 800 homes of the village are dimly lighted after dark by weak electric-light bulbs which dangle from ancient ceilings. And a small movie theater, which shows some American films, sits among the sprinkling of little shops near the main square. But the village scene is dominated now as always by the high, brown structure of the 16th Century church, the center of society in Catholic Deleitosa. And the lives of the villagers are dominated as always by the bare and brutal problems of subsistence. For Deleitosa, barren of history, unfavored by nature, reduced by wars, lives in poverty—a poverty shared by nearly all and relieved only by the seasonal work of the soil, and the faith that sustains most Deleitosans from the hour of First Communion (*opposite page*) until the simple funeral (*pp. 128, 129*) that marks one's end.

FIRST COMMUNION DRESS

Lorenza Curiel, 7, is a sight for her young neighbors as she waits for her mother to lock door, take her to church.

PHOTOGRAPHED FOR LIFE BY W. EUGENE SMITH





"EL MEDICO"

Dr. José Martin makes rounds with lantern to light patients' homes. He does minor surgery, sending serious cases to city of Cáceres, and treats much typhus.



SMALL BOY'S WORK

The youngest son in the Curiel family, 5-year-old Lutero, sweeps up manure from the street outside his home. It is carefully hoarded as fertilizer, will be used on the eight small fields the family owns or rents a few miles out of town.



"SENOR CURA"

Out on a walk, the village priest, Don Manuel, 69, passes barred window and curtained door of a home. He has seldom meddled in politics—the village was bloodily split during the civil war—but sticks to ministry. Villagers like that.

←YOUNG WOMAN'S WORK

Lutero Curiel's big sister Bernardina, 18, kicks open door of community oven, which the village provides for public use. At least once a week she bakes 24 loaves for the family of eight. The flour comes from family grain, ground locally.



DIVIDING THE GROUND

At harvesttime many of the villagers bring unthreshed wheat from their outlying fields to a large public field next to town. Here they stake out 5-by-12-yard plots where they spread the full stalks, thresh grain as forefathers did.

HAGGLING OVER LOTS

Sometimes luck gives one family stony ground for threshing, another smooth. This brings arguments since the smooth ground makes for easier threshing—a process begun by driving burros over stalks with a drag that loosens kernels.





SEEDING TIME

Beans planted, the villager presses hard on his flattened plow as it scrapes the dry soil back into furrows. A neighbor woman leads donkeys, one borrowed.



PLOWBOY FOR HIRE

Genaro Curiel, 17, son of man planting beans (*above*), carries his crude wooden plow as he heads for work at a wage of 12 pesetas (39¢) and one meal a day.



WINNOWING GRAIN

With the straw already broken away, wheat kernels are swept into a pile and one of the women threshers tosses them up so the breeze can carry off the chaff.

CONTINUED ON NEXT PAGE



GUARDIA CIVIL

These stern men, enforcers of national law, are Franco's rural police. They patrol countryside, are feared by people in villages, which also have local police.



VILLAGE SCHOOL

Girls are taught in separate classes from the boys. Four rooms and four lay teachers handle all pupils, as many as 300 in winter, between the ages of 6 and 14.



◄– FAMILY DINNER

The Curiels eat thick bean and potato soup from common pot on dirt floor of their kitchen. The father, mother and four children all share the one bedroom.







A CHRISTENING

While his godfather holds him over a font, the priest Don Manuel dries the head of month-old Buenaventura Jimenez Morena after his baptism at village church.



THE THREAD MAKER

A peasant woman moistens the fibers of locally grown flax as she joins them in a long strand which is spun tight by the spindle (*right*), then wrapped around it.

CONTINUED ON NEXT PAGE





HIS WIFE, DAUGHTER, GRANDDAUGHTER AND FRIENDS
HAVE THEIR LAST EARTHLY VISIT WITH A VILLAGER

Because it touches your baby...

HERE AT JOHNSON & JOHNSON the welfare of your baby is our great concern. The faith that mothers and doctors place in our famous baby products makes all babies our pride and joy—and trust.

To the rest of the world, a cotton tip may seem a small thing in importance as well as size. But not to you mothers, and certainly not to us. We both realize the delicate, exacting nature of their use; we both know they must be baby-soft, baby-gentle, made with complete understanding of a baby's special needs.

That's why we added our own baby-specialists' concept of cotton tips to the well-loved family of JOHNSON'S BABY PRODUCTS.

That's why more and more mothers every day ask for JOHNSON'S COTTON TIPS by name, and will accept no other ... because only JOHNSON'S COTTON TIPS bear the name Johnson & Johnson, that has won the trust of mothers everywhere.



Only Johnson's Cotton Tips bring you all these advantages:

- **Baby-soft! Made of world's finest-quality absorbent cotton**
- **Baby-safe! Sterilized right in the box**
- **Handy drawer-type box fits narrow shelf, opens easily, protects each cotton tip till used**
- **Spun directly on sticks, stay firm in use**
- **Double tips for thrift and convenience**
- **The Johnson & Johnson trade-mark —your guarantee of unvarying dependability from America's largest and most trusted baby products manufacturer**

Johnson's Cotton Tips

—created by specialists for baby's special needs!





LONDON "NEWS CHRONICLE" SUMS UP ACCOMPLISHMENTS OF ERNIE BEVIN (LEFT) AND OTHER SOCIALIST BIGWIGS (SEE BELOW)

ENGLAND'S REVOLUTION RUNS DOWN

Back from a visit, TIME'S National Affairs editor reports Labor has lost its zest for governing, the people have lost interest in socialism, and the Tory opposition lacks any real alternatives

by THOMAS GRIFFITH

THE hardest job in reporting England is to do justice to what is right about it: the plucky people; the enduring greenness; the reminders, both in man and nature, of a memorable past; the good nature, the good sense and the good heart of the run of the people; the values and standards still surviving of a way of life that had much to recommend it even though it also had much in it to reform; the surprising winter flowers, the endless variety of London street scenes. We all know these things, and treasure them, but find ourselves reporting instead the transitory, unpleasant news of rationing, muddle and misgovernment. For one thing, in this winter of 1951, Londoners talked of little else themselves.

So let us talk of what they talk about, and that brings us first to politics.

LABOR. "A change of government would be good for the country." You heard this everywhere. What surprised me was to hear it on several occasions, not only among Socialists but even in Prime Minister Attlee's own circle of advisers.

By all signs the people are fed up with the Socialists, and by all signs the Socialists are fed up with governing. Only tenacity and pride keep them in office. Their revolution is over and so is the thrill of adventure that went with it. In February the Labor government nationalized steel, but it was a half-hearted gesture made without conviction. In the final debates steel nationalization was not argued as a good or necessary step but defended as a perseverance in dogma. One Socialist minister, as doctrinaire a Socialist as they come, conceded over a plate of venison that all the other nationalization proposals (such as sugar) were only so much window dressing in the last election.

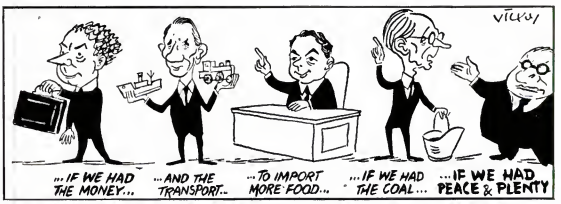
So, their revolution over, the Socialists are condemned to preside over the financing and administering of a gigantic rearmament program. Nothing in their past as university dons or trade unionists, as pacifists or Marxists, equips them for this task. It is one of England's misfortunes that the Socialists, representing as they do so large a percentage of the governed, should lack enough experienced leaders who are fit to govern. There are able men among them, but as a party they are ignorant of finance, naive about foreign affairs and antagonistic to the military.

I am convinced that it is not ideology which has turned the country against them—the health program, for example, is highly popular—but a reluctant awareness that the Socialists are just not up to the job as men and as administrators. They have only five first-rate men, and of these five, two—Sir Stafford Cripps and Ernest Bevin—are all but out. (The Attlee-Bevin friendship is the only genuine top-level friendship in the party. The others eye one another distrustfully.)

Attlee's defects are obvious. His virtues, less obvious, are his dedication, his industry and his amazing talent for reconciling the irreconcilable in his party. But today he is tired, sometimes snappish and not really big. Herbert Morrison has the cockney's dislike of foreigners. Like Jimmy Byrnes, he is a compromiser, not a thinker, so it is hard to see him in his new job as foreign secretary. But he was wonderful presiding over the House of Commons, with an engaging grin and an effective talent for making it appear that it was the other fellow, not he, who was injecting politics into the debate.

Then there is Aneurin ("Nye") Bevan who now, as minister of labor, may be called upon to put down the kind of strikes he used to egg on. He is a Welsh teakettle with the lid on. What a time he would be having if he were in opposition now, damning the Tories for what his own

CONTINUED ON NEXT PAGE



THROUGH SERIES OF MORE "IFS," SOCIALIST SIREN SONG LEADS ULTIMATELY BACK TO BEVIN AND HIS PROMISES (SEE ABOVE)



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prune juice...
the only
prune juice
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"C-L" does the trick!
Controlled-Laxativity, an exclusive Duffy-Mott process, keeps the laxative strength of every glassful of Sunsweet the same. That—plus the fact that Sunsweet tastes so good—is why you should buy a bottle right away!



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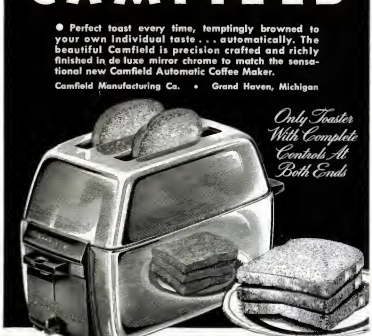
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PERFECT FOR GIVING OR GETTING



ATTLEE THE ALTRUIST LEADS HIS SOCIALIST FORCES FORWARD TO BATTLE

ENGLAND'S REVOLUTION CONTINUED

government is compelled to do! Tories fear and respect him. He has possibilities of growth, and you often hear it said that he will become a Lloyd George someday. A Tory peer leaned against a fireplace in the Connaught Hotel, rum sour in hand, and said, "Since I believe that in this life a man can get whatever he wants so long as he is willing to pay the price, I believe that Nye Bevan will someday become prime minister." He paused, plainly waiting for me to ask what price Bevan would have to pay. When I obliged he said, "He will become the greatest Conservative prime minister of the 20th Century."

There are some odd fish in high places around the party table. Take His Majesty's Secretary of State for War, that lanky, argumentative and agreeable fellow, John Strachey, who though never a Communist party member once worked in sympathy with the party and broke cleanly with them sometime after the Hitler-Stalin pact. He still talks as though good Social Democrats are as opposed to capitalism as to Communism. This, however, may only be donnish provocative talk: he likes to shock. He is amusing to fence with, but what a choice to preside over the raising of England's army! Whatever defects the Tories may have, they would not be guilty of keeping John Strachey in office long. The only convincing explanation I heard for his staying on is that the Prime Minister is determined not to turn out any Socialist first-ranker for fear of creating a leader for the dissident elements in the party.



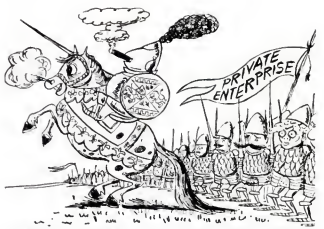
CLEMENT ATTLEE

One more word about British socialism. In the U.S. liberals and leftists have the good sense, or at least the political savvy, to capture the future. They talk of the expanding economy. In Britain's constricted island the Socialists are redistributionists. What their "fair shares" comes down to—and is most glaringly apparent in the meat muddle—is that if all cannot have, then none shall. It is a dry and appalling doctrine.

THE TORIES. In the normal teeter-totter of politics, when one party is down the other is up. What is strange about politics in England at the moment is that the decline in enthusiasm for the Socialist crowd is not translated into increased enthusiasm for the Tories.

One illustration of this is that among journals and journalists most deserving of respect, on daily papers like the *Times* or *Manchester Guardian* or weeklies like the *Economist* and the *Observer*, the key editors seem to be small "l" liberals, disliking socialism but unable to bring themselves to be Tories. Several of them, in fact, lunch together on occasion and tauntingly read out portions of each other's editorials to try to show that the other has at last gone over to conservatism. The defending editor is always able to point out an escape clause somewhere in his leader. Among the half dozen or so Conservative M.P.s I lunched with at one time or another, I never heard one talk about what the Tories would accomplish or indeed sound as if he really believed his own party was fit to govern. It is principally Winston Churchill, still bitter at his 1945 defeat, who most thirsts for office. And he is getting older, growing hard of hearing and remote. A Conservative M.P. told me that he doubts that Churchill today knows the name of or speaks to more than 20 members of the House.

Churchill would not be human if he did not deplore the way he was thrust from office after having so magnificently carried his nation through its hardest war. It is certainly understandable if he



CHURCHILL THE CIGAR-SMOKER RALLIES HIS MEN FOR COUNTERATTACK

believes that the electorate at the earliest opportunity should have the chance to redress this regrettable mistake.

For Churchill to be so masterful and commanding implies that others are mastered and commanded. Some prominent and ambitious Tories, in their 40s or 50s, feel held down, their chance to develop blocked and their opinions disregarded by Churchill, who is now 76 years old. This discontent, mingled as it is with deep admiration of Churchill's greatness, manifests itself in odd little ways. For example, an ability to do an unflattering imitation of Churchill's hissing, sibilant speech seems now to be part of the social equipment of some Tory M.P.s.

"Politically, I could murder Churchill," one Tory told me, "but to do so I would have to murder myself, and that I refuse to do." This chilly sentiment, so quietly delivered, is a sample of something in the parliamentary character I was not prepared for: the public correctness, the private outbursts of hostility and accumulated malice toward one another. There is nothing quite like it in Congress, where dislikes may be more outspoken but somehow healthier. Perhaps this is because Congress is not so hierarchic in organization. So small is England, and so narrow the room at the top, that one man's rise is often at the expense of another. Or perhaps the clubby, family nature of the House has something to do with it; so many knew each other at Winchester or Eton, and again at Oxford and Cambridge. The other day, speaking on a corporal punishment bill, a brigadier lightly recalled how as a schoolboy he had been wrongly caned by an honorable member a few feet from him. It was all very chummy.

But long acquaintance also produces dislikes that are pettier and of longer standing than mere political differences.

The traditional red "sword line" set in the rug before the front benches, to make sure that government and opposition are two full sword lengths apart, may once have had historical justification. But I got the feeling that today's honorable members really need armor, not in front but in back, to protect themselves from the quills and spiteful tongues of their fellow party members.

Even though they may scent the imminent kill, as Churchill does, many Tories quite openly lack Churchill's enthusiasm for an election soon. Realistically they recognize that they have few alternative solutions to the problems of meat and coal and no radically different foreign policy to propose. What is more, they are in no hurry to bear the onus which the Socialists must now assume for the higher taxes and dislocations of rearmament. Many would just as soon wait for the plum to fall without having to shake the tree.



ANEURIN BEVAN

England has been going through two upheavals at once: the triumph of the working class (the socialist revolution) and the decline of the nation itself as a world power. Both of these upheavals distress the world the Tories knew. The Tories give the impression that it is all too much for them. Perhaps it is too much for them. Perhaps it is too much for any party, for the English are no longer masters of their own destiny: Perón denies them meat, America denies them pride, Russia denies them peace.

The English are not a complaining lot, but over and over I heard Englishmen, recalling some prewar incident or practice, sadly say that they never expect to see so happy a time again in their own lifetime. Bound with this is a pathetic belief that things shall be better for their children, a belief that is stoutly and desperately held.

Tension over Russia at this moment probably helps the Socialists stay in office. Britain accepts the necessity of preparing for war but so dreads the prospect that she is determined no action of

CONTINUED ON NEXT PAGE



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hers should in any way provoke war. People sense that Churchill, with his martial spirit and forthright ways, might somehow hasten a war. Churchill, sensing this mood, is careful in the House not to sound more warlike than the Socialists. His recent attack on the armament program flopped because of this attitude. He obviously thought that a 15-day call-up of reserves was inadequate but refused to be maneuvered into advocating even 16 days in camp.

My first weeks in England were spent in an atmosphere of deep but privately spoken hostility toward the U.S., in which "hysterical" was the favorite word for Americans.

It is as unfair and inaccurate a word as the one some Americans were throwing at the British at the same time—appeasers. Both words paralyze debate: call a man appeaser or call him hysterical and there is no further need to analyze his arguments. The editor of one of London's greatest newspapers glared at me across a table as we talked of this. He insisted that long before Korea, Britain was doing more than the U.S. to prepare against Russia, by whatever standard anyone wanted to take—percentage of men in uniform or percentage of national income spent on arms. "Get this," he added. "England is the only nation in the world which would fight to defend itself even if the U.S. did not come to her aid." I felt convinced.



JOHN STRACHEY

I was glad to see the hostility come out into the open over the relatively frivolous issue of the admirals—whether the North Atlantic naval command should go to an American or an Englishman. A conflict goes on between the English heart and head, caused at once by dependence on the U.S. and the natural resentment that this brings out. We must be prepared to accept this fact.

All that Englishmen most dislike about America they concentrate in one man, General MacArthur; 6,000 propaganda geniuses like the late Ivy Lee could not sell the English on him. All that Englishmen most like about America they find in Eisenhower. In him they see skill, vigor and shrewdness combined with a sensitivity to others' feelings and a friendly and modest presence.

As the English grope around for what position they themselves can play in the world, they come more and more to the position that what they have to offer is their experience, their wisdom in diplomacy and what they conceive to be their excellent "committee sense," their ability to resolve problems by talking them out. As English self-pride reasserts itself, I fear we are in for some polite but patronizing lectures on how impulsive we are.

Britain's foreign policy is being created in a landscape of bombed cities, pitted and jagged like bad teeth. Britain fears another war as if it might be her last and prepares for it resolutely but reluctantly. Two months there left me with the impression that the hardness of their lot is a fact which Englishmen admit to themselves but don't like strangers to console them about. The people have not given up and will not. They are worthy allies and, despite constant and continuing opportunities for misunderstanding, the most dependable friends we have.



E-I-E MISCHIEF

ANGRY ADMIRAL, in person of Churchill, mans bridge of an ancient ship in cartoon poking fun at the Tories' efforts to bring down Attlee government.

A hard day often leaves your man "UNDER PRESSURE"

for dinner serve him



tea



The forced smile and the hearty "Hi!" don't fool you a bit. The look in his eyes is a dead giveaway when he comes home tired, tense, taut and "under pressure."

How to get him out from under it? Your choice of a hot mealtime drink can help. Does the one you now serve lift him up . . . or key him up?

More men today—women, too—are finding that tea is a natural answer to this "pressure" age. It helps relieve their minds of any thought that they won't sleep. Tea, whose clean, dry taste makes the whole meal taste better. Try tea for seven days, either hot or iced—at dinner, for example—and see if it doesn't help relieve the pressure of your day.

And don't overlook this, either: tea costs less than any other beverage you serve.

TO MAKE GOOD TEA THE STEPS ARE THREE . . .



1 *Have the water for your tea Boiling, boiling merrily!*



2 *Tea bag or teaspoon-it matters not One for each cup and one for the pot.*



3 *Don't skimp the time in which you brew it Three minutes or more-no less will do it!*

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DANCING AT TOPS PARTY LADIES LOSE OUNCES WHIRLING AROUND. THEY PLAY GAMES WHICH REQUIRE BENDING

TOPS TAKE OFF POUNDS

A kind of Fat Ladies Non-Anonymous helps girls to fight for their figures

During the war, when she had a job in a Milwaukee brewery, it was the sensible custom of Mrs. Esther Manz to wear slacks. It was also the pleasant habit of her employer to call a short halt in midmorning and midafternoon and serve each employe a glass of the company product. Mrs. Manz had always been a bit overweight, and this kind treatment soon betrayed her. She found she was too fat to get into her slacks.

Then, unlike most U.S. adults who are overweight —as 25% of them are—Mrs. Manz did something about it. She quit her job and started TOPS ("Take Off Pounds Sensibly"). Today, three years later, there are TOPS clubs for some 2,500 overweight women in Wisconsin, Michigan, California, Massachusetts, Illinois and South Dakota, and Mrs. Manz is kept busy answering phone calls (she has had 5,000) and letters (40 a week) and visiting the 43 clubs in Milwaukee.

TOPS, which has no dues and gives Mrs. Manz no salary, is neither fad nor cult. In some ways (*next page*) it is modeled after Alcoholics Anonymous, but unlike AA it does not operate in privacy; excess weight being what it is, is hard to keep secret. At weekly meetings TOPS members gather to weigh in, sing songs ("Every mealtime check your eats; count the calories, dodge the sweets"), dance (*above*), play games and plan low-calory meals which are the basis of their reducing method. By sticking to the TOPS diet its members lose weight steadily and have often accomplished wonders of reducing in a remarkably short time (*p. 140*).



WEIGHT OF FAT is dramatized by lady with 16-pound bowling ball. She has lost 24 of her original 274 pounds.

CONTINUED ON NEXT PAGE

This sure modern way-

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CHOOSING PALS to help them control their calories until the next meeting, the TOPS draw strings from a bag and then look around for matching length.

"SEE YOU LIGHTER" SAY TOPS



FOUNDER MANZ displays TOPS pin with stripe for each 5 pounds lost, star for 25 pounds.

Speaking in Milwaukee recently, Dr. Frederick Stare of Harvard's nutrition department announced that group therapy was the best way for fat people to get thin. This was no surprise to Mrs. Manz (*left*) and the TOPS, who have always used a strict pal system. Like the members of Alcoholics Anonymous, each TOPS member has a pal to whom she appeals for moral support when the urge for a bonbon seems irresistible. The pals, who are chosen by chance (*above*), see each other through the week and then meet at the weekly parties where prizes are given to the best losers and backsliders pay a nickel for every pound they gain. Most TOPS parties are gay and boisterous, solemn only when a speaker tells them how many lives they have lengthened or how many marriages they have saved by their good work. Then, when the party breaks up, the TOPS farewell is passed around—"See you lighter."



TEMPTED TOPS use pal system when shopping together to make it easier to pass up pastries. One TOPS motto is "Feast your eyes and nothing more."

CONTINUED ON PAGE 140

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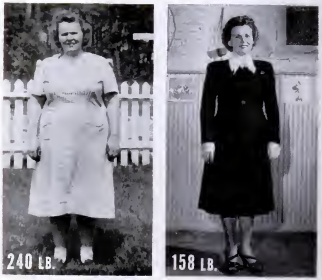
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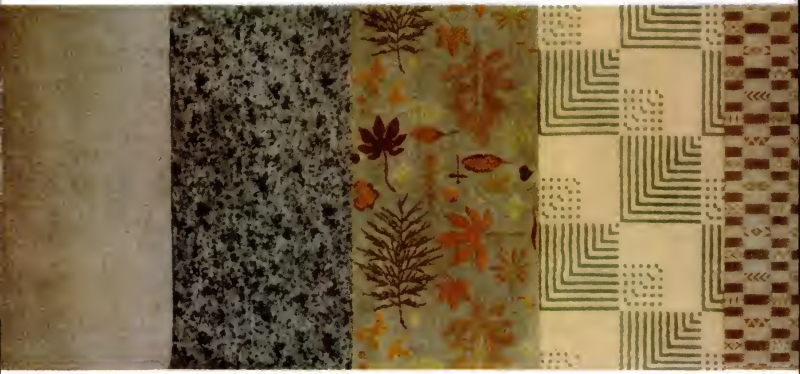
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NEWEST AMERICAN DESIGNS are shown here. From left to right are: *Lorain*, all rayon carpet, made by Archibald Holmes & Son, $10 sq. yd. (in wool it would cost $16); *Easier Living*, designed by Russel Wright, cotton carpet woven on a standard Wilton loom, $15 sq. yd., Artloom Carpet Co.; *October*, by Edward Wormley, all wool, $13.95 sq. yd., Alexander Smith & Sons; *Modern Magic*, wool and rayon blend, $14.95 sq. yd., James Lees & Sons; *El Pueblo*, wool, $16.50 sq. yd., C. H.

Revolution in

A NEW RAYON, NEW DESIGNS AND NEW METHODS ARE

Within a century there have been two carpet revolutions in the U.S. The first came in 1839, when Erastus B. Bigelow started work on the first power loom for carpets which made it possible for almost every family to own a parlor rug. The second revolution, after 10 years of experimenting, is now an accomplished fact. It is the perfection of carpet rayon, a material vastly superior to the rayon used during World War II. This spring, with wool scarce and costly, 20% of all new carpets are rayon or rayon blends. They cost less than wool but look as well and, by factory tests, wear as well. At the same time American carpet designers have escaped the domination of Europe and the



GARISH TURKISH carpets, woven on narrow looms with the strips then sewn together, were most popular from 1895–1904.



FLORAL DESIGNS, imitating English carpets and given to great violence in color, were best sellers from about 1905–10.



CHINTZ patterns of English or French derivation, with wide decorative borders, were considered stylish from 1905–18.



PICTORIAL RUGS were among the early native carpet designs. Birds. Indian tepees were popular from 1927–29.



ORIENTALS woven in America spanned the '30s. At same time plain-color broadloom became a style.



Masland & Sons: *Marimba*, rayon, $9.95 sq. yd., Bigelow-Sanford: *Tomato Patch*, wool fortified with vinyl, Firth Carpet Co., $13.50 sq. yd.; wool *Cloisonné*, A. & M. Karagheusian, $24.50 sq. yd.; Mohawk's *Modern Mode*, wool chenille, $25.95 sq. yd.

Carpets

SWEEPING OUT OLD STYLES

Orient (see history, *below*) to develop native styles and colors (*above*). Today's carpets, made by new methods (*next page*), reflect the current taste for neutral colors (cocoa is the newest shade) and for casual living (informal "ranch style" carpets are abundant) and for practical performance are textured so dirt and footprints do not show.

FOOT TEST is being given to Magee's *Rancheria*, wool carpet, $13.50 sq. yd. A good carpet is thick and springy, does not retain footprint.



MODERN CHINESE was also favored in the '30s. The washed Chinese luster was imitated by machine.



HOOKED DESIGNS, one more stirring of the American spirit, ushered in borderless rug, sold well from 1934–39.



TWEEDY RUGS of German origin began fad for a textured look in rugs in mid-'30s, spelled end of craze for antique luster.



MODERNISTIC RUG—the first of its kind to sell well—was copied from a German original. Its best years, from 1932–35.



AMERICAN FLORAL, introduced in 1916, is precursor of the current carpet styles with its muted colors, over-all pattern.

CONTINUED ON NEXT PAGE

HELLO CROSLEY—
GOOD-BY DEFROSTING!



MODEL CAC-11

Enjoy "Care-Free" Automatic Defrosting with this Crosley Shelvador!

"Care-Free" Automatic Defrosting—nothing to turn on or off—nothing to watch—nothing to empty. No muss—no fuss—no bother! High-speed—*defrosts itself in from 2 to 10 minutes!*

New Beauty—this proud winner of the 1951 Fashion Academy Gold Medal has "SOFT-GLO" Interior Styling with gold-colored trim.

Crosley Worksaver Design—gives you extra space in the door—twice as much food where you want it—*in front, in sight, in reach.* All space at the "convenience level."

Full-Width Freezer—holds up to fifty pounds of frozen foods . . . loads of ice cubes—at temperatures so low that even ice cream stays hard!

ButterSafe—automatically keeps your butter or margarine at exactly the spreading or creaming consistency you like best.

Electrasaver Unit—Crosley engineered, famous for quiet, long-life, economical operation—backed by five-year warranty.

The complete line of Shelvador Refrigerator Models offers wide choice of sizes, features, and prices.

THE PACE-SETTING DESIGNS ARE COMING FROM CROSLEY!

Better Products for Happier Living

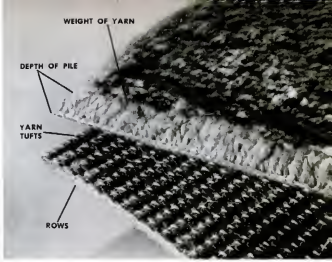
Crosley Division AVCO MANUFACTURING CORPORATION Cincinnati 25, Ohio

Shelvador Refrigerators • Freezers • Electric Ranges • Steel Kitchen Cabinets
Sinks • Garbage Disposers • Electric Water Heaters • Ranges • Television

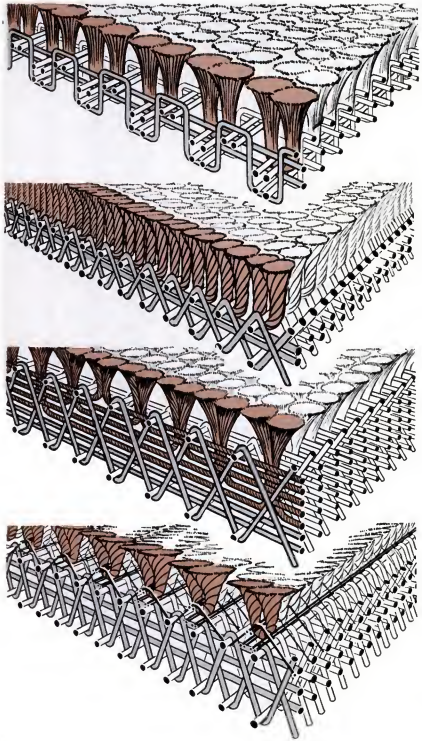
Only
CROSLEY
gives you the
SHELVADOR
Designed from the Woman's Angle

OLD LOOMS ARE TAUGHT NEW WEAVING TRICKS

Last year U.S. looms turned out 85 million square yards of carpeting, enough to cover West Virginia from border to border. This production was achieved on the four basic looms in diagram below: Axminster, velvet, Wilton and chenille. Invented years ago, the looms have been greatly improved in the past 10 years. Innumerable variations of the basic weaves have been invented; production is smoother and quicker; and, in general, quality has improved. Picture at right shows the elements by which a carpet should be judged. When buying one, first heft to feel how heavy the wool is and how deep the pile. Turn the carpet over and count stitches to see how many tufts there are per inch. Seven stitches, meaning seven tufts, is good. But the number of rows per inch does not of itself constitute a quality test. If the yarn is heavy and the pile thick, there may be fewer rows. Where the yarn is light, the pile thin, more rows are needed for good quality.



BUYING TEST: Judge depth of pile, weight of surface yarn. On underside, count stitches to see how many tufts there are per inch; count rows down per inch.



AXMINSTER LOOM

Axminster looms outnumber others two to one. Most economical way to make a patterned rug, the Axminster weave became popular when American orientals and patterns were the vogue. As that style waned, the Axminster loom was adapted to weave or simulate other kinds of carpet. In yardage, Axminsters outsell all other weaves. Prices range from about $7.50 to $20 a square yard. In the Axminster diagram (*left*), U-shaped threads run the warp, or length, of the carpet, from upper left to lower right, locking in the threads of the weft, which run from lower left to upper right. Characteristics of Axminster are the heavy ribs on underside and fact that it will roll lengthwise, not sidewise. In diagrams tufts that make up pile are cocoa color.

VELVET LOOM

The velvet is the simplest of all looms. Each tuft is held in place by four interlocking warp and weft threads. The weft threads are clasped by V-shaped loops (diagram *left*). All surface yarn does full duty as it is buried only one thread deep. Thus velvet carpeting looks luxurious. The velvet loom became popular in the '30s when solid-colored carpets were fashionable. These carpets were popularly called broadloom, although broadloom is any carpet, plain or patterned, woven on a broad loom. Today most plain-colored carpets are still woven on velvet looms. Once the velvet loom could not weave textured carpets. Currently, most hard-twist textured carpet (*next page*) is woven on velvet looms. Velvet costs from about $10 to $30 a square yard.

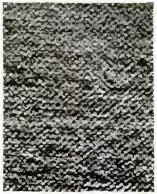
WILTON LOOM

In a Wilton, called the weave with a hidden value, the surface yarns are woven deeply into the backing of the carpet. Part of the Wilton's charm lies in this resilient cushion under the surface pile, which makes it a soft carpet to walk on. In the diagram (*left*) this base of yarn may be seen in cocoa color running the length of the carpet. Wiltons are excellent wherever traffic is brisk because of their sturdy construction. The Wilton loom can weave only six colors at most, but skillful blending of yarns can give impression of many more colors. Wiltons cost from $12.50 to $35 a square yard.

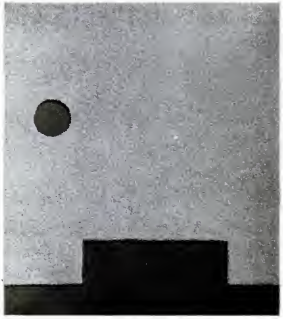
CHENILLE LOOM

This weaving process is the slowest and most costly ($28 to over $100 a square yard) and produces the most luxurious of all carpets. It requires two looms. The first weaves a weft blanket which is cut into furry strips. (Chenille is French for caterpillar, which these strips look like and from which the carpet gets its name.) The second loom weaves the heavy yarn backing, and incorporates the strips of fur into it as shown in diagram (*left*). The pattern and colors are set during the first process. Any number of colors may be used. Almost entirely made to order, chenille is woven in seamless widths up to 30 feet in any shape, design or texture.

CONTINUED ON NEXT PAGE



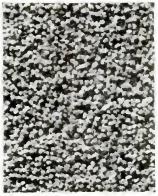
PLAIN VELVET in solid colors, the most popular carpet in '30s, has, during five past years, lost out to textures.



CARPET CUT-OUTS around radiators and fireplaces do not need binding if the carpet has the new plastic-treated back. New back also makes it possible to cut out soiled spot, apply patch with plastic tape.



HAND-CARVED CHENILLE is the Rolls-Royce of textures. Pattern is cut with clippers into surface of rug.



HARD TWIST is the carpet that began texture trend in late '30s. It is still extremely popular, wears very well.

TEXTURED CARPETS ARE NEW FAVORITES

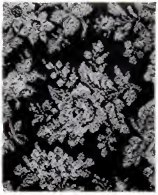
Well over 50% of the carpets sold today are textured, *i.e.*, not smooth but having surface interest. Almost all types of textures now on the market are shown on this page. This kind of carpet is the solution for families with children, pets and neighbors who tramp in and out of the house in all weather. They do not show dirt, footprints or seaming as readily as plain carpets do and need less vacuuming. Many new textures have been developed during the past five years. Today refinements in the looms permit multiheight pile to be woven directly into the carpet. Other new textures are gained by using vinyl to coat and shrink part of the yarn (Tomato Patch, *p. 143*) or by cleverly using color and design to create a three-dimensional illusion. There are textures for all tastes and decorative styles: modern, cottage, country-casual or city-grand. Choosing the color of a carpet is not as easy as it may seem. Since all carpets gray down a shade or two after about six weeks' use (cleaning may not restore the original color), carpets should be picked which will be exactly the right color after dimming.



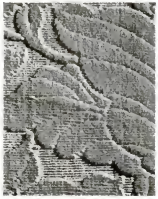
COTTON AND RAYON are combined in this carpet with a geometric modern pattern. It is by Cabin Crafts.



SCULPTURED LOOK is achieved by the combining of plain and twisted yarns. Block patterns are important.



NEEDLEPOINT effect is given in this three-dimensional carpet. Texture can look old-fashioned or modern.



LOOPED AND CUT pile is one of the textures made possible by the perfected arrangement of knives on loom.



THREE-DIMENSIONAL carpets, woven of two levels of looped pile, are among the handsomest new textures.



ILLUSION of three dimensions is given by design and color. Carpet was woven on improved Axminster loom.



SHAGGY LOOPED PILE has been in demand for five years. Wool, cotton or rayon looped pile is available.

CONTINUED ON PAGE 148



Now...a shampoo that makes your hair *want* to curl!

Marvelous curl-conditioning shampoo brings out soft waves and curls you never even dreamed you had! Rayve Creme Shampoo actually washes more life into your wave! It leaves every hair so springy, yet so obedient, that new-found waves fairly *ripple* back from your brush! Rayve makes your hair *want* to curl!

Rich-lathering Rayve cream-treats your wave right where curl begins—at the hair follicle. Your wave dances with life and luster after a Rayve "curl-conditioning" shampoo! No soapy snarls, no matting of one strand to the other—and never any "dried-out" look!

Rayve Shampoo cream-treats your hair, then rinses away completely—leaving every hair vibrant with life, eager to curl! Get a tube or jar of Rayve today—and see how it makes your hair want to curl!

Rayve CREME SHAMPOO



PHEW-W
...that muck in my car?

A mucked-up oil filter can cost you plenty in engine repairs. Get in a new Purolator* Refill—quick!



If you can't remember the last time you had the oil filter checked—your car may be headed for trouble. For once that filter gets strangled with gooey sludge—as all filters naturally must in doing their job—it no longer can trap the dirt, dust and other damaging abrasives that seep into the oil stream. Then *in* they go to your engine—and *out* goes your car for a repair job.

What to do? Don't delay—get in a clean filter refill—fast.

Which make? Pays to buy the best—a Purolator Micronic*. New accordion-type design gives up to 10 times the filtering area—with pores so tiny they trap particles you can't even see.

Cost much? Strictly small change—*$1.38* to *$3.00* depending on car make. (Complete housing *and* refill—$6.50 up.)

Take long? Only a few minutes—at your favorite service station, garage or car dealer. Purolator Products, Inc., Rahway, N. J.; Toronto, Ontario, Canada.

*Reg. U. S. Pat. Off.



PurOlator
MICRONIC
OIL FILTER

Why, sure it's WILLIAM BENDIX—you knew it all the time. Co-starring in RKO'S "Macao"

THE CARE OF CARPETS

CLEANING

Dust and dirt not only dim carpets but actually shorten their lives. Dirt that is not regularly removed gets ground into the pile and may cut the yarn.



VACUUMING Carpets need a thorough vacuum cleaning at least once a week. The vacuum should have adequate suction strength and be emptied before the cleaning job.

DAILY CARE In the city carpets may need light vacuuming every other day. This depends on how much soot there is and on how much the carpet is used.

SURFACE BRIGHTENING To freshen carpet colors between commercial cleanings, two methods are recommended. 1) Use a liquid cleaner, either a dry cleaning liquid or a soapless lather diluted with water. Do not try to wash carpets with soap and water. This is a job for a professional. 2) Use an absorbent powder cleaner. After using, vacuum the carpet thoroughly.

COMMERCIAL CLEANING In the city carpets should be cleaned once a year. Rugs should be sent to the cleaner for shampooing, but wall-to-wall carpets may be professionally cleaned on location to save the expense of taking them up. Cotton rugs with canvas backs are washable and if not too large may be laundered at home in the washing machine. Washing actually strengthens cotton rugs.

NEVER BEAT A CARPET Vacuum cleaners have made beating unnecessary. The trouncing of the parlor carpet used to herald spring, but it can break the backing, loosens the tufts, ages the carpet.

SPOTS AND STAINS

Speed is the chief factor in removing spots successfully. If they are worked on promptly chances improve for eradicating them completely.



INK Mop up with a cloth. Blot up last remnants with white blotting paper. Clean with a solution of one tea-spoon Lysol to one quart water (a newly proved remedy). If the ink is indelible apply straight Lysol with eyedropper, wash it out with water.

ALCOHOL, COFFEE, SOFT DRINKS, MILK Use water and soapless cleaner.

OILY SUBSTANCES, such as butter. First scrape it up. Use a dry cleaner. Never use soap or a soapless cleaner.

PETS' ACCIDENTS Mop up soiled spots. Dilute half a cup of white vinegar in a quart of water. Saturate the spot and let stand for a few minutes. Mop up and repeat. Finish with a soapless cleaner.

ACID SUBSTANCES After mopping up, wet out the spot with water. Then dilute a tablespoon of baking powder or ammonia in a quart of water. Apply to the spot. Let stand a few minutes. Mop up and repeat the plain water treatment.

CIGARET BURNS Most modern carpets do not burn easily. A superficial cigaret burn will clear up if the blackened ends of the yarn tufts are cut and the spot cleaned with water and a soapless cleaner.

MOTHS AND BEETLES Nylon, rayon and cotton are impervious to these pests. Wool carpets, if kept reasonably clean, should not become infested. Clean thoroughly around baseboards, in corners, under furniture. This is where the larvae of moths and beetles live. Occasionally move heavy pieces of furniture and let the light and air get under them. Despite legend, cigaret ashes do not keep moths away.

GENERAL FACT Carpets wear far better if underpad of hair felt, jute or rubber is used.

Here is the 20-minute auto wax —no rubbing!



Johnson's Car-Plate gives a lasting "diamond shine"!



FREE of extra cost

O-Cel-O car-washing sponge (50¢ value) when you buy Car-Plate Beauty Kit

THIS $2.19 VALUE	
Johnson's Car-Plate	$1.00
Johnson's Carnu	.69
O-Cel-O Sponge	.50

ONLY **$1.69**

while supply lasts at your service station or wax dealer's. ($2.35 value in Canada for only $1.85.)

Wonderful for washing and rinsing. Wrings out like a chamois for wiping and drying. Made of pliable, durable cellulose. Leaves no lint.

Proved better on 5,000,000 cars!

Reader's Digest told the world about this sensational new way to wax a car . . .

And in less than 10 months, more than 5 million car owners have changed from old-fashioned hard-rub methods to the easy Car-Plate no-rub method.

This great new chemical discovery from the Johnson's Wax laboratories waxes a car in 20 minutes . . . gives brighter, tougher, longer-lasting wax protection!

Just spread on the clean finish of your car . . . let it dry . . . and wipe lightly. That's all you do.

Get Johnson's Car-Plate today at your service station or regular wax dealer's. 10-oz. can only $1.00. (Does any car twice.)

HOW TO CLEAN BEFORE YOU WAX • Wax should always be applied to a CLEAN surface—free of road film and decomposed paint. It is important that you clean your car thoroughly before applying Car-Plate. For quick, easy cleaning, Johnson's Carnu is recommended. It does the job fast and safely—leaves a perfect surface for a sparkling Car-Plate finish.

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OFF TO CHOW with their mess gear, Wacs march snappily past 20 tents in which they live.



OFF TO CLASS in character guidance, three Wacs carry chaplain's heavy field equipment.

Life Goes to a Wac Bivouac

THE GIRLS OF COMPANY E HAVE A ROUGH WEEK

To the 900 Wacs at Fort Lee, Va. the big event of the first weeks of Army life is a five-day bivouac where they live under what the Army calls "field conditions." Like any soldier, a Wac must learn to live where there are no houses, no plumbing and no modern kitchens. These Army women soldiers, who now number 9,400, learn the hard way by living in the open, rain or shine, winter or summer. Lisa Larsen, one of LIFE's heartier female photographers, found that they not only thrive on it but really enjoy it. Her pictures on these and the following pages are eloquent testimony to the stamina and sportsmanship of the 142 girls of Company E, whose average age is 19.6 years.

The bivouac was held a few miles from Fort Lee's main post in the late Virginia winter. Neither the weather nor the work daunted the girls. They lived in squad tents and even mastered the art of pitching a pup tent. They went through gas drill (*page 152*), learned field sanitation, camouflage, and fired carbines on the range. They ate with a lumberjack's appetite but after marching back to the post found they still could get into their "lady clothes"—skirts and blouses they wear on dates.



AT CHOW Wacs turn backs on dog that wandered out from post and eat their fill. Company E brags that it has the best mess in the training center, and the Wacs' appetites substantiated boast. For breakfast one morning 180 girls put away 37 dozen fried eggs (2.5 each), 35 pounds of bacon and 24 gallons of coffee.

BEDDING was picked up at bivouac area and carried to tents. To keep warm on cots, Waacs discovered that they had to sleep on top of blankets as well as under them.





DRINKING WATER had to be carried by bucket 50 yards to canvas Lister bag set up in the living area.

A WINCING WAC (*right*) finds first lesson in camouflage an ordeal. Waacs later learned to camouflage whole buildings with rolls of netting covered with pine needles and twigs.





GAS MASK DRILL taught Waes the Army way to put on a mask. Helmet liner is held between the legs, leaving both hands free to adjust mask to face.



CHEMICAL SMOKE drifts through the woods as Waes walk through it. This smoke is harmless. In later night tests Waes had to walk through tear gas.

CONTINUED ON PAGE 159

Most make-ups shout "Made-up!"—
Magic Touch whispers "Natural beauty"



Replace that heavy "made-up" look with natural-looking loveliness by using Magic Touch. No puff, no sponge.

Magic Touch is NEW . . . a tinted cream make-up so sheer your skin glows through! . . . yet it hides each tiny blemish while it smooths and softens and adds glorious color . . . Apply with fingertips (with or without powder)—so quick, so easy, so naturally lovely!

43c and 1.00—6 magic shades
. . . a CAMPANA product

Donna Atwood, Star of the "ICE CAPADES" chooses a "BOODLE-BUGGY" FOR HER Traveling Bachelor Twins



Dinny and Donny Move Ice Rueners ee Their Welsh "BOODLE-BUGGY"

LIFTS RIGHT OUT GOES IN THE CAR

It's a Carriage, Bassinet, and Travel Bed in One

AT LEADING STORES
WELSH COMPANY
Largest Manufacturer of Folding Baby Carriages
1535 S. Eighth St. St. Louis 4, Mo.

MAJORITY VOTE
more than half the nation reads
LIFE
in the course of 13 weeks.

Make good coffee every time



$4.95

Coffee Dispensit DAZEY Model 180C Holds approximately 2 lbs. ground coffee

save coffee, too! No trouble, no waste when you use a Dazey Coffee Dispensit. With just a flip of the lever on the Dispensit you can measure out exactly the right amount for a good uniform cup of coffee—every time. Fits the standard Dazey wall bracket. Available in a variety of colors and finishes. At department, home furnishings, and hardware stores.

Be sure It's a DAZEY

The name "Dazey" on "Kitchen Helps is equivalent to the mark "Sterling" on silver.



It's Always Cocktail Time Somewhere...



but at Anytime . . . Anywhere . . .

"There is nothing better in the market"

Around the world, famous bonded Old Forester is the recognized standard by which Kentucky bourbons are judged. Always uniform, always elegant in flavor, this outstanding bond has rightfully been called America's Guest Whisky—since 1870.

KENTUCKY STRAIGHT BOURBON WHISKY • BOTTLED IN BOND • 100 PROOF • BROWN-FORMAN DISTILLERS CORPORATION • AT LOUISVILLE IN KENTUCKY

Enjoy a more colorful life with

ACME Modern Colors

Smart modern colors in house paint can make your home a neighborhood "show place." Give your house distinction and dignity like this with Acme New Era House Paint.



inside and outside your home!

WHAT A GORGEOUS ARRAY of modern colors you have to choose from in Acme Paints! Colors to match your fondest schemes for lovely rooms! Brilliant deep tones, soft pastels, neutrals with a quiet charm. And for *outside* the home, Acme New Era House Paint gives you a large choice of tints and shades—permanent, correct, and styled by color experts for the house of today. You get not only the *colors* you want, but the *finishes* you want, too, in Acme Quality Paints.

SEE ACME MODERN COLORS at your Acme Quality Paint Store today! Your Acme dealer will help you choose the *right* colors, the right finishes to carry out your decorating plans for a more colorful life!

LOOK AT THIS SELECTION!

Acme Quality Enamel-Kote for furniture and woodwork
Acme Quality No-Lustre Finish—one coat self-sealing flat for walls and woodwork
Acme Quality New Era House Paint
Acme Quality Semi-Gloss Finish for kitchen and bathroom
Acme Quality Floor and Porch Enamel
Acme Quality Varno-Lac, stains and varnishes in a simple operation
Acme Fashion-Right—custom mixed colors

Your master painter will do an excellent job for you at reasonable cost





You, too, can enhance the charm and beauty of your living room with modern colors like these. The walls of this room are painted with Acme No-Lustre (Powder Blue), the ceiling No-Lustre (Light Ivory) and the woodwork with Acme Semi-Gloss (Light Ivory).



Acme modern colors brighten up this kitchen and make household tasks a pleasure! You can match the pleasant atmosphere of this room by using Acme Semi-Gloss (Horizon Blue) on walls, and Acme Enamel-Kote (Brilliant White) on cabinets and trim (Bright Vermilion).

The King of Color

ACME QUALITY PAINTS, INC.

Detroit 11, Michigan

Makers of Acme Quality Paints, Kem-Tone, Kem-Glo, Super Kem-Tone—also one of the world's largest manufacturers of Automobile Makers' Finishes, Automobile Refinishes—Railroad, Industrial and Maintenance Finishes—and Insecticides.



ROOTERS strain mightily during the Field Meet with competition in tent-pitching, gas-mask drill and races between the four platoons of Company E.



RACERS find it rough going running with full packs. At half-way mark each Wac must stop, take off her pack, then put it back on and continue the race.



WINNERS hoist their platoon sergeant on their shoulders while displaying their hard-won trophy, a "suitably enscribed" replica of the WAC insignia.

CONTINUED ON NEXT PAGE

through the years ahead...



KEEP 1951
THE 1952
POWER 1953
YOU 1954
BOUGHT! 1955

New or not-so-new... you expect lots of years and miles from your car. That calls for a steady diet of the world's finest motor oil—100% Pure Pennsylvania—to give you 100% smooth engine performance as the years and the miles roll by. And remember—wherever you go, you'll get there on less oil.

BUY 100% PURE
PENNSYLVANIA
MOTOR OIL



For your protection, only oils made from 100% Pure Pennsylvania Grade Crude which meet our rigid quality requirements are entitled to carry this emblem, the registered badge of source, quality and membership in our Association.

PENNSYLVANIA GRADE CRUDE OIL ASSOCIATION
Oil City, Pennsylvania

Entertain

The California Way



It's more casual...less fuss...more fun

This can happen anywhere—at *your* home, for instance. When you entertain, serve something simple—and wine to make it special.

The California Way of entertaining is as easy as that. For when you cool and serve wine, you flatter your guests. You give simple food a flavor-lift. And you add the color and glamor that makes guests say, "*This is really a party!*"

For dozens of other nice and easy entertainment ideas—recipes, menus and party suggestions—write for new 32-page *California Way* booklet. Send 25¢ in coin to Wine Advisory Board, Box 3135, Rincon Annex, San Francisco 19.

Burgundy—
one of the fine wines of California

Ranked among the world's finest, California Burgundy is a hearty, red table wine—a favorite to serve with red meats like hamburger, steaks and roasts, and with spaghetti or baked beans.



Costs only a few cents a glass to serve



CONTENTED WAC. Rose Mary Evans, sits happily in the Fort Lee beauty shop while ravages of five days and four nights in the field are rapidly repaired.

WE DRY CLEAN OUR WINDOWS WITH 'GLASS WAX'



New improved way cleans 30 kinds of dirt in 30 seconds... Chemically

Now—in seconds—get windows sparkling clean this new, improved way. No water, no muss, no fuss with 'GLASS WAX.' It *dry cleans* windows! Chemicals do the work . . . actually *dissolve* all 30 kinds of dirt commonly found on windows across America. Sponge it on, wipe it clean. Easy? You'll be tickled pink! Millions now use 'GLASS WAX'—and love it. So get 'GLASS WAX'—America's No. 1 window cleaner.

Now! Apply with a sponge! Twice as easy, twice as thrifty!

When cleaning glass, it's faster, easier, thriftier to apply 'GLASS WAX' with a cellulose sponge. The sponge spreads 'GLASS WAX' thinner. And you need so *little* 'GLASS WAX'! Chemicals do the work!

Try 'GLASS WAX' for silver. Nothing better anywhere for cleaning glass and metalware.

59¢* *pint* 98¢* *quart*
Also available in Canada

I use 'wood cream'—and my furniture thinks it's wonderful!

CLEANS FURNITURE, RESTORES THE GLOW! LEAVES NO OILY FILM!

'wood cream' brings back original beauty of fine furniture, woodwork! Unlike most polishes, it leaves no oily coating to discolor or catch dust—instead, it cleans wood *clean!*

59¢* *pint*
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GOLD SEAL

*'GLASS WAX', 'wood cream' and GOLD SEAL are trademarks of the Gold Seal Co., Bismarck, N. Dak. *Prices Fair Traded where state laws permit.*

Borden's Cream Cheese Party Cake...a very special Cheese Cake to make for very special occasions!



Here's the recipe...

PARTY CHEESE CAKE

Butter an 8-inch spring form. Sprinkle bottom and sides with ⅔ cup rolled zwieback crumbs, pressing any extra crumbs evenly on the bottom.

Soften three ½-lb. packages (or eight 3-oz. packages) Borden's Cream Cheese at room temperature. Add 1 teaspoon vanilla. Cream until fluffy.

Beat whites of 4 large or 5 medium eggs until fluffy.

Add 1 cup of sugar in thirds, beating well after each addition. Beat until mixture stands in peaks.

Fold egg whites gently into cream cheese. Pour into spring form.

Bake in moderate oven (350°F.) for 25 minutes (center will be soft).

Cool, then chill 3 to 4 hours.

Remove from spring form. Top with fresh, frozen or canned fruits, if desired, just before serving.

Cut with angel food cake cutter or thin sharp knife, as the texture is very light, moist and fragile. Makes 12 to 14 servings.

For a family dessert, use half the recipe; bake in 9-inch layer cake pan with removable bottom.

(From a recipe in Betty Crocker's Picture Cookbook, published by General Mills, Inc.)

Here's what makes it taste so good!

We promise you, this heavenly cheese cake will be light as an angel's wing, divinely rich when you make it with *Borden's* Cream Cheese!

Made by a new formula, the flavor of *Borden's* Cream Cheese is fresh, delightful! The texture is light and fluffy. So good, you'll want to enjoy it often in sandwiches, salads, and desserts.

Get the 3-oz. or thrifty 8-oz. package from the dairy case at your favorite food store. A foil wrapper, sealed at both ends, keeps the cheese fresh longer. A written guarantee on every package assures you of full credit if you're not thoroughly pleased!



Borden's Chive and Pimento Cream Cheese also available in 3-oz. packages.

Borden's Wej-Cuts
5 exciting varieties of CREAM CHEESE!

Here's that fine Borden's Cream Cheese already blended for you with other good things. Four popular combinations in thrifty Wej-Cuts—*Chive*, *Pimento*, *Relish*, or *Pineapple* as well as *plain* Cream Cheese.

Chive is a special favorite! It's generously laced with bits of tender, tangy chives, grown in Borden's own chive beds, the largest in the U. S. A. You'll find Borden's 6-oz. Wej-Cuts convenient and delicious for sandwiches the children take to school.



BORDEN'S FINE CHEESES

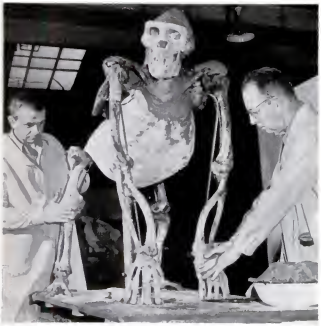
Folks who know cheese say "BORDEN'S, PLEASE!"

And remember these other fine Borden products when you shop:

EVAPORATED MILK • CONDENSED MILK • *HEMO* *NONE SUCH MINCE MEAT* • CHOCOLATE DRINK • MILK CREAM • INSTANT COFFEE • BUTTERMILK • ICE CREAM and BORDEN'S CHEESES



©The Borden Company



SKELETON IS USED TO MAKE CLAY MODEL FOR WOOD AND METAL FRAME

BUSHMAN CARRIES ON

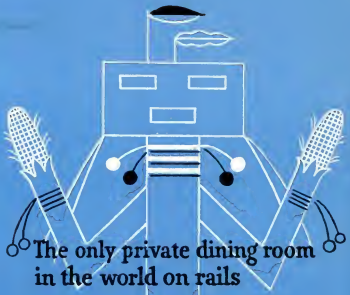


BUSHMAN IN HIS HEYDAY

When Bushman, the Lincoln Park Zoo's beloved gorilla, died of a heart attack last New Year's Day, all Chicago agreed that the city wouldn't be the same without him. Now Bushman fans can take heart again. His skin and skeleton have been given to the Chicago Natural History Museum, where taxidermists are preparing a wood and metal body over which the gorilla's skin will be stretched. Sometime next fall the new Bushman, still in his familiar gorilla crouch, will be ready to go on exhibition. His first stop: the Lincoln Park Zoo.



TAXIDERMISTS TRY BUSHMAN'S HIDE ON SKELETON TO SEE IF IT STILL FITS



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new Super Chief

Where you can entertain a small group of your friends privately, en route, at a cocktail or dinner party. Enjoy this and the many other new features when you ride this great new train. Now in daily service between Chicago and Los Angeles.

For Turquoise Room reservations, just consult any Santa Fe ticket agent or the dining car steward on the Super Chief. No charge for Turquoise Room reservations.

E. T. Anderson, General Passenger Traffic Manager, Santa Fe Lines, Chicago 4



Santa Fe



from LIFE, *May 12, 1947, by Ralph Crane*

WHAT'S IN A PICTURE . . .

Man is chasing boy. That is the simple fact of this scene taken in a home for maladjusted children. But the picture makes us uneasy. Why did the photographer use such camera distortion to re-enact this incident? Why did he light the subject so ominously? What is he trying to say?

If we had been there, would we have been so disturbed by the scene? Possibly we would have smiled at this naked urchin scampering down the prison-like corridor long after he ought to have been in bed.

The photographer is trying to tell us what brought about this situation. The boy is a troubled child running away from himself because he is unhappy and maladjusted. The man, menacing and enormous, is the ogre of authority the boy is always trying to evade.

Photography is a record of the here and now, but pictures can suggest and symbolize as well as portray. They make us see beyond the surface facts. Pictures like this are prods to the conscience, giving immediacy to problems we should not forget.

. . . *to see life . . . to see the world . . . to eyewitness great events* LIFE



Head of the Bourbon Family



UNDER SUPERVISION OF U.S. GOVERNMENT
BOTTLED IN BOND

100 PROOF

In Old Grand-Dad — nature's bounty plus the skill and experience of master distillers have been combined to produce as fine a Kentucky bourbon as ever passed a man's lips. Add to this the silent sleeping years that Old Grand-Dad matures in new, charred white oak casks, and you have the true reason why this famous bourbon has long been "Head of the Bourbon Family."

The Old Grand-Dad Distillery Company, Frankfort, Kentucky

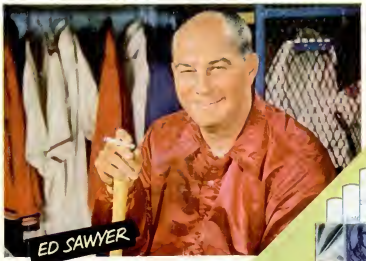
OLD GRAND-DAD

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With Baseball's Big Winners...

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VOTED "MANAGER OF THE YEAR" in 1950, Manager Eddie Sawyer masterminded the Phils into the pennant. Says Ed: "Like most of the boys on my team, I smoke Camels. My own 30-Day Camel Mildness Test proved to me how mild a cigarette can be!"



MOST VALUABLE PLAYER of 1950 in National League, the Phils' amazing Jim Konstanty is perhaps the greatest relief pitcher in baseball history. "Camels give me the kind of flavor and mildness I find in no other brand," says Big Jim.





TOP PITCHER OF THE 1950 WORLD CHAMPIONS. Vic Raschi, big right-hander of the New York Yankees, smokes Camels, too. "Camels are my choice for mildness, every time! And Camel's rich, full flavor never tires my taste," says the "Big Wheel", opening-game winner in the World Series.



LEADING RIGHT HAND PITCHER of 1950, the Cleveland Indians' Bob Lemon is the only major league hurler to win 20 games or more in each of the past 3 years. "I'm certainly glad I made my own 30-Day Test," says Bob. "Every puff was a pleasure and that Camel flavor hits the spot."

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MORE PEOPLE SMOKE CAMELS than any other cigarette!



Make your own 30-Day Camel MILDNESS Test in your "T-Zone"

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